



Monday, July 18, 2016

4:00pm to 7:00pm	Registration
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Tuesday, July 19, 2016
 (All sessions held in Presidential Ballroom)

7:30am	Registration and Continental Breakfast	
8:30am	Introductions and Opening Remarks	<u>Speaker(s)</u> Sarah Widor - National WIC Director, FNS SFPD
9:00am	P100 FNS Update: Status of WIC EBT Nationwide	<u>Speaker(s)</u> Jerilyn Malliet - WIC EBT Branch Chief, FNS SFPD
10:00am	Break	
10:30am	P110 The WIC EBT Final Rule: Provisions and Next Steps	<u>Speaker(s)</u> Erin McBride - FNS SFPD Jessica Owen Day - FNS SFPD
12:00pm	Lunch (on your own)	
1:30pm	P120 A Closer Look at the Final Rule	<u>Speaker(s)</u> Jessica Owen Day - FNS SFPD Mike Drew - FNS WRO
2:45pm	Break	
3:15pm	P130 Impact of WIC EBT Implementation on Vendor Compliance	<u>Speaker(s)</u> Amy Herring - FNS SFPD Carrie Coenen - WI Mary Blocksidge - MA
4:45pm	Wrap-Up	<u>Speaker(s)</u> FNS SFPD

Wednesday, July 20, 2016

7:30am	Registration and Continental Breakfast		
	Jefferson Ballroom Capacity 130	Washington Ballroom Capacity 130	Roosevelt Ballroom Capacity 90
8:30am	J100 Final Rule Updates in Technical Standards Documents <u>Speaker(s)</u> Erin McBride - FNS SFPD Karen Burns-Hill - FNS SERO	W100 Joint EBT Processor Procurements: WIC and SNAP <u>Speaker(s)</u> Mark Barner - FNS SSO Berry Kelly - SC Brenda Berry - Solutran	R100 NUPC Database: What's in it for me? <u>Speaker(s)</u> Patrice Williams - FNS SFPD Amy Holtan - FNS MARO Siwon Lee - MD
9:30am	Break		
9:45am	J110 Planning and Implementation Primer <u>Speaker(s)</u> Nuala Laquidara - FNS NERO Amanda Moore - CT Mary Blocksidge and Jane Dvorak - MA	W110 Final Rule Updates in Handbook 901 <u>Speaker(s)</u> Victor Ho - FNS SFPD Dawn Bartolomeo - FNS SSO	R110 MIS Transfer Package Update and State Of SAM <u>Speaker(s)</u> Wade Kingsley - FNS SFPD Derrick Spain - Suntiva
10:45am	Break		
11:00am	J120 Quality Assurance: EBT Support through RFPs and Contracts <u>Speaker(s)</u> Shey Walley - SC Ellen Thompson - Maximus Dawn Cooley - Cognosante	W120 Making Combined MIS/EBT System Rollouts Successful <u>Speaker(s)</u> Brandy Benedict - IA Eldon Whetstone - IN Boyd Neal - Xerox	R120 Program Integrity I <u>Speaker(s)</u> Renata Slayton - FNS SFPD Mary Scheuermann - FNS SFPD Stacey Sheffey - FNS SPFD
12:00pm	Lunch (on your own)		

	Jefferson Ballroom Capacity 130	Washington Ballroom Capacity 130	Roosevelt Ballroom Capacity 90
1:30pm	J130 APL Construction and Maintenance <u>Speaker(s)</u> Eldon Whetstone - IN Gary Kline - Ciber Jim Chilcoat - CDP Chris Grover - WI	W130 Understanding FNS EBT Approvals for Pilot and Statewide <u>Speaker(s)</u> Joe Wilson - FNS MPRO Robert Longley - CT	R130 Mobile Technology for WIC <u>Speaker(s)</u> Ryan Magee - JPMA Erin Bosh - FL Allan Astley - VA
2:30pm	Break		
2:45pm	J140 State Agencies Preparing Retailers for EBT <u>Speaker(s)</u> Kevin Zou – Zinnova Technologies, Inc. Gail Lumsden - FIS Erin Bosh - FL	W140 What is a Third Party Processor? <u>Speaker(s)</u> Bonnie Wright - Solutran Sally Ramadan - First Data	
3:45pm	Break		
4:00pm	J150 Retailers Preparing for EBT <u>Speaker(s)</u> Mike Zeher - Wal-Mart Jeff Stilgenbauer - Kroger Jim Chilcoat - CDP	W150 Program Integrity II <u>Speaker(s)</u> Renata Slayton - FNS SFPD Mary Scheuermann - FNS SFPD Stacey Sheffey - FNS SFPD	R150 Converting from One EBT Processor to Another <u>Speaker(s)</u> Phil Swain - FNS SWRO Johnny Sena - CDP Jessica Lamb - NV

Thursday, July 21, 2016
(All sessions held in Presidential Ballroom)

7:30am	Registration and Continental Breakfast	
8:30am	P200 Industry Showcase	<u>Speaker(s)</u> Johnny Sena - CDP Gary Kline - HBS Dawn Cooley - Cognosante Brenda Berry - Solutran Jim Magee - JPMA
9:45am	Break	
10:00am	P200 Industry Showcase Continued	<u>Speaker(s)</u> John Schmidlkofer - FIS Lisa Cwanger Ichilov and April Jules - BCA Jerry Owens - Xerox Diane Decker - CQuest Mary Hinderer - Maximus
11:15am	Closing Remarks	<u>Speaker(s)</u> Diane Kriviski - Deputy Administrator, FNS Supplemental Nutrition and Safety Programs

Session Descriptions

Tuesday, July 19, 2016
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Opening Remarks | 8:30am

PI00 | FNS Update: Status of WIC EBT Nationwide | 9:00 - 10:00am

National EBT and MIS project status and supporting efforts as well as other technology updates.

