



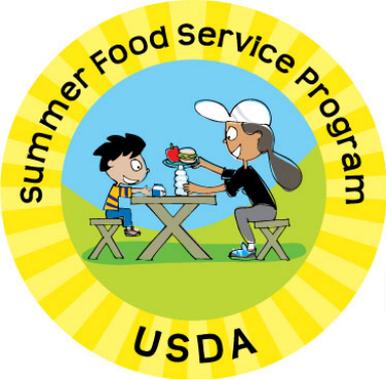
# SUMMER FOOD SERVICE PROGRAM (SFSP)



Webinar Audio:  
1-888-560-8501  
Passcode:  
3485984#

**Grantee Enrichment Session – The Summer Food Service Connection: Opportunities for Community Health Centers and Their Patients**

**April 24, 2013**



# Welcome & Opening Remarks



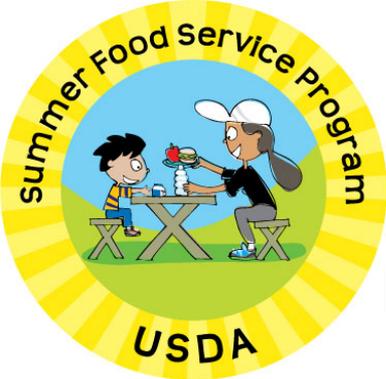
**Tony Craddock, Jr.**

Program Assistant

Office of External and Governmental Affairs

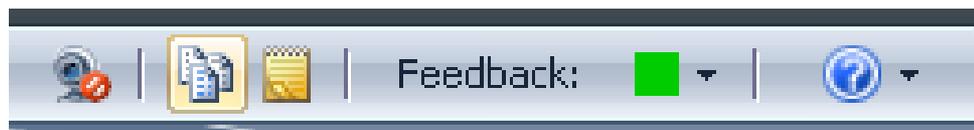
Food and Nutrition Service

U.S. Department of Agriculture



# Webinar Housekeeping Items

Access to materials:



How to make a comment or ask a question:

- Type your question or comment using the **Q&A Tab**

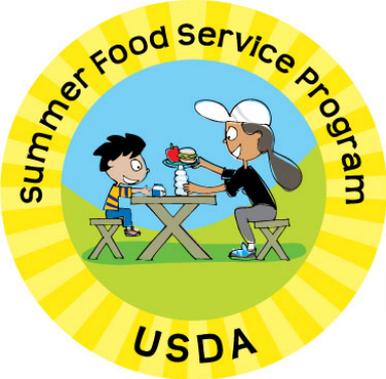


- **Press \*1** to ask your question or comment on the phone

Recording:

- This session will be recorded and available online:

[www.fns.usda.gov/outreach/webinars/summer.htm](http://www.fns.usda.gov/outreach/webinars/summer.htm)

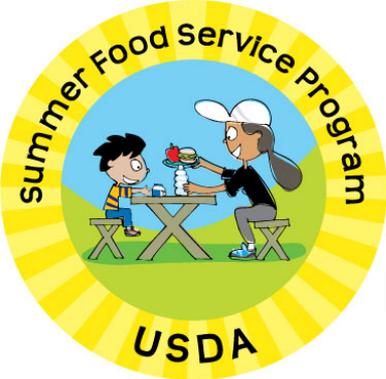


# Help Us Feed More Kids

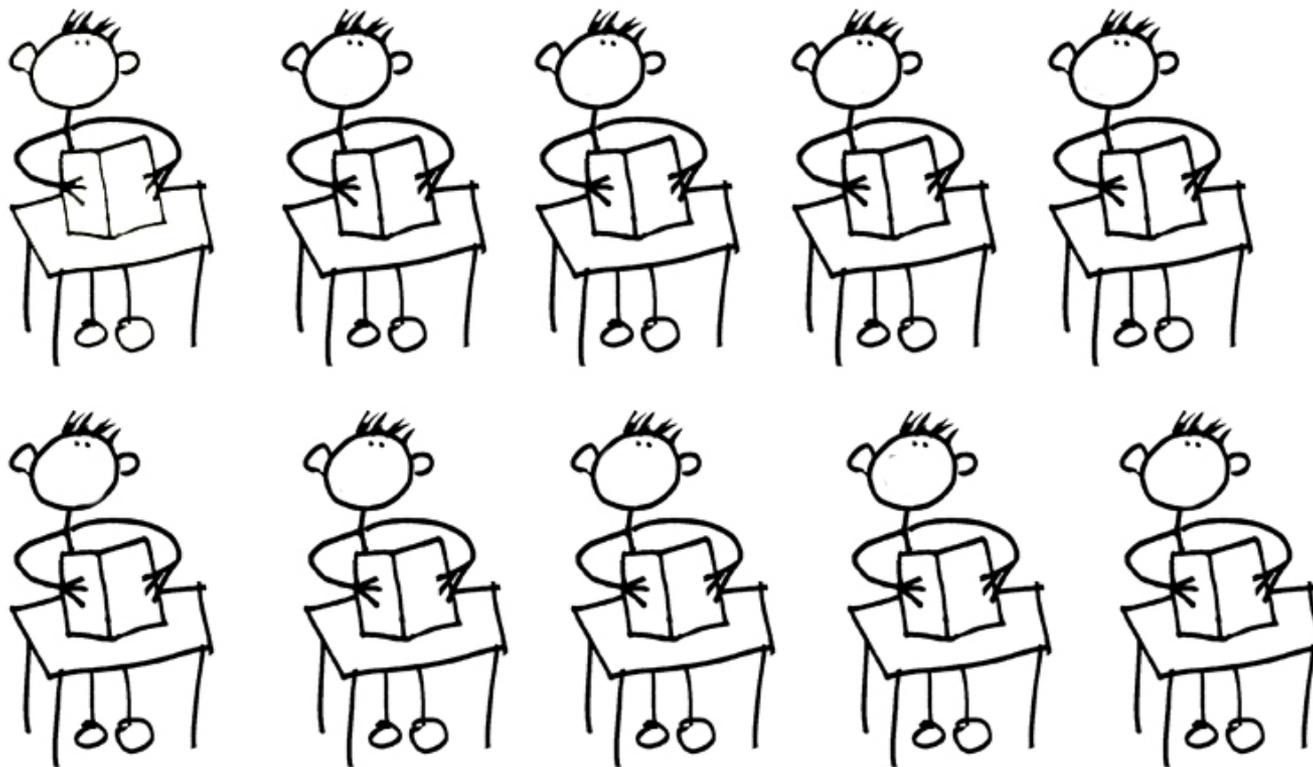
Approximately 21 million children eat free and reduced price meals during the school year, but **only 2.3 million children receive meals through USDA's summer feeding programs.**

