

# National UPC Database

## What's In it For Me?

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June 20, 2016

# Session Objectives

- ▶ Learn what information is contained in the database
- ▶ Learn some of the functionality of the database from a RO and State perspective
- ▶ Learn how one WIC State agency is using the database to assist in implementing EBT

# National UPC Database Overview

- ▶ Why was it developed?
- ▶ What is the purpose?
- ▶ Who is the target audience and users?

# Getting Started

## ▶ WIC State Accounts

State WIC Director nominates the initial WIC State Administrator

- [NUPC\\_Access@fns.usda.gov](mailto:NUPC_Access@fns.usda.gov)
  - nominee's name
  - telephone number
  - State email address
- State Administrator creates additional State accounts for WIC State staff who have a valid State email address

## ▶ FNS Accounts

- [nupchelp@klcnetworks.com](mailto:nupchelp@klcnetworks.com)
- 703-834-1501 (M-F 9am-6pm EST)

# Benefits

What's in it for me?

- ▶ Standardized information
- ▶ Each individual food product is pre-screened to ensure compliance with WIC federal regulations and guidance for WIC-eligible food products
- ▶ Enables product information sharing across State agencies
- ▶ Stores detailed package and nutrition information about individual food products to allow State agencies to screen for possible authorization in their State

# How is the database populated?

- ▶ Single point of entry
- ▶ APLs of WIC State agencies who are operating EBT systems are imported
- ▶ Additional information needed for WIC-eligibility screening, such as nutrition information and images of package flats, is obtained from manufacturers

# Enhancements

- ▶ 5 releases since go-live date May 2015
  - Help Resources
    - User Manual
    - FAQs
  - Discontinued Status
  - Password Change
  - WIC State Agency EBT Status link
  - State read only user added

# Login Page

OMB Number: 0584-0552  
Expiration Date: 8/31/2018

**USDA WIC NUPC**  
United States Department of Agriculture

 Login

 Password

**Log In**

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0552. The time required to complete this information collection is estimated to average 7 to 9 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

**Help Desk Phone Number: 703-834-1501**  
**Email: [nupchelp@kicnetworks.com](mailto:nupchelp@kicnetworks.com)**  
NUPC Version: 1.7.0



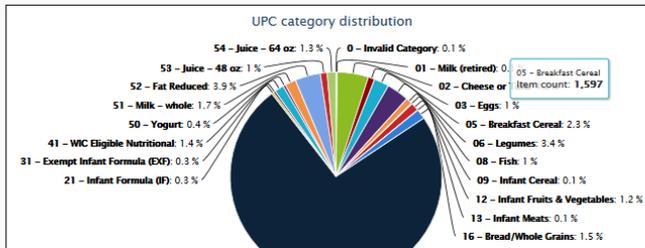
# Home Page

- Home
- UPC Search
- File Export
- System Configs
- Help

## Passed Screening and Waiting Approval

upc	cat	subcat	product name	scr. stat	sys analysis
949613	19	001	MANGO - YELLOW LARGE	meets minimum requirements	passed
949606	19	001	PEARS - FRAGRANT	meets minimum requirements	passed
949590	19	001	MANGO - RED LARGE	meets minimum requirements	passed
949583	19	001	LEMONS MEDIUM	meets minimum requirements	passed
949576	19	001	GRAPES - BLUE/BLACK SEEDED	meets minimum requirements	passed
949507	19	001	Pears Retailer Assigned	meets minimum requirements	passed
949057	19	001	Sorrel	meets minimum requirements	passed
948982	19	001	Oyster Plant/Salsify	meets minimum requirements	passed
948906	19	001	PEARS - CHINESE YALI	meets minimum requirements	passed
948845	19	001	Arugula/Rocket	meets minimum requirements	passed

