



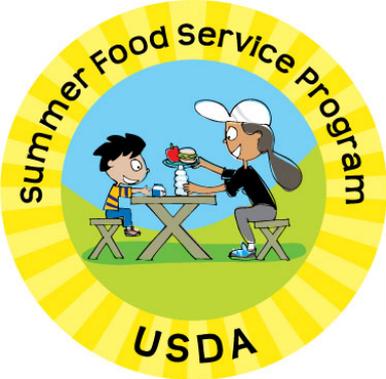
SUMMER FOOD SERVICE PROGRAM (SFSP)



Addressing the Transportation Challenge!

April 3, 2013

For Audio Please Dial:
1-877-688-2596
Passcode:
5307853#

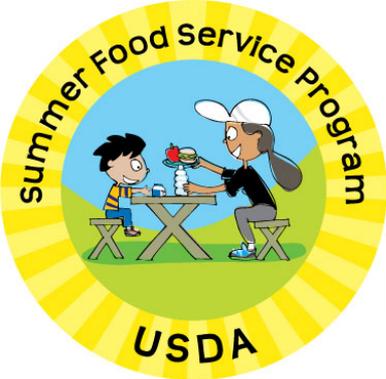


Welcome & Opening Remarks



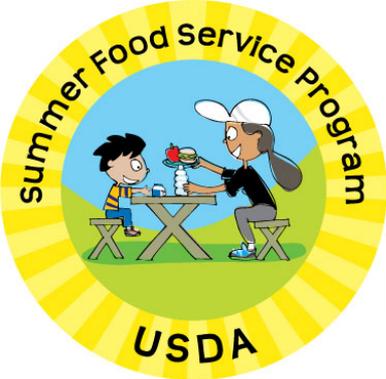
Jimmy Nguyen

Office of Strategic Initiatives, Partnerships, and Outreach
Food and Nutrition Service
U.S. Department of Agriculture



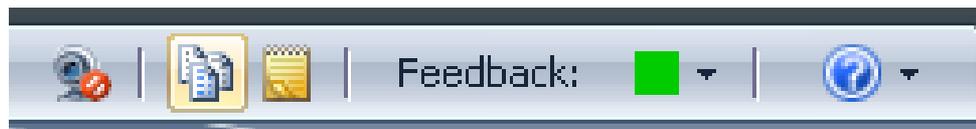
Agenda

- Jimmy Nguyen, USDA FNS – **Overview and USDA Foods**
- Karen Safer, USDA Rural Development – **Community Facilities Direct Loan and Grant Program**
- Brandi Lamberth, East Texas Food Bank – **Transporting Kids to Sites**
- Cheryl Le, Food Bank of Northern Nevada – **Mobile Feeding Sites**
- Q&As/Discussion
- Lonny Paige, Twin Valley Schools in Vermont – **Delivering Food from School Kitchen to Remote Sites**
- Niki Gribi, Food for People in California – **Working with UPS and Transit Authority for Food Delivery**
- Q&As/Discussion



Webinar Housekeeping Items

Access to materials:



How to make a comment or ask a question:

- Type your question or comment using the **Q&A Tab**

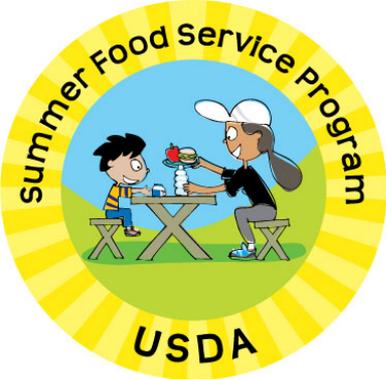


- **Press *1** to ask your question or comment on the phone

Recording:

- This session will be recorded and available online:

www.fns.usda.gov/outreach/webinars/summer.htm



Transportation & Participation

21 million children receive school meals

vs.