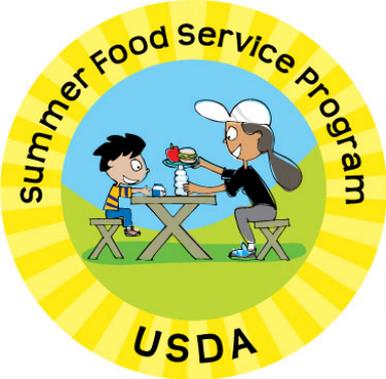


That means there are lots of children that are going hungry in the summer.



Only 1 in 10 kids who are eligible for free summer meals get those meals





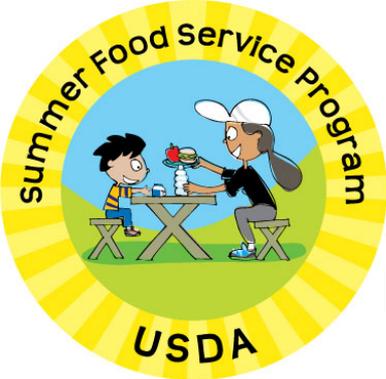
# SFSP Basics

- Federally-funded program administered through State agencies
- State agencies reimburse organizations that serve summer meals
- Provides free, nutritious meals to low-income children 18 years old and younger
- Operates when school is not in session



**Find your state agency here:**

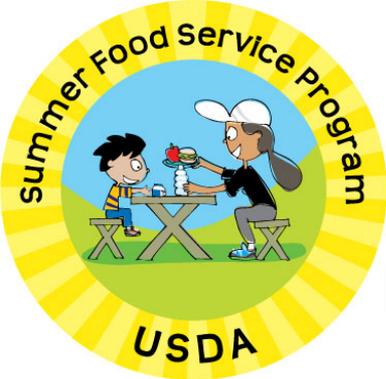
<http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>



# Program Benefits

- Gives children the food they need to learn, play and grow
- Helps families stretch food budgets
- Keeps children mentally and physically engaged





# Main Players

## States

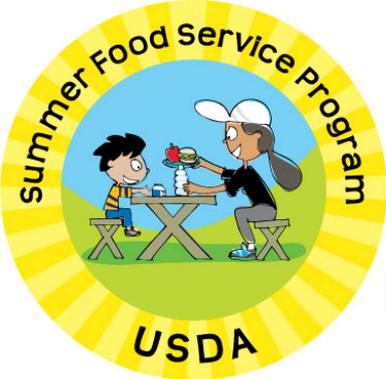
- Sign agreements with sponsors
- Provide training and technical assistance to sponsors
- Monitor and distribute reimbursements

## Sponsors

- Handle administration and training for sites
- Report to State
- Get reimbursements for meals served