(1 of 1729) 1 2 3 4 5 6 7 8 9 10

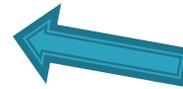
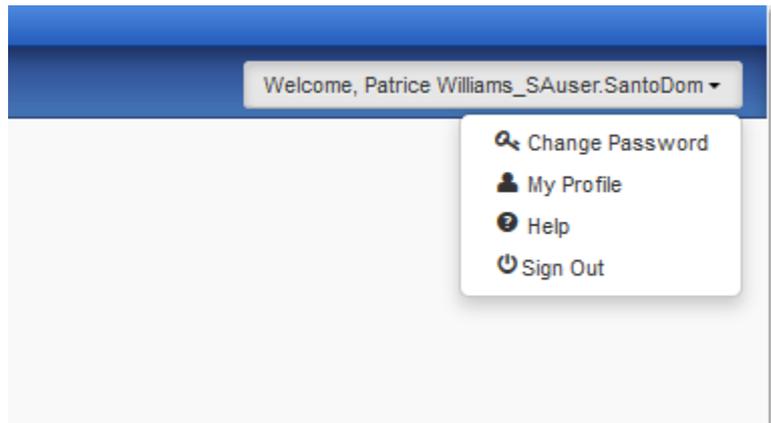


HELP

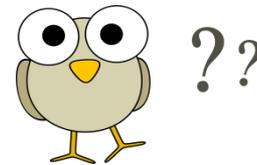


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# Home Page



HELP



# Home Page

**National UPC Database**

Welcome, Patrice Williams\_SAuser:...

## Passed Screening and Waiting Approval

upc	cat	subcat	product name	scr. stat	sys an
949613	19	001	MANGO - YELLOW LARGE	meets minimum requirements	passed
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949590	19	001	MANGO - RED LARGE	meets minimum requirements	passed
949583	19	001	LEMONS MEDIUM	meets minimum requirements	passed
949576	19	001	GR	meets minimum requirements	passed
949507	19	001	Pe	meets minimum requirements	passed
949057	19	001	So	meets minimum requirements	passed
948982	19	001	Oy	meets minimum requirements	passed
948906	19	001	PE	meets minimum requirements	passed
948845	19	001	AR	meets minimum requirements	passed

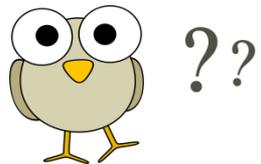
(1 of 1729)

UPC category distribution

51 - Milk - whole      54 - Juice - 64 oz: 1.3 %      0 - Invalid Category: 0.1 %

**User Support**  
Hours: M-F: 9am-6pm EST  
Phone: 703-834-1501  
Email: nupchelp@klcnetworks.com  
Training videos: Click here.  
FAQ: Click here.  
User Manual: Click here.

HELP icon





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# Resources

**National UPC Database**

Home

UPC Search

File Export

System Configs

Help

User Support

Hours: M-F: 9am-6pm EST  
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 Training videos: [Click here.](#)  
 FAQ: [Click here.](#)  
 User Manual: [Click here.](#)

UPC	Brand	Product
949576	19	001
949507	19	001
949057	19	001
948982	19	001
948906	19	001
948845	19	001

(1 of 1729) 1 2

## Training Videos

- Introduction to NUPC Database.mp4
- State Agency Administrator User Management.mp4
- System Configs.mp4
- UPC Search Functionality.mp4

## FAQs

June 20, 2016

**User Profile**

- Q: How do I get an account?
- Q: As an Admin, what information do I need to provide for users?
- Q: How do I access the training content?
- Q: How do I change my password?
- Q: How do I reset a forgotten password?
- Q: How do I update my profile information?

**Interface**

- Q: Why doesn't my screen display the fields/buttons properly?

**Searching Products or UPCs**

- Q: How do I search for a product or UPC?
- Q: How do I save a search?

**Managing Products**

- Q: Where could I add the average price for a product?
- Q: What does Screening Status mean?
- Q: What does Operation Status mean?
- Q: How could I identify that a product on the database is organic?
- Q: How can I view the images associated with a product in the database?
- Q: Where can I view the nutrition information for a product?
- Q: How do I know if a product meets the minimum WIC measurement?
- Q: How do I view Category/Subcategory for an Infant Formula, Exempt Infant Formula and/or WIC Eligible Nutrient?
- Q: Do I need to request a new category when the product is issued in a new size?

