

How Your Housing Community Can Feed Summer Meals to Children

Featuring:

USDA Rural Development
Housing and Urban Development





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Webinar Moderator

Summer Food Service Program Basics

- Funds provided by USDA
- Each State Agency administers program
- Children 18 years and younger receive free, nutritious meals
- Organizations, schools, local government agencies, etc. serve the free, nutritious meals at safe and convenient sites in communities
- Operates during summer months when school is out



Participation

- **21 Million children** received free or reduced priced meals during the school year during 2013
- During Summer 2013, we only reached **a fraction of eligible children** with summer meals

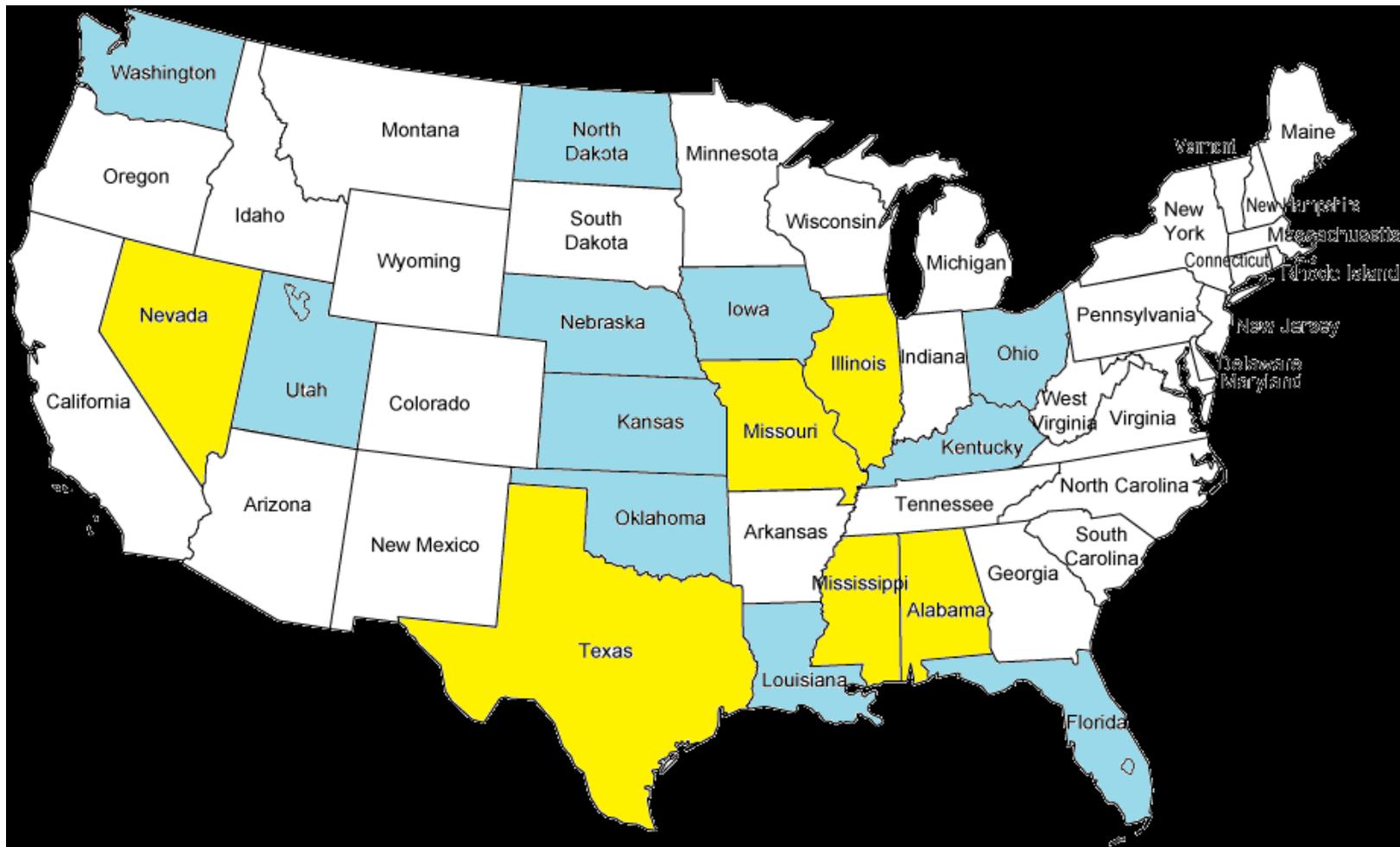


Benefits to Families & Communities

- Gives children the food they need to keep learning, playing, and growing when they are out of school
- Helps families with tight food budgets
- Sites that serve summer meals provide activities to keep children mentally and physically active



Targeted States – FY2014



What Is a "Sponsor"?

Any organization that can handle the financial, administrative, and food service responsibilities of running the Summer Food Service Program. It's usually a school, non-profit, faith-based organization, government entity, etc.



Sponsors come in all shapes and sizes!

What Does a "Sponsor" Do?

- Signs agreement with State Agency setting forth the responsibilities of each party
- State Agency provides training on how to operate the program
- Sponsor has the following responsibilities:
 - Financial and administrative record-keeping
 - Manages food service (prepares food themselves or contracts with food service company)
 - Train sites (sponsor may have from 1-200 sites – **sponsors can be sites themselves!**)
 - Receives reimbursement from States for meals and administrative costs



What Is a "Site"?

- The place where meals are served to the children
- Sites are ideally in an accessible location where children naturally congregate during the summer



local gov't building



trucks/buses/vans



apartments/
housing complexes