## Sites

- Feed and supervise kids
- Provide activities

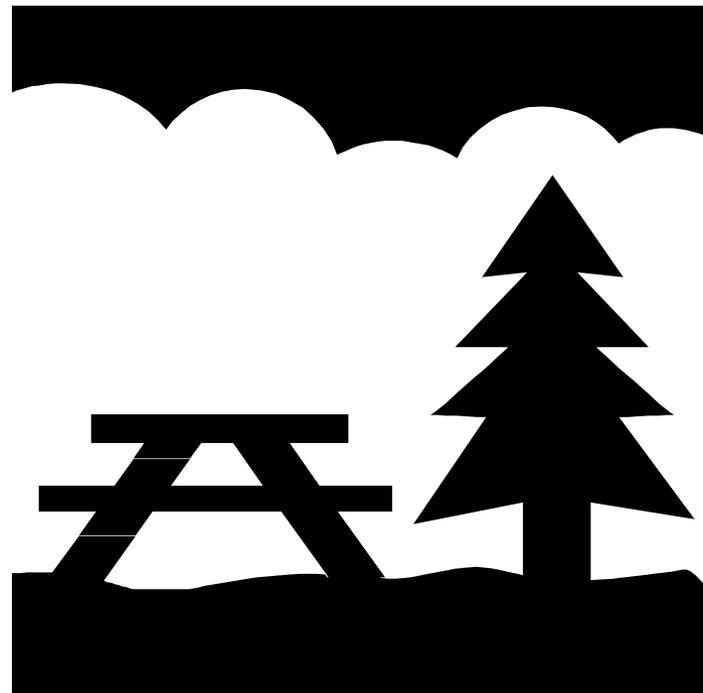


# Sites

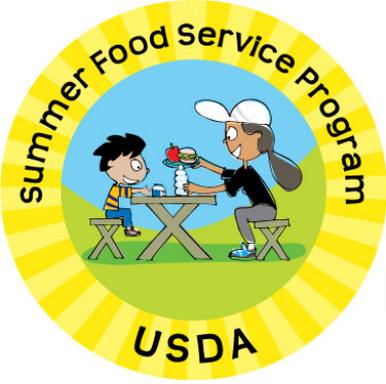
States

Sponsors

Sites



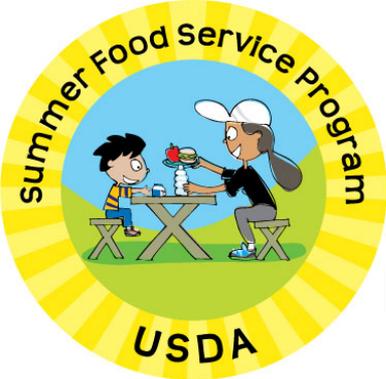
- Feed and supervise kids
- Provide activities



# Types of Sites

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- **Open site** – All children who come to the site eat free because the site is **area** eligible, meaning the **area** has been identified as a low-income area.
- **Enrolled site** – All children eat free because 50% or more of children **enrolled** at the site are income eligible

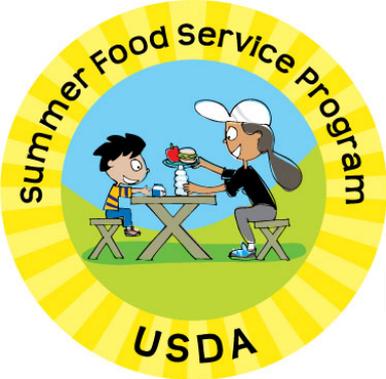


# Open Sites

- **Open site** – All children who come to the site eat free because the site is **area** eligible, meaning the **area** has been identified as a low-income area.

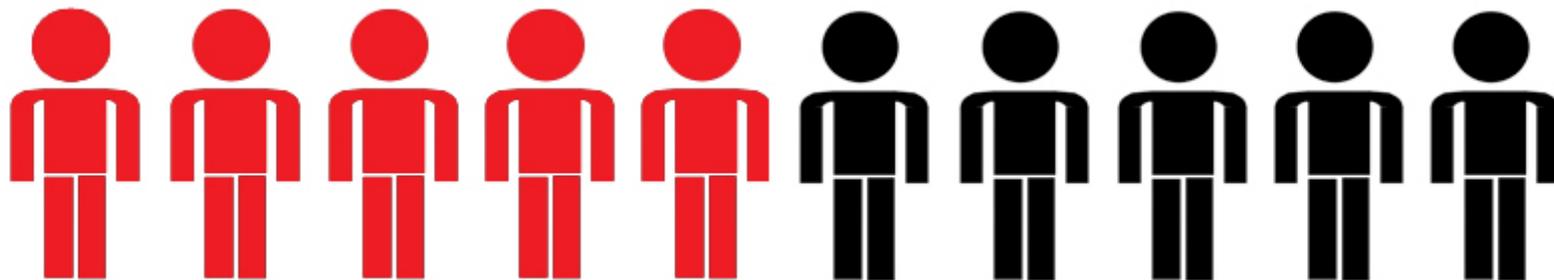
The screenshot shows the '2010 FRAC Summer Food Mapper' web application. At the top, there are navigation buttons: FIND, ZOOM TO, INFO, ZOOM IN, ZOOM OUT, and PAN. Below these are directional arrows (NW, N, NE, W, E, SW, S, SE) and a 'SEE ALL' button. A 'Compare Maps' section has a dropdown menu set to 'Eligible? Yes or No (ZOOM)'. A 'Map Width: 2,912.67 Miles' is displayed. The main map shows the United States with counties shaded in various colors representing poverty levels. A legend on the right, titled '2010 Census Map Layers', lists the following categories: 2010 County, State (Level), and % 185% Poverty Under 19. The poverty levels are: 0% to 5% (lightest), 5% to 20%, 20% to 40%, 40% to 50%, 50% to 60%, 60% to 80%, 80% to 100%, and Other (darkest). A scale bar shows 0, 200, 400, 600 Miles. Below the map are 'Display:' and 'Redraw' buttons. At the bottom, there are numbered icons (1-6) and a 'PG-MAP HELP' button. A search window is open in the foreground with the following fields: 'Street Address:', 'Place:', 'State:', and 'ZIP Code:'. There are 'Google Find (opens map form)' and 'Find' buttons. Below the search window, there is a section for 'Or Find All 2010 Block Groups Matching by FIPS code (100 record limit):' with a 'Search Field Name' and a 'Find' button. The browser address bar shows 'http://216.55.182.132/FairData/SummerFood/search.asp?vsip'. The browser status bar at the bottom indicates 'Internet | Protected Mode: On' and '100%' zoom.