**Custom Attributes**

[nupchelp@klcnetworks.com](mailto:nupchelp@klcnetworks.com)  
 703-834-1501  
 M-F 9am-6pm EST

UNITED STATES DEPARTMENT OF AGRICULTURE  
 FOOD AND NUTRITION SERVICES (FNS)  
 SPECIAL SUPPLEMENTAL NUTRITION PROGRAM  
 FOR WOMEN, INFANTS AND CHILDREN (WIC)

**USDA**

WIC National Universal Product Code (NUPC) Database Support Services  
 AG-3198-B-12-007/AG-3198-K-12-0034  
 NUPC Database User Manual  
 June 20, 2016  
 Release 1.7

Submitted by:  
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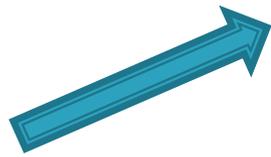
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## User Manual

# What is in the database?

- 48,775 unique food products
  - UPC
  - Category and Subcategory
  - Nutrition Information
  - Package images
  - Manufacturer Data Sheets when needed
  - Screening Status
  - EBT State(s) who authorized
  
- 50% are FRESH fruits or vegetables
  - PLU
  - No images

- Home
- UPC Search
- File Export
- System Configs
- Help



UPC Search Page

Saved Searches

### National Information

UPC Number

Manufacturer Name

Product Name

Show Filtered

- Screening Status List
- New
  - Meets minimum reqs
  - Does not meet minimum reqs
- Operation Status List
- No Operation
  - Pending Screening Review
  - Under Screening Review
- Activity Status List
- Discontinued
  - Active

### Category Information

Category

16 - Bread/Whole Grains

Subcategory List

- 000 - Whole Wheat Bread or Whole Grains
- 001 - Bread - 100% Whole Wheat
- 002 - Bread - 100% Whole Grain
- 003 - Brown rice
- 004 - Bulgur

# National UPC Database

UPC Details

UPC History

UPC Authorization

UPC Status

UPC Nutrition



Home



UPC Search



File Export



System  
Configs



Help

[< Back to Search](#)

National / State Agency

## UPC Core Fields

UPC/PLU Number

011110001320 (UPC)

Barcode



011110001320

Manufacturer Code

11110

Manufacturer Name

The Kroger Co.

Category

16 - Bread/Whole Grains

Subcategory

001 - Bread - 100% Whole Wheat

Default Filtered

## Agency Overridable Fields

\* Product Size

## UPC Details Tab

- UPC/PLU number
- Manufacturer
- Category and Subcategory

# UPC Details Tab

- WIC State agencies who authorized
- Nutrition images
- Manufacturers Data Sheets when needed

### State Authorizations

Agency
MI
OH
VA
WV
KY
WY

Comments

1000 characters remaining.

Submit updated UPC

### Images and Documents

+ Choose
f Upload
o Cancel

filename	description	size	date added	
011110001320_Front Panel.JPG	image/jpeg	67 KB	2013-10-10 08:59:03.0	<a href="#">download</a>
011110001320_Nutrition facts and ingredients.JPG	image/jpeg	81 KB	2013-10-10 08:59:10.0	<a href="#">download</a>
011110001320_Front Panel.JPG	image/jpeg	72 KB	2013-10-10 09:16:02.0	<a href="#">download</a>



UPC Details   UPC History   UPC Authorization   UPC Status   **UPC Nutrition**

[< Back to Search](#)

**Product Info**

UPC/PLU Number 011110001320	Product Name KROGER ROUND TOP 100% WHOLE WHEAT BREAD 16 OZ
Category 16 - Bread/Whole Grains	Subcategory 001 - Bread - 100% Whole Wheat

