



PUBLIC HEALTH

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WIC Online Retailer Application Project- ORAP



ORAP Project Overview

The ORAP Project includes the planning, development, and implementation of a secure online website for the submission of WIC Retailer Applications.

The Online Application System is being designed and built to support transferability to other state WIC programs.

ORAP Project Objective

Improve the WIC Retailer Application process

- Easy to use web-based application form
- Reduce authorization processing timelines
- Leverage and promote future technology usage by introducing a secure portal for WIC retailers

Project Timelines

- September 2010- Technical Standardization Grant received
- April 2011- IAPD submitted
- June 2011- IAPD approved and design started
- July 2011- Engaged WIC retailers in design
- September 2011- Development started
- June 2012- ORAP rollout target date