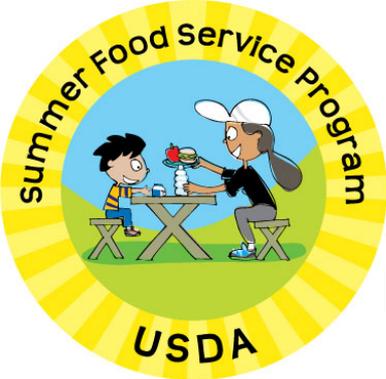
<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>



# Enrolled Sites

- **Enrolled site** – All children eat free because 50% or more of children *enrolled* at the site are income eligible





# Sites

## Site Supervisor Required

### Training Covers:

- Serving meals properly
- Taking accurate meal counts
- Keeping food and children safe
- Keeping accurate paperwork



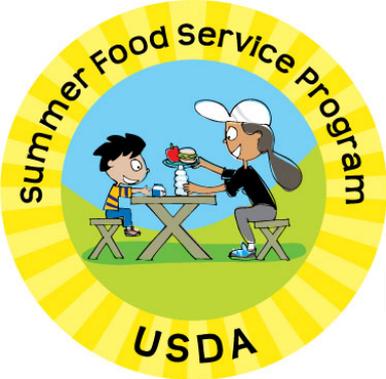
State Agency  
(Dept. of Education,  
Dept. of Agriculture,  
etc.)



Sponsor



Site  
Supervisor

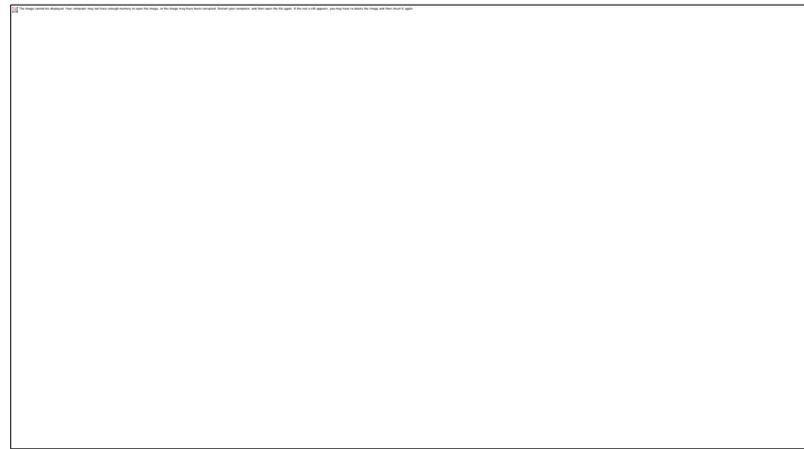


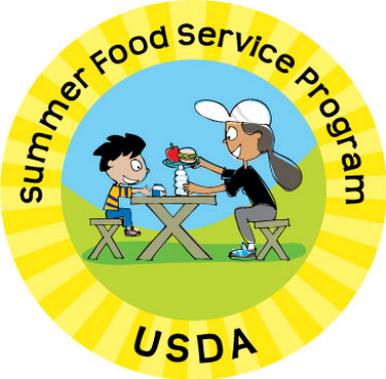
# Sites



## Site Responsibilities:

- Attend training
- Order and receive meals
- Count and serve meals to eligible children
- Supervise children while they eat
- Prevent discrimination
- Keep accurate paperwork



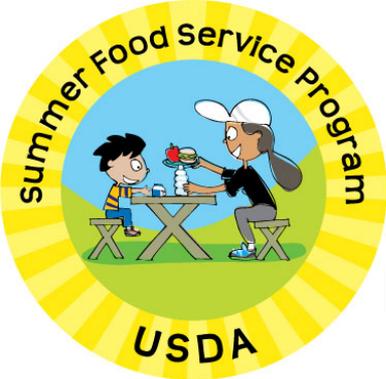


# What if I want to be Sponsor?

## The **CHAMPIONS** of SFSP

- Have a Direct Operating Agreements with State
- Great Responsibility!
- Great Impact on your Community!





# Rural and Self-Prep Sites Receive Higher Reimbursement

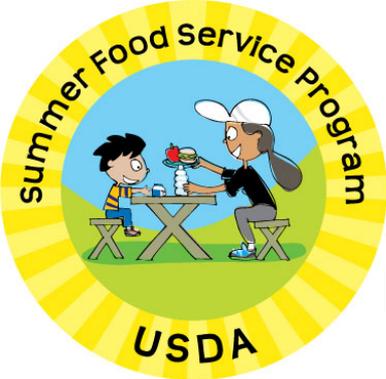
## Summer Food Service Program Administrative Component of 2013 Reimbursement Rates

Administrative rates in U.S. dollars, adjusted, up or down, to the nearest quarter-cent	All states except Alaska and Hawaii		Alaska		Hawaii	
	Rural or self-prep sites	All other types of sites	Rural or self-prep sites	All other types of sites	Rural or self-prep sites	All other types of sites
Breakfast	0.1800	0.1425	0.2900	0.2300	0.2100	0.1650
Lunch or Supper	0.3300	0.2725	0.5325	0.4425	0.3850	0.3200
Snack	0.0900	0.0700	0.1450	0.1150	0.1050	0.0

