

# USDA Foods Banner Kit

Food and Nutrition Service developed these banners to help promote the nutritional benefits of USDA Foods in USDA Nutrition Assistance Programs. You can recreate these colorful message banners for your organization to easily communicate the benefits of the USDA Foods to your program recipients.

## Recommended organizations to use this kit:



- ◆ State Distributing Agencies
- ◆ State Departments of Ed
- ◆ State SNA Organizations

## Recommended uses for the banners:

- ◆ State Conferences & Meetings
- ◆ Nutrition Education Workshops
- ◆ Health Fairs, PTA Meetings
- ◆ Cafeterias

## Instructions:

**Step 1.** Review the USDA Foods Banner Options Form (attached) and select the banner(s) you would like to reproduce.

**Step 2.** Following your Federal, State and local procurement procedures and guidelines, select a banner company. If you don't have a company yet, type "display banners" in your browser to find possible companies to do business with.

*Note: As a possible funding source for School Nutrition Professionals, consider submitting a proposal to your State Agency to submit your banner project as a Team Nutrition Grant proposal.*

**Step 3.** Once you have selected a vendor to produce your banners, send the vendor the following items:

- ◆ the USDA Foods Banner Options Form, with your selections
- ◆ Provide the USDA Foods Artwork link to your vendor:

[http://www.fns.usda.gov/multimedia/USDA\\_Foods\\_BannerArt.pdf](http://www.fns.usda.gov/multimedia/USDA_Foods_BannerArt.pdf)

**OR** Download the USDA Foods Banner artwork file (from the link above) and copy it to a CD to provide to your banner vendor.

**Enjoy your new USDA Foods Banners!**

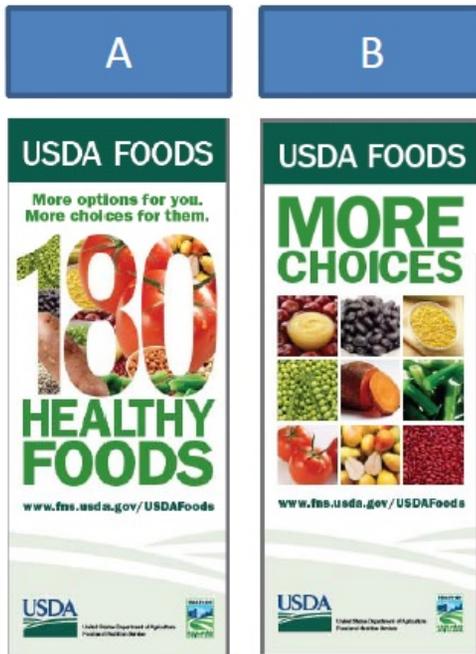
Revised June 2014

# USDA Foods Banner Options Form

**Directions:** Check all boxes that apply for desired banners. All banners with retractable stand hardware (34"x10.5") or choose other stand options provided by vendor. Submit this completed form along with [USDA Foods BannerArt.pdf](#) file or file link to vendor. Questions? Email: [USDAFoods@fns.usda.gov](mailto:USDAFoods@fns.usda.gov)

	A	B	C	D	E
One-sided banner					
Two-sided banner					

## National School Lunch Program Focus



## ALL USDA Foods Program Focus