**Nutrition Facts**

Serving Size 28g  
Servings Per Container 16

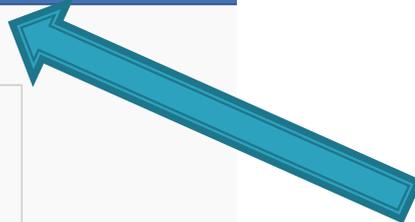
Calories 70	
Calories from Fat 5	
	% Daily Value
Cholesterol 0mg	0%
Dietary Fiber 2g	
Protein 3g	6%
Saturated Fat 0g	0%
Sodium 105mg	4%
Sugars 2g	
Total Carbohydrate 13g	4%
Total Fat 1g	2%
Trans Fat 0g	
Calcium	4%
Folate	4%
Iron	4%
Niacin	4%
Riboflavin	2%
Thiamin	8%
Vitamin A	0%
Vitamin C	0%

**Ingredients**

whole wheat flour, water, wheat gluten, high fructose corn syrup, yeast, contains 2% or less of honey, soybean oil, salt, dough conditioners (mono and diglycerides, sodium stearoyl lactylate, datem, calcium peroxide, ascorbic acid, azodicarbonamide, enzymes), distilled vinegar, calcium propionate (preservative), yeast, nurients (monocalcium phosphate, calcium sulfate, ammonium sulfate), corn starch, calcium sulfate, soy lecithin, milk, soy flour. Contains: wheat, milk, soy.

bread\_type: bread  
bread\_racc: sliced bread - buns - and rolls - racc 50g  
product\_name: KROGER ROUND TOP 100% WHOLE WHEAT BREAD 16 OZ

\* The Percent Daily Values are based on a 2,000 calorie diet, so your values may change depending on your calorie needs. The values here may not be 100% accurate because the