[www.federalregister.gov/articles/2013/02/04/2013-02231/summer-food-service-program-2013-reimbursement-rates#h-11](http://www.federalregister.gov/articles/2013/02/04/2013-02231/summer-food-service-program-2013-reimbursement-rates#h-11)

# Mobile Canteens in Florida





# How you can help?

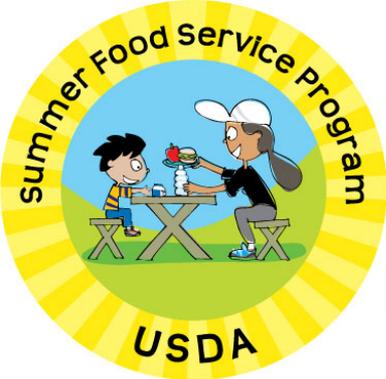
## Your HRSA Health Center Can:

- Promote summer feeding sites to the families you serve
- Team up with a sponsor and be their summer feeding site this year
- Eventually become a sponsor



**Contact your state agency:**

<http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>



# USDA Resources!!!

- Contact your state agency: <http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>
- Site Supervisor's Guide: <http://www.fns.usda.gov/cnd/summer/library/handbooks.html>
- Outreach toolkit: <http://www.summerfood.usda.gov/Outreach.htm>
- Main USDA Summer Food page: [www.summerfood.usda.gov](http://www.summerfood.usda.gov)



**St. Mary's Food Bank Alliance**

**USDA Food & Nutrition Service**

**HHS Health Resources & Services Administration**

**Kids Cafe®**

**Summer Food Service Program (SFSP)**

**David Martinez III**, Community Outreach & Agency Development Manager

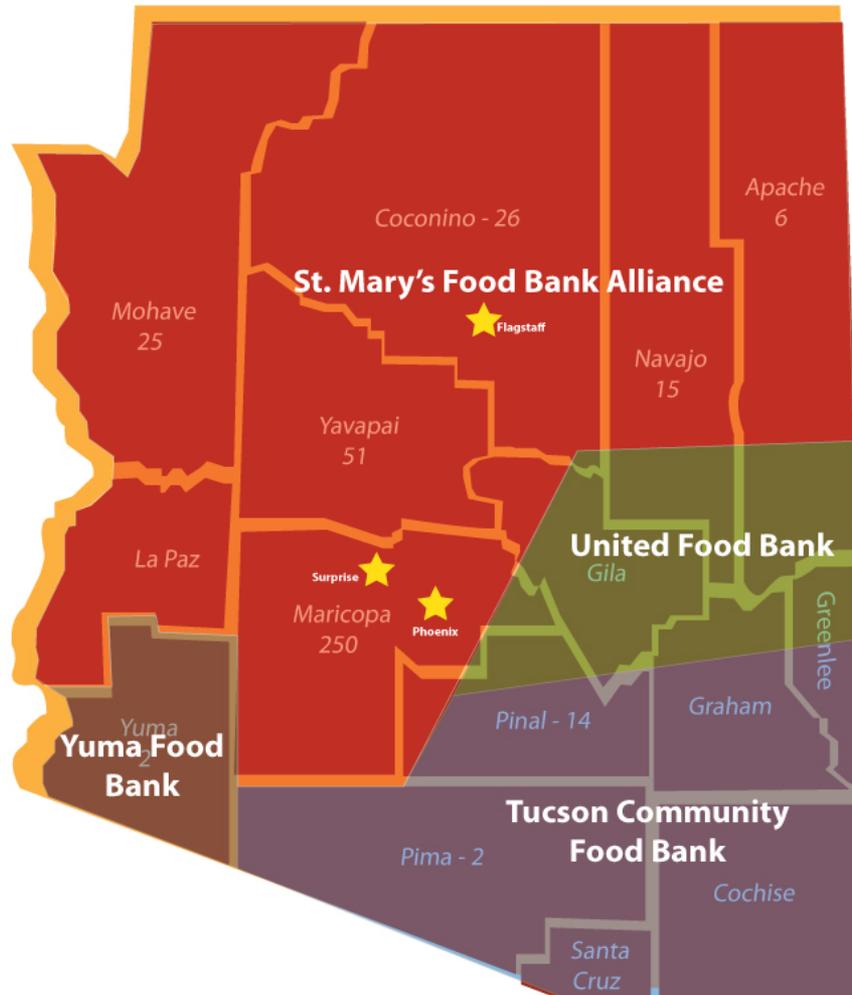
[dxmartinez@firstfoodbank.org](mailto:dxmartinez@firstfoodbank.org)

**Terra Masias**, Food & Nutrition Program Manager

[tlmasias@firstfoodbank.org](mailto:tlmasias@firstfoodbank.org)



# Feeding America/Association of AZ Food Banks Primary Service Area and Locations





A program of **FEEDING™  
AMERICA**

**St. Mary's Food Bank's meal-service program that provides Arizona children with what is often their only meal of the day.**