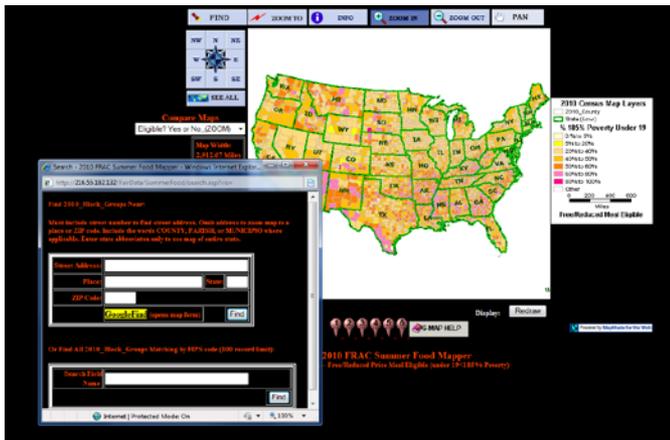


rural areas/
migrant centers



Open Sites vs. Enrolled Sites

- Open sites – all children eat free without the need of additional paperwork because the site is *area* eligible



<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>

- Enrolled Sites – all children eat free because 50% or more of the children *enrolled* at the site are income eligible

Best Practices for the Summer Food Service Program: from a housing provider prospective



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Sites

- Sandston Woods Apartments (Sandston Woods, VA)
 - 40-unit family property
 - Served breakfast and lunch (3 days per week)
 - Site Supervisor was the real estate site manager

- Birch Island Apartments (Wakefield, VA)
 - 48-unit family property
 - Program developed organically by manager
 - Served lunch (5 days per week)
 - Site supervisors were dependable residents



Fundamentals

- Support from Top Management
 - Attend opening day to assist
 - Make a financial commitment
 - Be prepared to have other area managers assist
- Committed Managers
 - Managers must feel strongly about the program
 - Occupancy cannot suffer, extra effort on the part of manager
- Relationship with Food Service Provider
 - Visit facility
 - Ask for advice and assistance
 - Get trained

Recommendations

- Do not overcommit
 - Breakfast
 - Lunch
- Consistent Programming
 - Everyday
 - End on time
- Make this a Resident program
 - Must have leadership
 - Multiple volunteers



Site Responsibilities

- Open to all eligible children
 - Guest
 - Community
 - Turn no child away hungry
- Be prepared
 - Delivery of food-storage
 - Scheduling move-ins and re-certifications
 - Extra Refrigeration
- Include activities
 - Make one day an activity day
 - Reading
 - Games
 - Prizes
 - FUN
-



- Publicize the program
- Have a good time
 - Develop a relationship with the residents
 - Institute new program at return to school time (Afterschool Meals Program)
 - Reap the benefits



USDA Undersecretary for Food, Nutrition and Consumer Services Kevin Concannon (right) talks with children Tuesday at Sandston Woods Apartments about USDA's summer food service program.