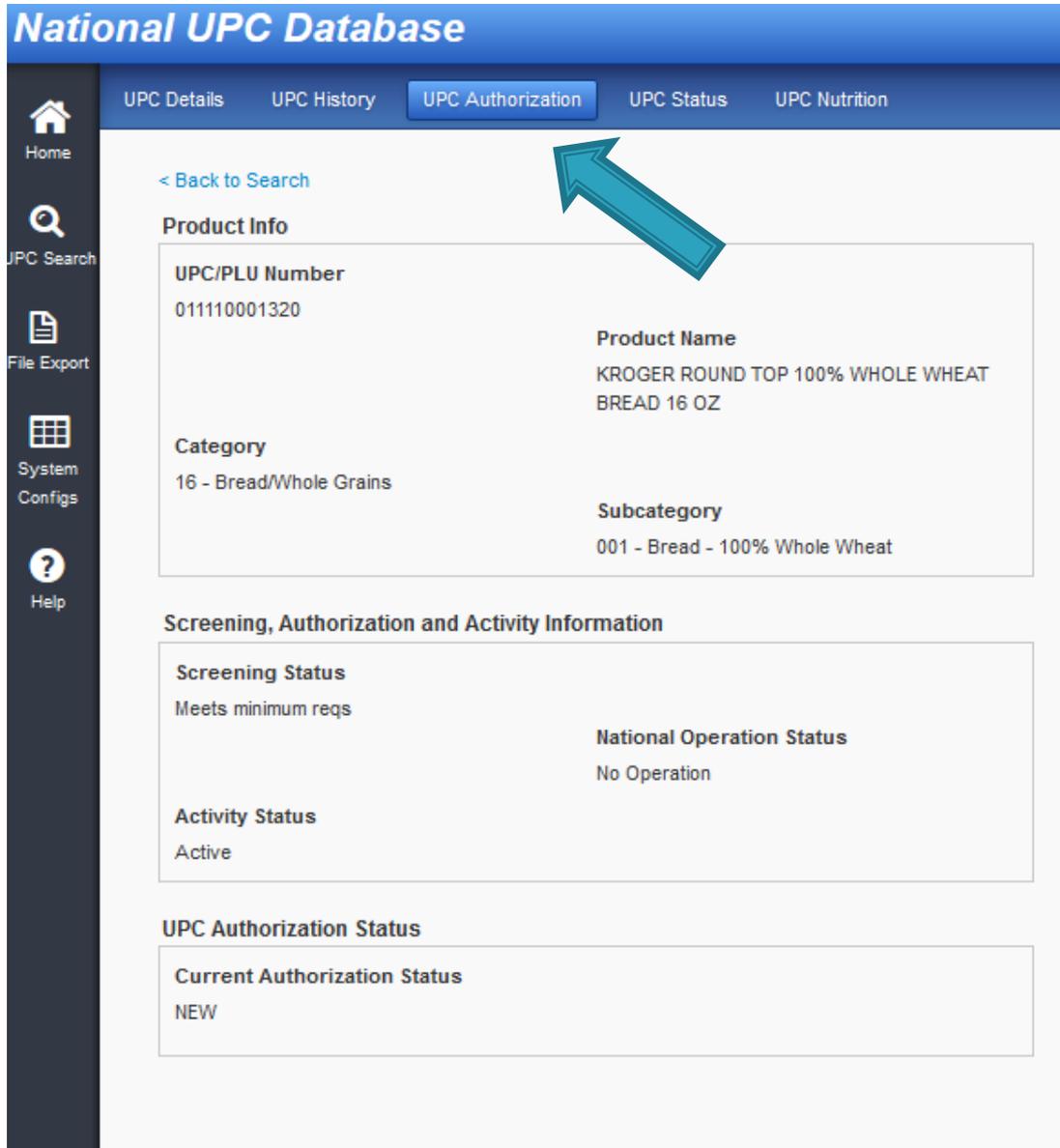
## UPC Nutrition Tab

- UPC/PLU
- Product Name
- Category and Subcategory
- Nutrition Facts
- Ingredients

# UPC Authorization Tab

## Screening Status

- Meets minimum requirement
- Active or Discontinued Status



**National UPC Database**

UPC Details    UPC History    **UPC Authorization**    UPC Status    UPC Nutrition

[Home](#)  
[UPC Search](#)  
[File Export](#)  
[System Configs](#)  
[Help](#)

[< Back to Search](#)

### Product Info

<b>UPC/PLU Number</b> 011110001320	<b>Product Name</b> KROGER ROUND TOP 100% WHOLE WHEAT BREAD 16 OZ
<b>Category</b> 16 - Bread/Whole Grains	<b>Subcategory</b> 001 - Bread - 100% Whole Wheat

### Screening, Authorization and Activity Information

<b>Screening Status</b> Meets minimum reqs	<b>National Operation Status</b> No Operation
<b>Activity Status</b> Active	

### UPC Authorization Status

<b>Current Authorization Status</b> NEW
--

# Objective 2

Learn some of the functionality of the database from Regional and State perspectives

# Regional Perspective

- ▶ Research for EBT Projects
  - Help states understand the roles and activities needed to maintain an Authorized Product List (APL)
- ▶ Research for Nutrition Services
  - Answer questions about approved items in a state
  - Answer questions on a product type for a region

# State Perspective

- ▶ New Food Categories
- ▶ Nutrition Look-up
- ▶ Individual Item Look-up
- ▶ Starting point for state specific APL



# New Food Categories

- Sheer number of UPCs for adding frozen or canned fruits and vegetables to the APL
- Brands of products available in the local area
  - ✓ Obtain manufacturer information to solicit food list applications

## National Information

UPC Number

Manufacturer Name

**general mills**

Screening Status List

New

**Meets minimum reqs**

Does not meet minimum reqs

# Help in finding eligible products

- ✓ Whole wheat pasta
- ✓ Yogurt

**Category Information**

Category

16 - Bread/Whole Grains

Subcategory List

- 005 - Oatmeal
- 006 - Barley - whole grain
- 007 - Soft Corn Tortilla
- 008 - Whole Wheat Tortilla
- 009 - Whole Wheat Pasta

# Nutrition Look-Up

- ▶ Important members of the APL Team
- ▶ Whole categories vs individual items
- ▶ Data Sheets
  - Ingredients
  - Nutrition Content

UPC Details    UPC History    **UPC Nutrition**

[< Back to Search](#)

**Product Info**

<b>UPC/PLU Number</b> 026825004009	<b>Product Name</b> GIA RUSSA 100% WHOLE WHEAT ANGEL HAIR - 16 OZ
<b>Category</b> 16 - Bread/Whole Grains	<b>Subcategory</b> 009 - Whole Wheat Pasta

