



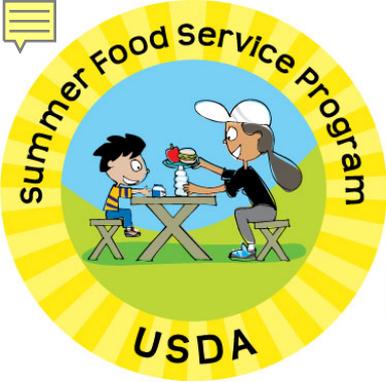
SUMMER FOOD SERVICE PROGRAM (SFSP)



**Already a CACFP At-risk Center or CACFP Sponsor?
Find Out How You Can Serve Meals in the Summer!**

March 20, 2013

**Webinar Audio:
1-877-688-2596
Passcode:
5307853#**



Welcome & Opening Remarks



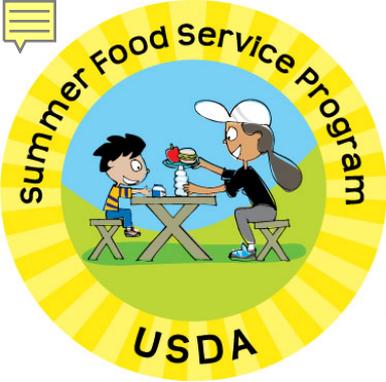
Celeste Perkins

Program Analyst

Office of Strategic Initiative, Partnerships, and Outreach

Food and Nutrition Service

U.S. Department of Agriculture



Webinar Housekeeping Items

Access to materials:



How to make a comment or ask a question:

- Type your question or comment using the **Q&A Tab**

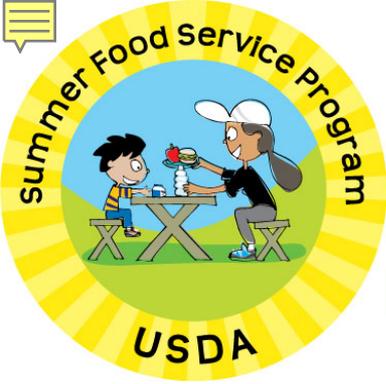


- **Press *1** to ask your question or comment on the phone

Recording:

- This session will be recorded and available online:

www.summerfood.usda.gov

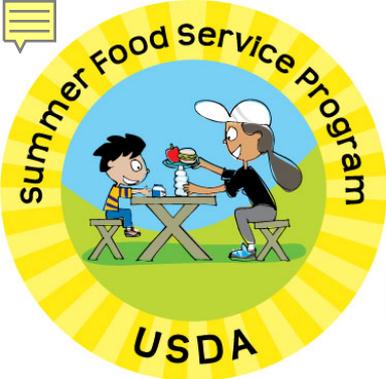


Help Us Feed More Kids

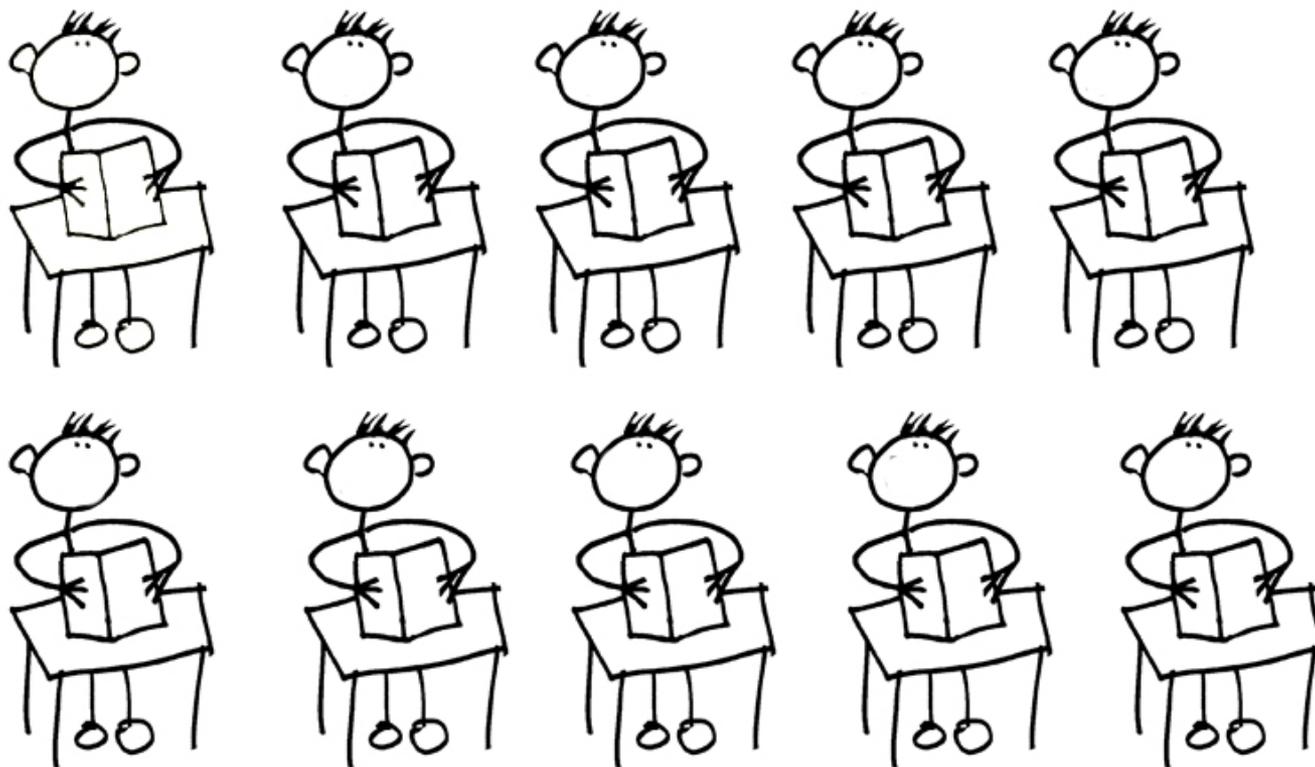
Approximately 21 million children eat free and reduced price meals during the school year, but **only 2.3 million children receive meals through USDA's summer feeding programs.**

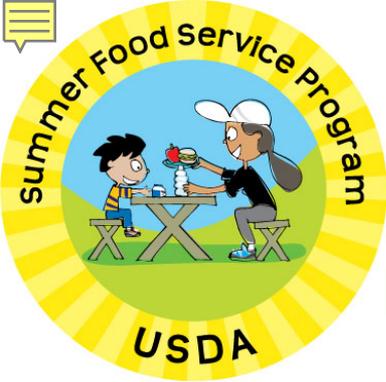


That means there are lots of children that are going hungry in the summer.



Only 1 in 10 kids who are eligible for free summer meals get those meals



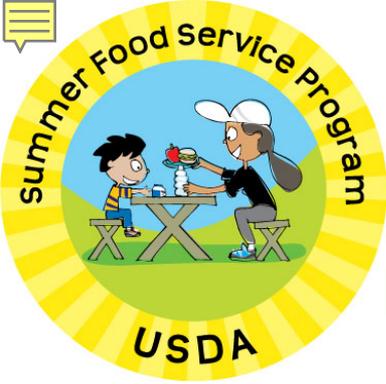


SFSP Basics

- Federally-funded program administered through State agencies
- Provides free, nutritious meals to low-income children 18 years old and younger
- Operates when school is not in session



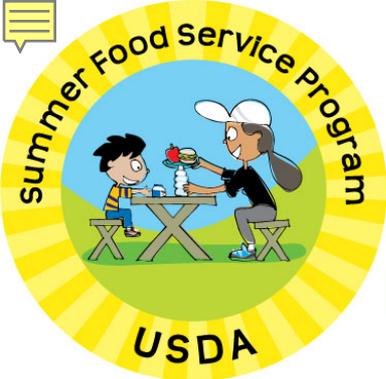
Sounds a lot like
CACFP!