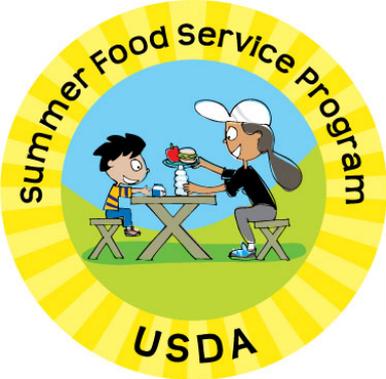
2.3 million children receive summer meals

90% of Eligible Children are not being reached

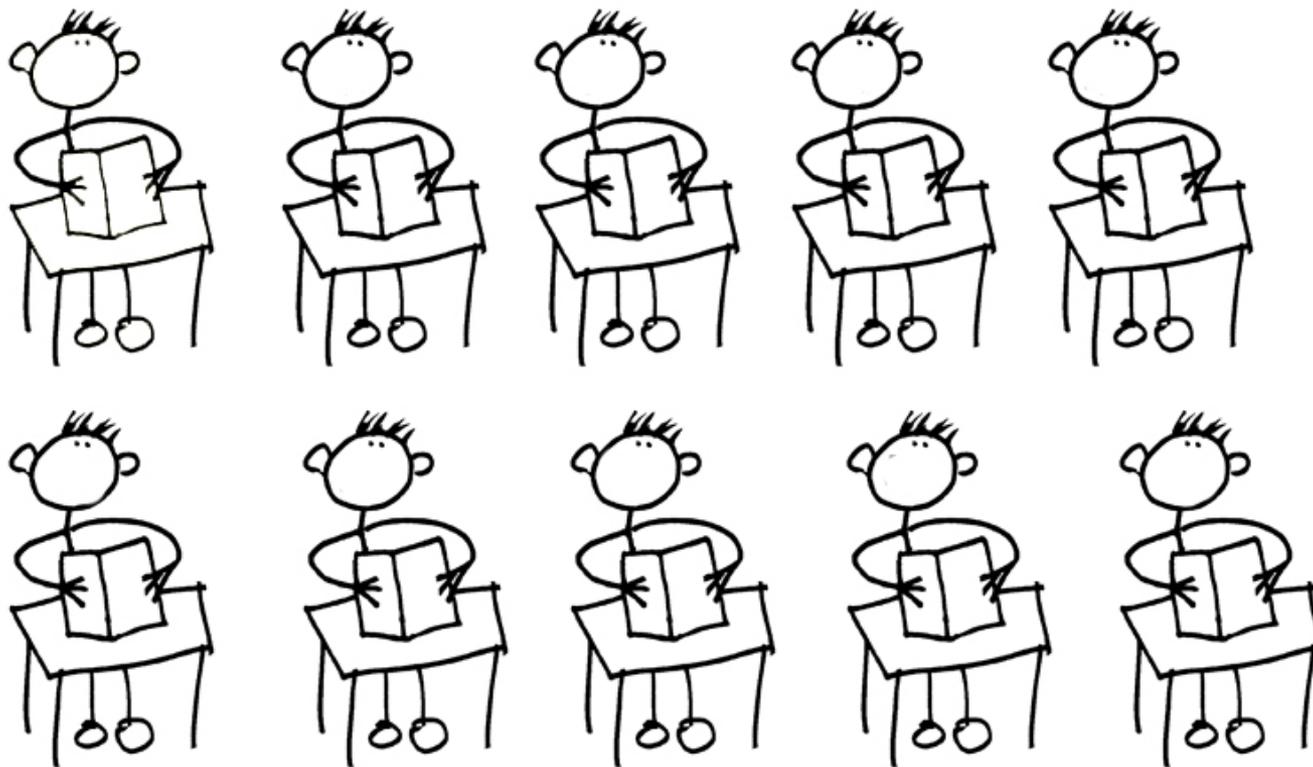
19 Million children are at risk of going hungry during the summer months