**Nutrition Facts**

Serving Size 56g  
Servings Per Container 8

Calories 200	
Calories from Fat 10	
	% Daily Value
<b>Cholesterol</b> 0mg	0%
<b>Dietary Fiber</b> 5g	
<b>Protein</b> 8g	16%
<b>Saturated Fat</b> 0g	0%
<b>Sodium</b> 0mg	0%
<b>Sugars</b> 2g	
<b>Total Carbohydrate</b> 40g	13%
<b>Total Fat</b> 1g	2%
<b>Trans Fat</b> 0g	
<b>Calcium</b>	2%
<b>Iron</b>	12%
<b>Vitamin A</b>	0%
<b>Vitamin C</b>	0%

**Ingredients**

100% WHOLE DURUM WHEAT FLOUR

product\_name: GIA RUSSA 100% WHOLE WHEAT ANGEL HAIR - 16 OZ

\* The Percent Daily Values are based on a 2,000 calorie diet, so your values may change depending on your calorie needs. The values here may not be 100% accurate because the recipes have not been professionally evaluated nor have they been evaluated by the U.S. FDA.

# Individual Item Look-up

- ▶ Specifics on package sizes
- ▶ Ingredients

041331036108	Fish	Sardines	GOYA SARDINES IN OLIVE OIL 4.25 OZ
041331036122	Fish	Sardines	GOYA SARDINES IN TOMATO SAUCE - 4.25 OZ
041331036139	Fish	Sardines	GOYA SARDINES IN TOMATO SAUCE WC - 15 OZ
048000000781 (04807801)	Fish	Sardines	COS SARDINES IN TOMATO SAUCE 15 OZ

# UPC Details Tab Information Displayed

**UPC Core Fields**

UPC/PLU Number  
011110001320 (UPC)

Barcode  
  
011110001320

Manufacturer Code  
11110

Manufacturer Name  
The Kroger Co.

Category  
16 - Bread/Whole Grains

Subcategory  
001 - Bread - 100% Whole Wheat

Default Filtered

**Agency Overridable Fields**

\* Product Size  
16.0

\* Product UOM  
OZ

\* Product Name  
KROGER ROUND TOP 100% WHOLE

Benefit Unit Description Type  
Minimum Abbreviation

Short Product Name

Benefit Unit Description  
PKG

**Agency Fields**

**Agency Fields**

Container Size

Container Type

Price (\$)

Price Type  
Maximum price allowed for this i

Broadband Flag

Agency Effective Date  
01/01/1000

Agency End Date  
01/01/1000

Package Size

Rebate Flag

Manual Voucher Indicator

Filter from SA search

**State Authorizations**

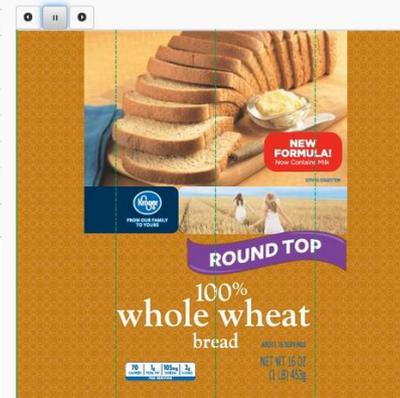
Agency
MI
OH
VA
WV
KY
WY

**Comments**

**Images and Documents**

Choose Upload Cancel

filename	description	size	date added
011110001320_Front Panel.JPG	image/jpeg	67 KB	2013-10-10 08:59:03.0
011110001320_Nutrition facts and ingredients.JPG	image/jpeg	81 KB	2013-10-10 08:59:10.0
011110001320_Front Panel.JPG	image/jpeg	72 KB	2013-10-10 09:16:02.0



# Things to Remember

- ▶ NUPC is not meant to be a conclusive decision tool
  - ▶ State WIC agency staff are still responsible for approving all food items on their APL
  - ▶ Challenges – changing UPC's and updating the APL
  - ▶ Depending on the variety allowed in a state's food list, it can take months to develop an APL
- 