Summer lunch service aims to fight hunger

Local arm of USDA program plans to feed dozens every day

BY LAURA KEBEDE
Richmond Times-Dispatch

The U.S. Department of Agriculture highlighted FeedMore's summer lunch program at Sandston Woods Apartments in eastern Henrico County Tuesday as an example of a federal, state and local partnership to combat child hunger in rural areas.

Tucked away off Williamsburg Road, Sandston Woods Apartments rents to low- to moderate-income families through a USDA Rural Development loan program.

USDA Undersecretary for Food, Nutrition and Consumer Services Kevin Concannon, Rep. Robert C. "Bobby" Scott, D-3rd and Virginia District Supervisor Tyrone E. Nelson came for the lunch program's second day at the apartments.

The USDA Summer Food Service Program served 3.3 million children nationwide in 2011, about 16 percent of the 21.1 million children who are eligible for free or reduced-price lunch.

No child hungry

See USDA Undersecretary for Food, Nutrition and Consumer Services Kevin Concannon serve lunch to children at Sandston Woods Apartments. At timesdispatch.com/search/photo-gallery

FeedMore expects 20 to 35 children daily at Sandston Woods and chose the location in part because transportation creates more of a challenge for students in spread-out rural areas than in dense urban areas.

Students from the Highland Springs High School ROTC served the meal: roasted chicken, potato salad, bread, chocolate milk and a choice of fruit.

Children at the apartments also got snow cones, popcorn and a chance to play in an inflatable playground. Resident Connie Cauthorne said the event and program signified an improvement in the apartment management's care for the community.

"It will get her out of the house more," Cauthorne said of her 4-year-old daughter, Annabelle Cauthorne. "More reason to stay and hang out with other residents."

Some of the 15 children who

lunch Tuesday came with a parent, some without. Sherry Rigbee, who has lived in the apartment complex for 2½ years, said her preschool-age sons, T.J. and Zane Sargent, get nutritional meals at home but any extra help is welcomed.

The Virginia rural development team StrikeForce has collaborated with other local and state agencies to create 15 more summer sites in the state and brought about seven farmers markets on board to accept SNAP, formerly food stamps, since January, USDA regional administrator Patricia Domitroski said.

Michael Welch, director of community nutrition for the Virginia Department of Health, said the new partnership with the federal rural development team will help agencies not only meet families' immediate needs, but decrease the demand for those needs.

For more information about summer lunch sites, visit feedmore.org or whyhungry.org/ findfood. Information is also available by calling 1-866-348-6479 or 1-877-842-6273 for Spanish.

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USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Thomas E. Hulihan, Troy Housing Authority
Director of Planning & Program Development



Jean Brooks, Rensselaer County
Youth Outreach Coordinator



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Rensselaer County has participated in the USDA/NYS Education Summer Food Program for 40 years (since inception in 1974).

Troy Housing Authority has long been a part of the program.

Program began as an extension of the school based free and reduced breakfast and lunch.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

2014

This is the 40th Year
the Rensselaer County Department for Youth
has served as a Summer Food Sponsor



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

With sites throughout Rensselaer County the program insures that children 18 and under in low income communities have access to high quality meals during the summer.

There are 30 sites in Rensselaer County, including six at the Troy Housing Authority and two at the Rensselaer Housing Authority.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Rensselaer County sites are located in Summer Camps, Boys and Girls Clubs, Community Centers, Schools and Housing Complexes and served 75,427 meals in 2013
(up from 69,301 in 2012).