PI10 | The WIC EBT Final Rule: Provisions and Next Steps | 10:30am - 12:00pm

Final rule provisions and new compliance requirements for stakeholders. Limited Q&A opportunities - audience members with specific questions are encouraged to attend "A Closer Look at the Final Rule".

PI20 | A Closer Look at the Final Rule | 1:30 - 2:45pm

Frequently asked questions including equipment and cost imposition standards.

PI30 | Impact of WIC EBT Implementation on Vendor Compliance | 3:15 - 4:45pm

Developing and using high risk vendor indicators, using reports, tailoring compliance buys, and detecting trafficking. The presentation is based on an FNS study and the experiences of two WIC State agencies.

Wednesday, July 20, 2016
Jefferson Ballroom

J100 | Final Rule Updates in Technical Standards Documents | 8:30 - 9:30am

Changes and next steps in technical documents including Operating Rules, Technical Implementation Guide, and Universal Interface.

J110 | Planning and Implementation Primer | 9:45 - 10:45am

Comprehensive planning and implementation primer with Q&A. Includes APD process overviews, EBT clinic preparation tips, and more to boost competence and confidence during pilot and rollout phases. Ideal for new State agency employees or anyone needing a refresher.

J120 | Quality Assurance: EBT Support through RFPs and Contracts | 11:00am - 12:00pm

Identifying appropriate RFP and contract language and practices to meet State agency and industry needs. Balanced perspectives regarding what is needed in RFPs and contracts, what supporting industry representatives look for, and what can be accomplished within the EBT QA contract scope.

J130 | APL Construction and Maintenance | 1:30 - 2:30pm

How State agencies build and manage APLs: additions, deletions, and changes. Creative solutions and best practices for UPC and PLU collection.

J140 | State Agencies Preparing Retailers for EBT | 2:45 - 3:45pm

Connecting with retailers before implementing EBT. Discusses enablement strategies and inclusive scheduling through advisory meetings. Applying new compliance standards from a State agency perspective.

J150 | Retailers Preparing for EBT | 4:00 - 5:00pm

Partnering for a more efficient EBT conversion. Communications and training opportunities for retailers. Retailer responsibilities and challenges in the implementation process.

Washington Ballroom

- W100 | Joint EBT Processor Procurements: WIC and SNAP | 8:30 - 9:30am**
Exploring the pros and cons of a combined EBT processor procurement involving WIC and SNAP.
- W110 | Final Rule Updates in Handbook 901 | 9:45 - 10:45am**
Updates based on compliance provisions in the WIC EBT Final Rule and continuing advancement of EBT technology.
- W120 | Making Combined MIS/EBT System Rollouts Successful | 11:00am - 12:00pm**
Before and after planning: setting and meeting expectations.
- W130 | Understanding FNS EBT Approvals for Pilot and Statewide | 1:30 - 2:30pm**
Inner workings of the go/no-go decision process for moving to pilot and statewide EBT.
- W140 | What is a Third Party Processor? | 2:45 - 3:45pm**
Important commercial stakeholders work behind the scenes to ensure EBT transactions are processed every day without interruption. Who are they, what do they do, how do they ensure the WIC rules and technical requirements are met?
- W150 | Program Integrity II* | 4:00 - 5:00pm**
Details vendor selection and training, cost containment and reporting, and compliance and sanctions.

Roosevelt Ballroom

- R100 | National UPC Database: What's in it for me? | 8:30 - 9:30am**
Leveraging data to build and supplement an Authorized Product List (APL) by learning database contents and functionality. Includes a State Agency experience in database use.
- R110 | MIS Transfer Package Update and State of SAM | 9:45 - 10:45am**
Outlines SAM update, task order overview and current status, and future task order objectives.
- R120 | Program Integrity I* | 11:00am - 12:00pm**
Details vendor selection and training, cost containment and reporting, and compliance and sanctions.
- R130 | Mobile Technology for WIC | 1:30 - 2:30pm**
Understanding how smart technology can benefit the WIC Program. Explores shopping potential including pictorial assistance to English language learners, balance tracking, and nutritional information as well as an innovative way to conduct store monitoring visits.
- R150 | Converting from One EBT Processor to Another | 4:00 - 5:00pm**
Converting to another EBT processor is complex and requires planning, testing, and coordination. Working together efficiently ensures benefits are not disrupted during conversion activities.

*Repeated for additional attendance opportunity.

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P200 | Industry Showcase | 8:30am - 9:45am

Johnny Sena - CDP
Gary Kline - HBS
Dawn Cooley - Cognosante
Brenda Berry - Solutran
Jim Magee - JPMA

P200 | Industry Showcase (Continued) | 10:00am - 11:15am

John Schmidlkofer - FIS
Lisa Cwanger Ichilov and April Jules - BCA
Jerry Owens - Xerox
Diane Decker - CQuest
Mary Hinderer - Maximus

Closing Remarks | 11:15am