Program Benefits

- Gives children the food they need to learn, play and grow
- Helps families stretch food budgets
- Keeps children mentally and physically engaged





Main Players

States

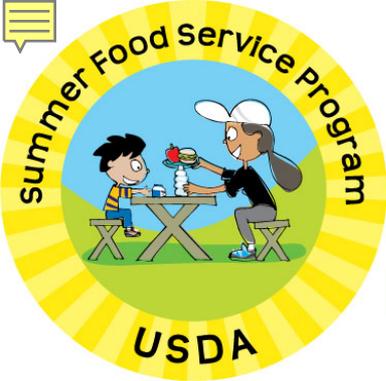
- Sign agreements with sponsors
- Provide training and technical assistance to sponsors
- Monitor and distribute reimbursements

Sponsors

- Handle administration and training for sites
- Report to State

Sites

- Feed and supervise kids
- Provide activities



Sites

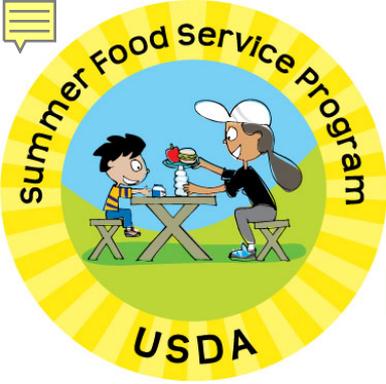
States

Sponsors

Sites

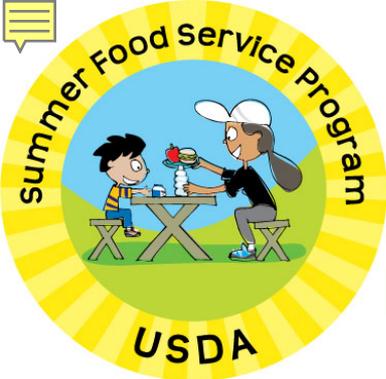


- Feed and supervise kids
- Provide activities



Types of Sites

- **Open site** – All children eat free without the need of additional paperwork because the site is **area** eligible
- **Enrolled site** – All children eat free because 50% or more of children **enrolled** at the site are income eligible

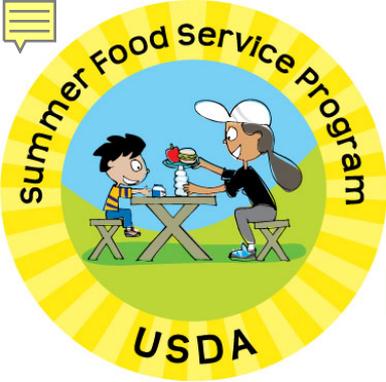


Open Sites

- **Open site** – All children eat free without the need of additional paperwork because the site is **area** eligible

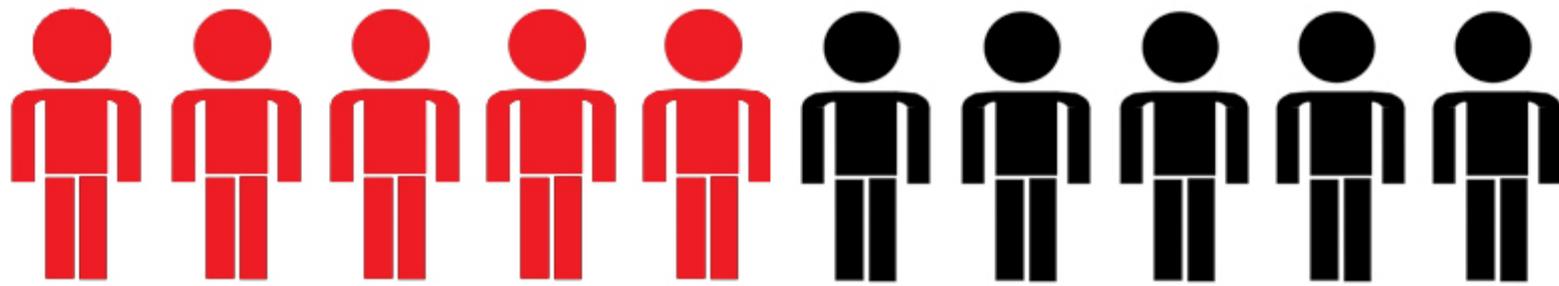
The screenshot shows a web browser window displaying the "2010 FRAC Summer Food Mapper" website. The main map shows the United States with counties shaded in various colors representing poverty levels. A legend on the right titled "2010 Census Map Layers" lists categories: "State (Low)", "% 185% Poverty Under 19", and "Free/Reduced Meal Eligible". The legend uses a color scale from yellow (0% to 5%) to dark red (80% to 100%). Below the map is a search form with fields for "Street Address", "Place", "State", and "ZIP Code", along with a "Find" button. A "Google Find" button is also present. The browser's address bar shows the URL: "http://216.55.182.132/FairData/SummerFood/search.asp?scope&map=0".