Troy Housing Authority programs in 6 family sites served 10,369 meals in 2013 (up from 9,970).

Rensselaer Housing Authority two sites served 2,291 meals.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Troy Housing Authority Operates the Program
within our Community Centers



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Rensselaer County begins the 10 week program the first Monday after schools start summer recess and concludes the program the last Friday before school resumes.

Sites can set their own schedule within those parameters and most Troy Housing Authority sites operate for the full summer.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Individually packaged meals are delivered in the morning and served on a schedule determined by the needs of the site and within the restrictions of the program.

There is no cooking and clean up is very easy. The next days estimated count is based on the number of children served each day.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Troy Housing Authority hires one or two residents to oversee the program at each location paying them just over minimum wage to work 5 to 6 hours per day.

Staff are trained by Rensselaer County and augmented by Summer Youth Employees who assist with serving and clean up and run activities for children between meals.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Field Trips are also a part of the Troy Housing Authority program. Rensselaer County provides coolers for meals and assures that all food is prepared and served properly.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Rensselaer County also supports the program with a School Supply Give Away and runs a competitive contest each year to select the “Best Site in the County.”

In recent years three Troy Housing Authority sites have been named Best in the County: Griswold Heights, Phelan Court and Corliss Park.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

Corliss Park receiving award and back packs full of school supplies for all children.



USDA Summer Food Service Program

Troy Housing Authority / Rensselaer County

The USDA Summer Food Service Program is a worthwhile and needed program for children, families and communities.

It provides children with very nutritious meals, helps families stretch their food dollars and gives children a safe place to do fun activities.



USDA Summer Food Service Program Troy Housing Authority / Rensselaer County

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USDA Summer Food Service Program

San Luis Valley Farm Worker Housing Corp.

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San Luis Valley Farm Worker Housing Corp.

Multiple sites throughout San Luis Valley

- 72 Units in Central Colorado
 - 216-bed dormitory
- 25 Family Units in Center Colorado
 - 16 Three-Bedrooms
 - 9 Four-Bedrooms
- 37 Family Units Alamosa Colorado
 - 17 Three-Bedrooms
 - 20 Four-Bedrooms



Mission Statement

“San Luis Valley Farm Worker Housing is Committed
to providing
Safe, Clean, Affordable, Quality housing to farm
worker and there families.

For an underserved community

Be it ever so humble there's
no place like home.



They work hard and deserve good housing.
Historically farm worker housing has been
sub-standard.



Lettuce and potatoes are the major crops of the San Luis Valley



Carrots and spinach are also major crops



Utilize assistance programs to give our farm worker community excellent services, and provide dental and health screenings through local partnerships.



Understanding that education is
the key to success we offer Library
and ESL Classes



ENGLISH AS A SECOND LANGUAGE

We are very proud of the
USDA Summer Food Service
Program



Our program is sponsored by Alamosa Schools, who provides the lunches to our site.



It was a challenge getting the food to our site. One of the lunch ladies volunteered to use her van to bring the sack lunches.



For many of the farm worker children, this is the best meal of the day! We feed 30 to 40 meals per day and are an open site. Kindness makes a big difference.



Excellence in service makes for excellent tenants. We must sincerely care for our tenants.

Helping in small ways makes a big difference.

Good meal = Good Energy!



Words of Advice

- **Something is better than nothing.** We have a small community building, but we do our best with what we have.



- We're always looking for new opportunities to expand our operation. **Never stop improving!**

Question & Answer Session!

Type your question in the text field in the lower left hand corner of your webinar window

OR

Dial *1 on your telephones to ask a question by phone

Today's Presenters:

- **Tony Craddock, Jr.**, USDA Food & Nutrition Service
- **Lester Severe**, TM Management Associates, Inc. (Virginia)
- **Thomas Hulihan and Jean Brooks**, Troy Housing Authority and Rensselaer County (New York)
- **Raymond Hurtado**, Alamosa Farm Labor Housing (Colorado)