



APL Construction and Universal (hardly) Product Codes



Building the APL

- Beg, steal, or borrow a UPC collection tool!
 - Florida
 - Staff developer
 - Determine which fields matter to your state
- Procure equipment to run software and take into the field to collect UPCs
 - Tablets and scanners

Building the APL

- Be prepared for challenges
 - 8, 12, 13, and 14 digit UPCs
 - Unit of Measure (UOMs)
 - Half gallons of milk
 - Tuna ounces
 - Rarely redeemed items
 - Evaporated or powdered milk
 - Whole fat yogurt



Mapping Decision

- Will you map PLUs or collect them all?
 - Must weigh advantages of having every fresh fruit or vegetable UPC in APL against time spent collecting them and maintaining the changes.
 - Partial Mapping: store and manufacturer UPCs mapped to FNS designated 4469
 - Full Mapping: matching individual UPCs to corresponding fruit or vegetable PLU