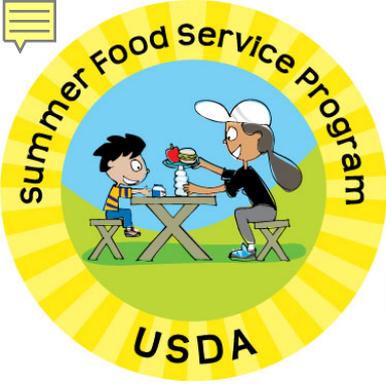
<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>



Enrolled Sites

- **Enrolled site** – All children eat free because 50% or more of children **enrolled** at the site are income eligible





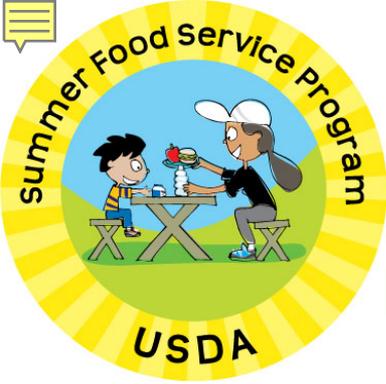
Sites

Site Supervisor Required

Training Covers:

- Serving meals properly
- Taking accurate meal counts
- Keeping food and children safe
- Keeping accurate paperwork



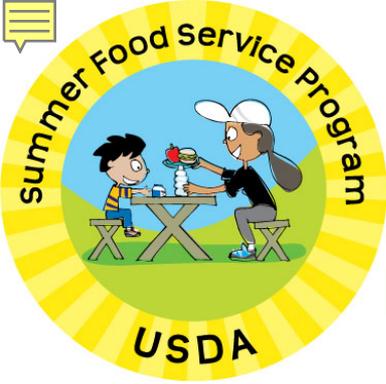


Sites

Site Responsibilities:

- Attend training
- Order and receive meals
- Count and serve meals to eligible children
- Supervise children while they eat
- Prevent discrimination
- Keep accurate paperwork



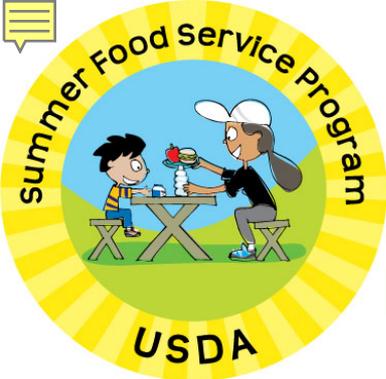


What if I want to be Sponsor?

The **CHAMPIONS** of SFSP much like in CACFP

- Direct Operating Agreements with State
- Great Responsibility!
- Great Impact on your Community!



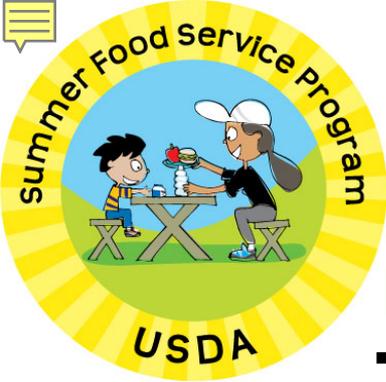


How you can help?

We need:

- More summer feeding sites
- More children coming to existing sites everywhere
- More program sponsors
- You Can Be a Summer Food Community Organizer (volunteers, elected officials, people working in schools, community leaders)





You, As A CACFP Site/Sponsor Are Uniquely Qualified!

- Targeting the same children
- Existing knowledge and capacity for administrative duties
- Area Eligible
- Programming/activities required enhances program for children



FAMILY LEAGUE OF BALTIMORE CITY AFTERSCHOOL PROGRAM

Policy memo streamlining
CACFP to SFSP application:
[www.fns.usda.gov/cnd/Care/REGS-
Policy/policymemo/2012/CACFP03_SFSP05-2012.pdf](http://www.fns.usda.gov/cnd/Care/REGS-Policy/policymemo/2012/CACFP03_SFSP05-2012.pdf)

Feed kids during summer too!