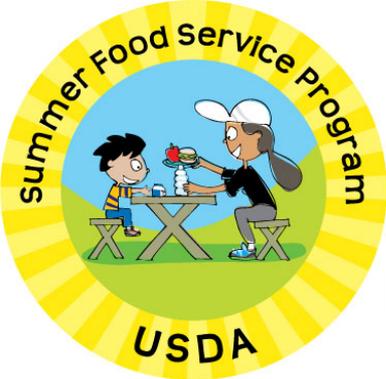


**Solve the Transportation Issue &
We'll Reach More Children**



Only 1 in 10 kids who are eligible for free summer meals get those meals





Keys to a Successful Summer Meals Program

1. Maintain Participation at a high enough level to hold down per unit costs

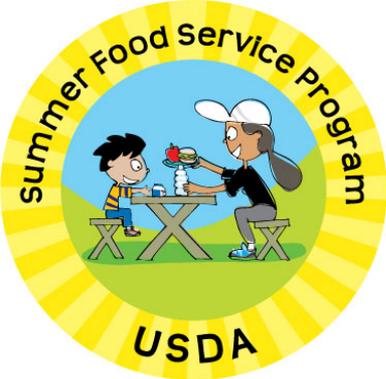
MAJOR COSTS

Staff

Preparing/Procuring Meals

Transportation (delivering meals to sites)





What is the Problem?

Bringing Children to the Sites

Possible Solutions:

- School buses
- Partner up with business, churches, local governments, community action agencies for funding, volunteers, and/or vehicles
- Car pooling
- Human Walking Trains



Delivering Food to the Children/Sites

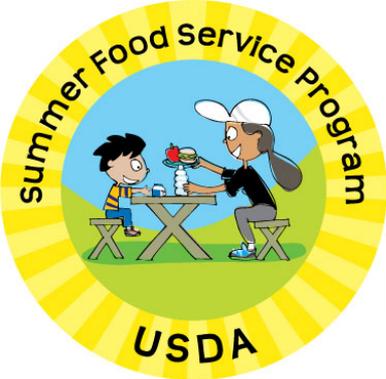
Possible Solutions:

- Mobile Canteen
- Partner up with community organizations to deliver food to remote sites
- Retrofitting a School Bus/Van – ALLOWABLE COST!
- Vendors specialized in Mobile Feeding at cost



Mobile Canteens in Florida





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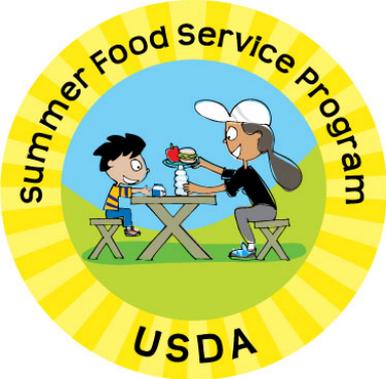


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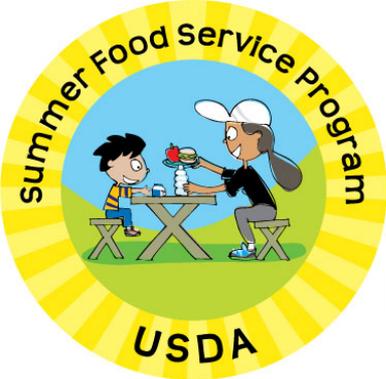




Transportation Costs Money

Besides partnerships, volunteers, and grants how can you maximize the program reimbursement to provide transportation services