# SFSP Sponsorship

**2006:  
50 meals  
at 3 sites**



**2013:  
4,000  
meals  
at 80 sites**



# Challenges: space & volunteer capacity



# Kids Cafe Cold Meal Model



# Challenge: staff capacity for site monitoring/management



# Challenge: staff capacity for site outreach



**SUMMER  
ISN'T FUN  
WHEN  
YOU'RE  
HUNGRY**

**FREE SUMMER MEALS FOR KIDS CAN HELP.**

**FEEDING  
AMERICA**

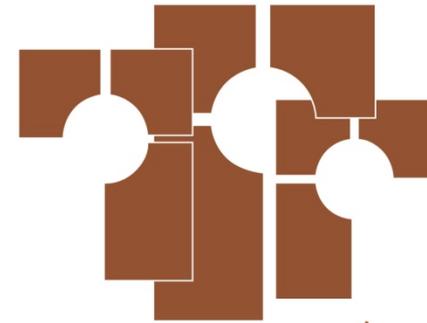
**FEEDINGAMERICA.ORG/SUMMERMEALS**

**Ad  
Center**

# Challenge: site budget cuts led to program/site closures



**City of Phoenix**



**GLEND***ALE*



**PH****ENIX**  
Elementary School District #1  
...where tradition and innovation merge to create the future.



St. Mary's  
**Food Bank**  
ALLIANCE

**Missing meals on a consistent basis has life-long affects on a child's health, emotional well-being, and academic achievement**



**Appearance**

lost or gained weight, thinning hair, fragile skin, stunted growth

**Behavior**

irritable, anxious, depressed, unresponsive

**Classwork**

decreased cognitive ability and immune system





**Helping Arizona Families Grow Strong**



**MARICOPA  
INTEGRATED  
HEALTH SYSTEM**

*Count on us to care.*



St. Mary's  
**Food Bank**  
ALLIANCE

# Challenge: becoming and being a good sponsor



**Multiple solutions for multiple time periods to ensure children receive adequate nutrition when it is the least available**





Supplemental  
Nutrition  
Assistance  
Program

Putting Healthy Food  
Within Reach



St. Mary's  
Food Bank  
ALLIANCE

# We Can't Do It Without You!



**Our vision is that no child goes to bed hungry so they can live healthy and productive lives.**



□ **El Mirage  
Family Health Center**



**Summer Feeding  
Program**

Patricia Stradleigh, MS, RN

Manager

El Mirage Family Health Center

# El Mirage Family Health Center

- Part of the Maricopa Integrated Health System, including Maricopa Medical Center and eleven Family Health Centers.
- Mission: Serve as the health care safety net for the citizens of Maricopa County.
- The FHC is located in the northwest valley, 33 miles from central Phoenix.



# El Mirage's Experience

- Spring 2012: Asked by MHS leaders if there was interest in participating in the “Kids Café”?
- Administered by St. Mary's Food Bank Alliance.
- Informed the program was based upon community need.
- Opportunity to provide free lunches to children.



# May-Preparation Begins

- Site Leader introduction letter received.
- Review emailed forms and return as needed.
- Key staff selected for participation.
- Room selection\*.
- St. Mary's Food Bank program staff visits to train and tour. Agreement forms signed.
- Marketing flyers posted/distributed.
- Site selection for refrigerator used for food storage.
- Arrange for delivery of loaned refrigerator.

# One Day Before Start:



- Coordinate arrival times for meal delivery.
- Arrange sharing table, supplies
- Post required forms.
- Review work coverage schedules with staff.
- Remind all staff of the program/encourage flyer distribution.

# Kids Café Begins

- Staff ready and welcoming.
- Designated hours.
- Supplies in room
- One staff assigned to room.
- Second staff backup.



# Site Leader Duties:



- Supervise program compliance
- Adjust food order as needed.
- Be prepared for inspection.
- Submit scheduled documentation on time  
(temperature logs, Daily Meal Count sheets, and  
Weekly Consolidated Meal Counts Sheet)

# Lessons Learned



- Room availability – coordinate with users.
- Train backup staff to cover for absences/vacations.
- Avoid bottlenecks- encourage arrival of large groups at different times.
- Market, market, market.
- Communicate through neighborhood schools.
- Local news paper coverage.

# And Going Forward...

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- El Mirage looks forward to another successful summer feeding program as we join with St. Mary's Food Bank Alliance for the 2013 Kids Café.

# WhyHunger Summer Food Service Program

## Summer 2013

Christine Binder, MPH  
Outreach Coordinator  
National Hunger Clearinghouse  
[christine@whyhunger.org](mailto:christine@whyhunger.org)



**WhyHunger**



# Our Mission



WhyHunger is a leader in building the movement to end hunger and poverty by connecting people to nutritious, affordable food and by supporting grassroots solutions that inspire self-reliance and community empowerment.

# National Hunger Hotline



**NEED HELP FINDING FOOD?**  
know someone who does?  
**1-866-3-HUNGRY**  
[1-866-348-6479]  
We will connect you to food programs and services in your community.

**why.**  
WhyHunger

**NATIONAL HUNGER  
HOTLINE**  
Mon. - Fri. 9am - 6pm EST. All calls are free and confidential. Hablamos español.  
[www.whyhunger.org](http://www.whyhunger.org)



USDA  
United States Department of Agriculture

**Summer Food Rocks!**  
Find Sites Serving Summer Meals

Food, Fun & Sun!

Call  
**1-866-3-HUNGRY** or **1-877-8-HAMBRE**  
Visit [www.whyhunger.org/findfood](http://www.whyhunger.org/findfood)  
to find help getting food for your family

USDA is an equal opportunity employer and provider.

# Línea Nacional Contra el Hambre



**¿NECESITA AYUDA PARA ENCONTRAR ALIMENTOS?**  
¿Conoce a alguien que necesita ayuda?

**1-877-8-HAMBRE**  
[1-877-842-6273]

Le pondremos en contacto con programas de alimentos y servicios en su comunidad.