AT RISK CENTERS VS SUMMER FOOD SERVICE PROGRAM



Fresno

Economic Opportunity Commission

Food Services 2013



How to run a Successful Food Service Operation



- **Grow, Grow Grow**
- **Diversify, Do not put all you eggs in one basket**
- **Maximize delivery system**

Differences/Obstacles

At Risk vs SFSP

- Sign-In Sheets vs Daily Meal Count Form
- Consume meals on site vs Traveling Apple
- No Banner vs Banner
- No Goodie Box vs Goodie Box
- CNIPS Information: Monthly Information vs Site by Site information.



Overcome



- Definition: Succeed in dealing with (a problem or difficulty)
- Educate yourself
- Plan the work, work the plan
- Train, Train, Train (on going)



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Email: cyonaitis@feedmore.org

Transitioning from the CACFP to the SFSP



Feeding Our Hungry Neighbors | Volunteer. Donate. Get Involved.

WWW.SOLVEHUNGERTODAY.ORG



Feeding Our Hungry Neighbors

Northern Illinois Food Bank

- Service 13 Counties
- Sponsor Over 125 At-Risk CACFP Sites
- Sponsor Over 90 SFSP Sites





Feeding Our Hungry Neighbors

SFSP Sponsor

- **Variety of Sites**
 - Open/Closed/Enrolled
 - Parks/Schools/Community Centers/Churches/Pantries
- **Vended Meals**
 - Breakfast
 - Lunch
 - P.M. Snack
- **Transition from CACFP to SFSP**
 - 1-2 weeks between programs
 - Administratively separate





Feeding Our Hungry Neighbors

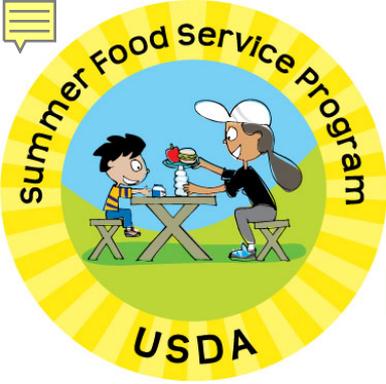
Why do it?:

- We get to help feed kids all year long!
- We have continued partnerships throughout the summer.
- Fairly easy transition for our sites.
- Program rules are similar.

Challenges:

- Monitoring requirements mean we need extra help the first 1 ½ months.
- Fast-paced program.
- Uncontrollable factors.



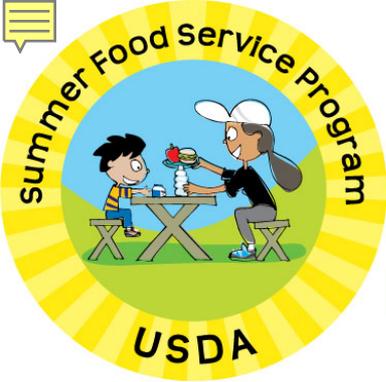


Promising Practices

Promising Practices:

- Provide Activities
- Be Creative with Partnerships
- Recruit and Utilize Volunteers
- Conduct Outreach
- Make Sites Visible
- FNS Outreach Toolkit
- Utilize 211 and/or the National Hunger Hotline
 - 1-866-3-HUNGRY
 - 1-877-8-HAMBRE

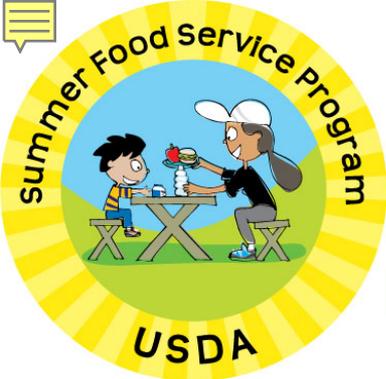




USDA Resources!!!

- Contact your state agency: <http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>
- Site Supervisor's Guide: <http://www.fns.usda.gov/cnd/summer/library/handbooks.html>
- Outreach toolkit: <http://www.summerfood.usda.gov/Outreach.htm>
- Main USDA Summer Food page: www.summerfood.usda.gov
- Memo about streamlined CACFP/SFSP application process:
www.fns.usda.gov/cnd/Care/Regs-Policy/policymemo/2012/CACFP03_SFSP05-2012.pdf





Questions?

To ask a question:

Press *1 on your phone to have the operator open your phone line

OR

Type your question into the Q&A tab at the top, left hand side of your webinar screen

Next steps?!?!

Contact your State Agency!

www.summerfood.usda.gov