Rural and Self-Prep Sites Receive Higher Reimbursement

Summer Food Service Program Administrative Component of 2013 Reimbursement Rates

Administrative rates in U.S. dollars, adjusted, up or down, to the nearest quarter-cent	All states except Alaska and Hawaii		Alaska		Hawaii	
	Rural or self-prep sites	All other types of sites	Rural or self-prep sites	All other types of sites	Rural or self-prep sites	All other types of sites
Breakfast	0.1800	0.1425	0.2900	0.2300	0.2100	0.1650
Lunch or Supper	0.3300	0.2725	0.5325	0.4425	0.3850	0.3200
Snack	0.0900	0.0700	0.1450	0.1150	0.1050	0.0

www.federalregister.gov/articles/2013/02/04/2013-02231/summer-food-service-program-2013-reimbursement-rates#h-11

Using USDA Foods for Summer Meals



Use USDA Foods to Save on Costs

- USDA purchases more than \$2 Billion worth of food from American farmers each year
- USDA Foods are 100% American Grown meeting the highest safety and nutrition standards
 - Fruits, vegetables, dairy products, lean meats, poultry, and fish
- USDA distributes USDA Foods to food banks, soup kitchens, schools and summer camps

Factsheet:

www.fns.usda.gov/fdd/foods/healthy/USDAFoods_FactSheet_FINAL.pdf

USDA Foods Webpage

www.fns.usda.gov/fdd/foods/healthy/Professionals.htm



United States Department of Agriculture
Food and Nutrition Service



How Much USDA Foods could my Summer Food Program be eligible for?

- Based on SFSP meals served prior year
- Number of meals X \$.015 = SFSP Allotment
- Order Adjustments
- Use it or lose it

Foods expected to be available:

www.fns.usda.gov/fdd/foods/foods_available.htm



United States Department of Agriculture
Food and Nutrition Service



SFSP Sponsors Eligible for USDA Foods

- Self-Prep Sponsors (including schools)
- Sponsors with vendor contracts with a School or School Food Authority
- Contact your State agency to find out how USDA Foods are distributed for the SFSP

Contact Your State Distributing Agency:

www.fns.usda.gov/fdd/contacts/SdaContacts.htm



United States Department of Agriculture
Food and Nutrition Service



Creative Ways to Obtain USDA Foods

Work with Schools

- Contract them to be your SFSP Vendor
- Request donations of USDA Foods School Inventory

RURAL Sponsors

- Order with your State Agency EARLY
- Piggyback on your local school's shipment

PLAN AHEAD

- State Orders Deadlines for USDA Foods vary
- Contact your State Distributing Agency This WEEK!

Contact Your State Distributing Agency:

www.fns.usda.gov/fdd/contacts/SdaContacts.htm



United States Department of Agriculture
Food and Nutrition Service





Community Facilities Grants

Overview:

- Available to organizations, public entities, and tribal governments in rural areas and towns of up to 20,000 in population
- Grant funds may be used to assist in the development of essential community facilities. Grant funds can be used to construct, enlarge, or improve community facilities for health care, public safety, and community and public services. **This can include the purchase of equipment required for a facility's operation.**

For more info, visit:

www.rurdev.usda.gov/had-cf_grants.html



Community Facilities Grants

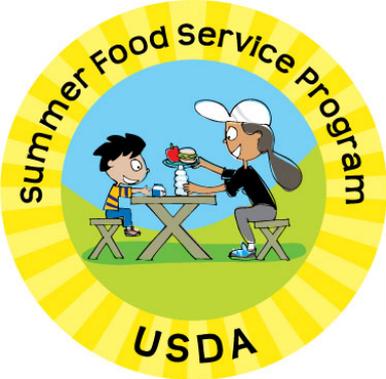
Summer Food Connection:

- Sponsors can apply for the grant to purchase or retrofit vehicles to improve their summer food service program delivery

Maximum Grant: The amount of grant assistance for project costs depends upon the median household income and the population in the community where the project is located and the availability of grant funds. In most instances, projects which receive grant assistance have a high priority and are highly leveraged with other loan and grant awards. Grant assistance may be available for up to 75% of project costs. Grant funding limitations are based on population and income, economic feasibility, and availability of funds.

Contact your local Rural Development Office:

<http://offices.sc.egov.usda.gov/locator/app?state=us&agency=rd>



USDA Resources!