**why.**  
WhyHunger

**Línea Nacional Contra el Hambre**

Lunes a Viernes 9am-6pm EST. Es una llamada gratis y confidencial.

[www.whyhunger.org](http://www.whyhunger.org)



USDA  
United States Department of Agriculture

**La comida en verano es lo máximo!**  
Encuentra Sitios que Sirven Comidas en el Verano

¡Comida, Sol y Diversión!

**Llama a**  
**1-866-3-HUNGRY o 1-877-8-HAMBRE**

Visita [www.whyhunger.org/findfood](http://www.whyhunger.org/findfood)  
para encontrar ayuda en conseguir comida para tu familia

USDA es un empleador y proveedor con igualdad de oportunidades.

# Mapping



## Find food

The National Hunger Clearinghouse collects and distributes information about programs that address the immediate and long-term needs of struggling families and individuals. The National Hunger Hotline (1-866-3 HUNGRY or 1-866-348-6479), refers people in need of emergency food assistance to food pantries, government programs, and model grassroots organizations that work to improve access to healthy, nutritious food, and build self-reliance.



### National Hunger Hotline

Need help finding food?  
Know someone who does?  
Call the National Hunger Hotline at

**1.866.3hungry**  
(1.866.348.6479)

or  
**1.877.8hambre**  
(1.877.842.6273)

We can connect you to food and local programs.

The Hotline is operated:  
Monday to Friday  
9 am to 6 pm EST  
Hablamos español.

Or

[Email us](#)

Please include your  
City, State, and Zip Code.

### Find food in your area

This Resource Directory contains organizations that are part of the National Hunger Clearinghouse and WhyHunger's Grassroots Action Network.

The Resource Directory connects you to community-based organizations and government programs throughout the United States that are addressing hunger and poverty issues.

Search by:

Organization Name

Address

City

State

Postal Code

Country

Distance

Find Food

Food Provider?

Add your organization

Download a National Hunger Hotline poster in

### Resources for food providers

#### Build capacity

WhyHunger works with a national network of organizations to provide capacity building tools, resources, and services to grassroots organizations addressing local issues of hunger and poverty. [Learn more >>](#)

#### Federal Food Programs

Federal Food Programs provide important health and nutrition benefits to children, women, the elderly, and families in need.

The most common federal food program is SNAP (Supplement Nutrition Assistance Program, formerly Food Stamps). Today in the United States, more than 45.7 million people use the SNAP Program to feed themselves and their families.

*Supplemental Nutrition Assistance Program, formerly the Food Stamp Program (SNAP)*

*The Emergency Food Assistance Program (TEFAP)*

*Food Distribution Program on Indian Reservations (FDPIR)*

*Food Help for Disaster Relief*

*WIC Special Supplemental Nutrition Program for Women, Infants and Children (WIC)*

*WIC Farmers' Market Nutrition Program (FMNP)*

# Mapping



## Network

Welcome to the WhyHunger database. Find community-based organizations and emergency food providers who are leading by example - actively forging new ideas, improving the health of their communities, and building the movement to end hunger and poverty.

### New search

Organization Name

Address

City

State  
CA

Postal Code

Country

Distance  
Select Distance

Emergency Food Providers

[More Options >>](#)

### Community Food Projects

Search profiles of USDA Community Food Project grantee organizations awarded since 1996

Year:

Select Focus Area

Search CFPs only

### Organizations found: 104

< Previous Page 1 of 11 Next > Jump to page  Showing 10 [View All](#)



sort by: Name

### 5 Breads 2 Fish dba/ Oaks of Righteousness Ministry

515 Crocker St.  
Apt/Suite  
los angeles, CA 90013

AREA SERVED:  
Urban, National, International, Regional,  
County, Neighborhood, State

### New Search Options

#### TYPE OF ORGANIZATION

- Academic Institution
- Agriculture
- Community-based
- Co-op
- Corporation
- Faith-based
- Funder
- Government
- Lobbying
- Membership
- Non-profit
- Social Enterprise

EMERGENCY FOOD SERVICES

SPECIAL SERVICES

HEALTHY FOODS

AREA SERVED

POPULATION SERVED

PROGRAMS/SERVICES

GOVERNMENT SERVICES

# Clearinghouse Connection



## NEWS

### Stories from the National Hunger Hotline: Supporting Restaurant Workers

*The National Hunger Hotline (NHH), a service of WhyHunger's National Hunger Clearinghouse, provides real-time referrals for people in need across the US to emergency food and assistance programs. The NHH is a portal to information, assistance, and resources, ultimately empowering families and individuals to meet their vital needs including fresh, healthy food. In Stories from the Hotline, we share some of the experiences of callers and our efforts to support them.*

Mary, a divorced woman from Bay City, Texas recently called the Hotline after finding the number in the phonebook. She is currently working fewer hours at her waitressing job and is having problems supporting her two teenage boys. She needed food assistance, help with utility and heating bills and health insurance. A Hotline advocate gave her the numbers to several food pantries as well as the number to the SNAP office within her county. She was also given the number to the Low Income Home Energy Assistance Program (LIHEAP) to assist with heating and other utility bills. The number to Medicaid was also provided to her to seek eligibility to obtain health insurance.