- Contact your state agency:
www.fns.usda.gov/cnd/Contacts/StateDirectory.htm
- SFSP Outreach Page:
www.fns.usda.gov/cnd/Summer/Outreach.htm
- Main USDA Summer Food page:
www.summerfood.usda.gov
- Streamlined Policies!





SFSP

Rural Transportation

Brandi Lamberth, Child Hunger Programs

Fighting Hunger. **FEEDING HOPE!**

Serving Rural Communities

Central locations where children are living

Bus stops (advertisement)

End of the street

Apartment complexes

Mobile home parks

“Pockets” of homes and Public Housing



Partnerships to assist in transportation

ISD'S- GREAT if they will try it!

Churches

Community member

Organizations that might have a van/bus

Other non profits



Mobile Feeding Sites

Advantages

Going to where children are located

Creates a sense of “community safety” for children

Parents that are not at home are more likely to allow their children to come if site is located within their community

Ability to serve children at multiple sites in a short amount of time

Builds relationships in the community to assist beyond just Summer Feeding to provide additional child hunger relief initiatives



Public Relations Campaign

Distribution flyers to school districts

Direct Mail to low- income households

Billboard ads

Media coverage

PSA's

2-1-1

Web based: ETFB website, Facebook, and Twitter



Eat Smart.

FUEL UP

FOR SUMMER FUN!

Play Hard.

100% FREE

100% FUN!

Summer Food Service Program

www.easttexasfoodbank.org

Call 2-1-1 For FREE Transportation And Information

This material was partially funded by USDA Food Stamp Program. This is an equal opportunity provider and employer.

LAMAR

Contact Information

Brandi Lamberth, Child Hunger Programs
blamberth@easttexasfoodbank.org





FOOD BANK
OF NORTHERN NEVADA

Addressing Summer Food Transportation

Cheryl Le

Food Bank of Northern Nevada

Child Nutrition Programs Manager

cle@fbnn.org 775 331 3663 ext. 132

OUR SUMMER PROGRAM 2013



- 26 SFSP Meal Sites, at:
 - 5 schools
 - 3 public housing community center
 - 1 Non-Profit Museum
 - 2 Boys & Girls Club programs
 - 15 parks/playgrounds

SUMMER MEALS WE SERVE

- Cold sack meals at all sites
- Menu created by Washoe County School District Nutrition Services with our input
- Uses a wide variety of fresh fruits and vegetables

PARTNERS

- Washoe County School District
- City of Reno Parks and Recreation
- Boys and Girls Club of Truckee Meadows

Notification

- Police Departments
- Washoe County Health District
- All Parks and Recreations in area
- Media
- Signage – at sites when possible
- Flyers sent home through schools near SFSP sites- list partner agency sites as well as our own

Mobile Distribution

(6 Vehicles)

- Purchased through grants over the years
 - ConAgra, Smith's, Reynolds Foundation
- Park vehicles at Nutrition Services
- Each truck has 3-5 stops
- 10-30 minutes each stop depending on previous attendance
- Swing signs set up on streets by each stop
- 2 staff on each vehicle
- Hand wipes given out as children line up
- Health dept. approved - HACCP

Volunteers

- Local businesses love to volunteer at our sites
- Duties-
 - Help with line control
 - Remind children about picking up trash
 - Remind children to eat in the SFSP location

Training

- Critical
- On time everyday
- Problems with vehicles
- Who to call

Summer Food Success

- Keep your focus on feeding kids
- Know no barriers
- Keep your sense of humor
- Have fun and enjoy the kids!

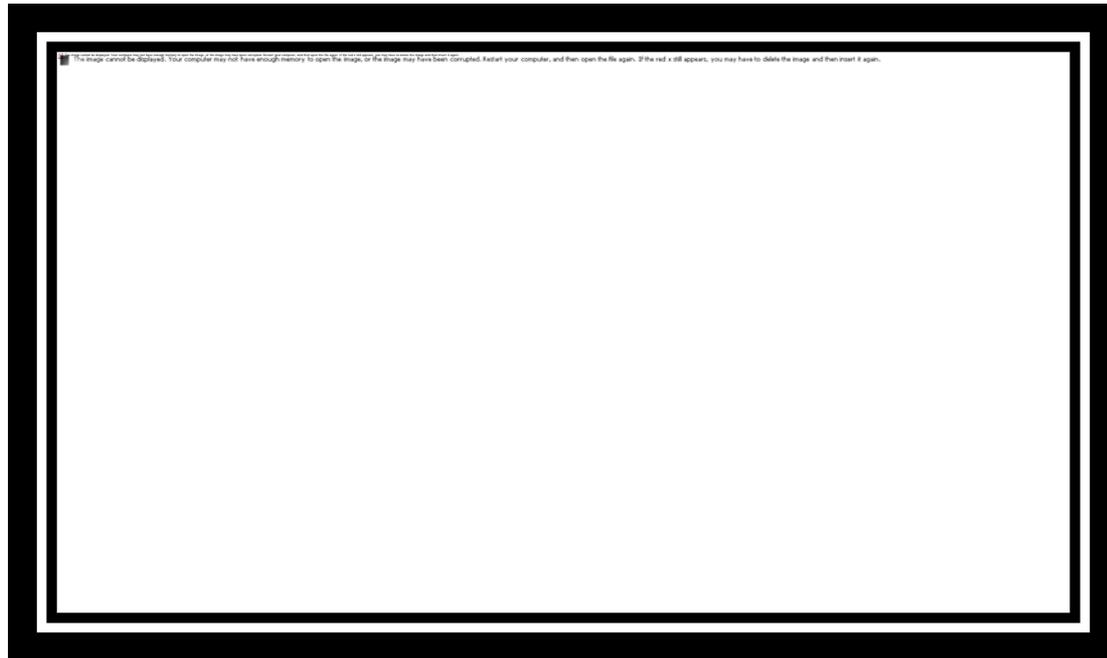
Questions and Comments?? Half Way Mark

To ask a question:

Press *1 on your phone to have the operator open your phone line

OR

Type your question into the Q&A tab at the top, left hand side of your webinar screen





TWIN VALLEY SUMMER FOOD PROGRAM

The Volunteer Transportation Solution

Alonzo Paige
Food Service Director
Whitingham, VT

Heroes For a Day



- Start by contacting local hero groups; Rotary, Lions, Elks, Religious Groups etc.

Meet With Local Organizations



- Meet with organization representative
- Go to group meeting
- Have your act together so daily transports are smooth

The Heroes Arrive

- New Crew Everyday
- The most helpful people ever



What We Do



Send 'em!



Still Our Heroes



Contact Information

Lonny Paige

Food Service Director Twin Valley Schools

- lp Paige@wes-tvms.org
- Ask me about **Jr. Iron Chef**

Food for People's Summer Lunch Program



***WORKING WITH COMMUNITY PARTNERS TO
OVERCOME TRANSPORTATION CHALLENGES IN
HUMBOLDT COUNTY, CA.***

NIKI GRIBI



Program Overview



- Food for People is the food bank for Humboldt County, serving over **12,000 people each month** through our 16 programs.
- Humboldt County is 5-6 hours north of San Francisco, halfway to the Oregon border. This is a very rural and mountainous area.
- Nearly **10,000 children** are at risk for hunger in our county (F/RPL)
- Our Summer Lunch program serves **300-400 children per day at 21 sites** county-wide. We are the only SFSP sponsor in our area.
- This program is operated by **one staff person & a seasonal driver**.
- Our **vendor** is the Humboldt Senior Resource Center. They make pre-packed, cold, sack lunches each day based on our order.
- Driver starts at 6am, packs lunches & milk into coolers and begins route, delivers to all sites before noon.
- Sites can be up to **70 miles** away from our food bank, making it impossible to get food to them before noon.
- Strategic partnerships with **Humboldt Transit Authority and UPS** allow us to reach our **8 most distant sites**.