## Follow us!



## In This Issue

### NEWS

[Stories from the National Hunger Hotline: Supporting Restaurant Workers](#)

[Harry Chapin Self-Reliance Award Winners](#)

### VOICES FROM THE FIELD

[Reducing Wait Times in NYC](#)

### RESOURCES

[Breadlines, Sweet Charity and Beyond](#)

[Best Practices in Gardening and Mental Health: Providers Working to End Child Hunger](#)

[SNAP and Public Health](#)

[USDA Summer Food Service Program Webinars and Outreach Materials](#)

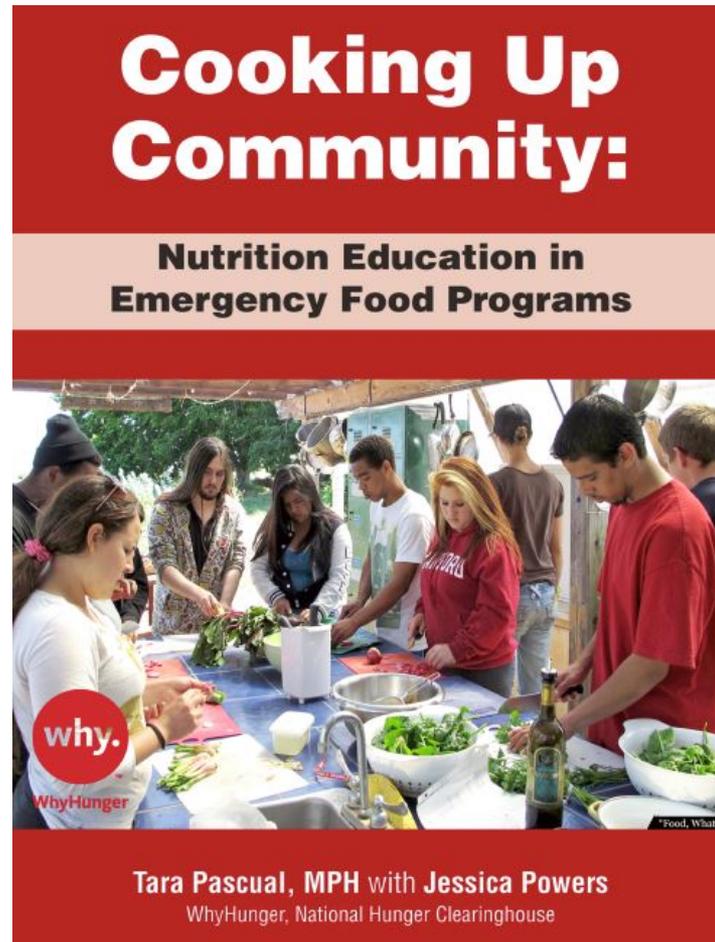
[Nutrition and Aging Resources](#)

[No Kid Hungry Campaign Webinar](#)

Email [nhc@whyhunger.org](mailto:nhc@whyhunger.org) to subscribe.

# Cooking Up Community:

## Nutrition Education in Emergency Food Programs



Download at [www.whyhunger.org/cookingupcommunity](http://www.whyhunger.org/cookingupcommunity)

# Summary

The National Hunger Hotline

1-866-3-HUNGRY (1-866-348-6479)

1-877-8-HAMBRE (1-877-842-6273)

To find outreach materials (posters, web banners, PSAs):

[www.whyhunger.org/outreach](http://www.whyhunger.org/outreach)

To find sites or register a single open site in the database:

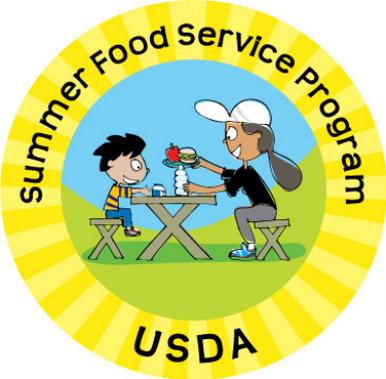
[www.whyhunger.org/findfood](http://www.whyhunger.org/findfood)

To register multiple open sites in the database, download the template

at [www.fns.usda.gov/cnd/summer/Outreach.htm](http://www.fns.usda.gov/cnd/summer/Outreach.htm)

and email the list of sites to [nhc@whyhunger.org](mailto:nhc@whyhunger.org)

To register volunteer opportunities: [www.serve.gov/endlhunger.asp](http://www.serve.gov/endlhunger.asp)



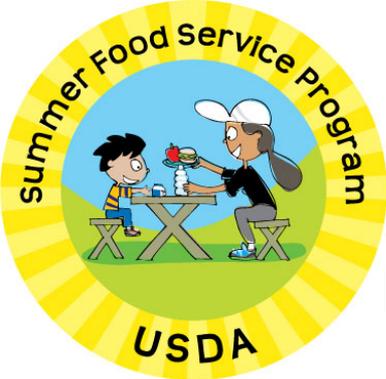
# Roundtable Discussion

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**Listen in as our presenters have an engaging discussion about SFSP so you can hear how it operates and what has worked for them!**

**Next steps?!?!  
Contact your State Agency!**

**[www.summerfood.usda.gov](http://www.summerfood.usda.gov)**



# Questions?

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## To ask a question:

**Type your question into the Q&A tab at the top of your webinar screen**

**Next steps?!?!**

**Contact your State Agency!**

**[www.summerfood.usda.gov](http://www.summerfood.usda.gov)**