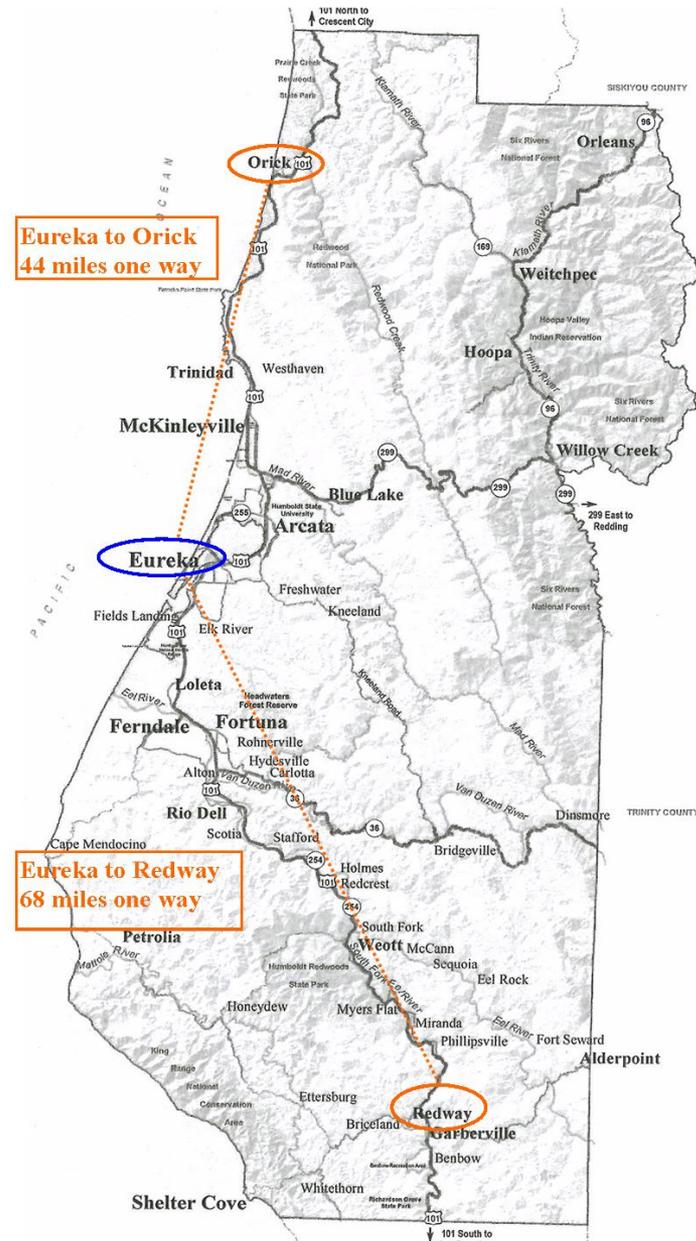
Partnership with UPS

HISTORY: Started in 2001, volunteer stopped taking lunches to Orick, needed to find a new way to get food to kids there. Asked UPS what they would charge, they offered to take the cooler for free.

Since then, UPS has helped us get food to Orick (44 miles away) and Redway (68 miles away)

LOGISTICS: Our driver drops off the coolers at the UPS central depot every morning & picks up empty coolers from the previous day.

When we are sponsoring both of these sites, UPS donates 225 miles per day, for a total of over 12,000 miles for the summer.





Food for People Driver and UPS Route Driver with a lunch cooler



Food for People driver loading coolers on to an HTA bus

Challenges



- If our driver is unable to meet the bus or UPS truck, how to get lunches to those sites?
- If a site supervisor does not meet the bus and pick up the coolers, the lunches stay on the bus and we have to track them down.
- Buses do not bring back empty coolers, so we make a weekly trip to collect them all.
- Coolers must be protected at bus stops because people will try to steal the lunches.

Benefits



- **Able to serve children in towns far from our food bank. Without these partnerships, we would not be able to get the food there.**
- **Community partnerships make our organization stronger. People learn about our mission and programs & spread the word.**
- **They help us and we help them with positive publicity and appreciation, building relationships.**

Contact Me



- **Niki Gribi**, Child Nutrition Programs Coordinator
- After School Snacks (CCNSP), Backpacks for Kids, and Children's Summer Lunch (SFSP)
- (707) 445-3166 ext.309
- ngribi@foodforpeople.org
- www.foodforpeople.org

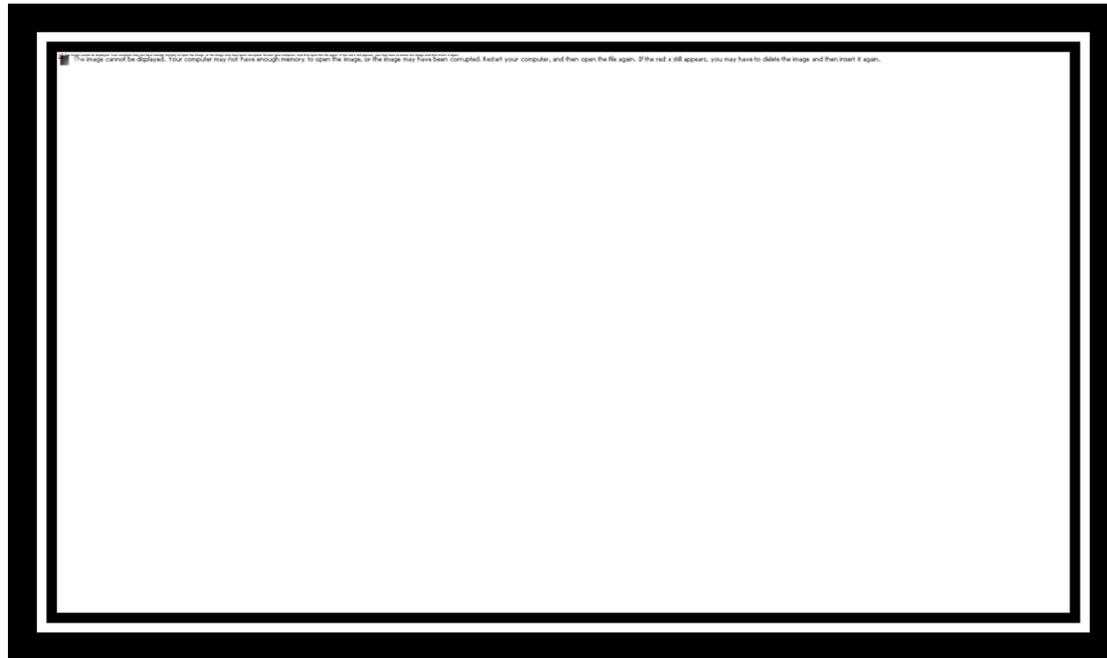
Final Questions and Comments???

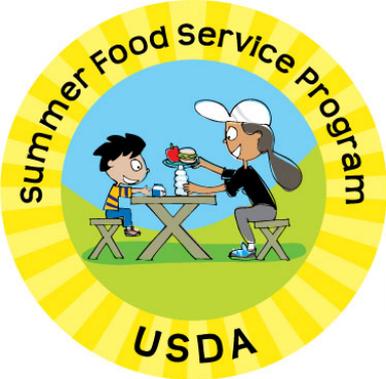
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Thank you for your participation

**Next steps...get involved!
Contact your State Agency!**

Main website

www.summerfood.usda.gov

Recorded webinars

www.fns.usda.gov/outreach/webinars/summer.htm