



Partnership, Innovation, Solutions

Novo Dia Group, Inc.

Service and Product Offerings

- **Mobile Device Development**
 - Farmer's Market Solution Mobile Market
 - iPhone home care, child protective services, and WIC applications
 - POS development for EBT/ECC/WIC projects
- **Mid Tier Application Development**
 - Online Benefits Screen and Application Portal
 - Job Portal WorkSource
 - WIC Testing Tools Versado
- **EBT/WIC Project/Development Consulting**
- **Technology Assessments**
- **Requirements Analysis**
- **Large Scale Systems Design and Integration Services**
- **Process Improvement and Automation**

Full WIC Life Cycle Support

Certifications and Implementation

Developed First Online Testing Tool
Versado



Planing and Design

Led the technical design
and project
management of
Michigan EBT WIC
system and California
EBT

Pre EBT WIC

APL Central
iPhone App to remotely
manage you approved
product List and
supporting activities

Pilot and Production

Piloting Mobile Market the
first iPhone Terminal for EBT
WIC in Michigan farmers
Markets later this year

Mobile Market Solution Overview

- Farmers Market/Small Non Integrated Retailer Solution developed for iPhone/iPod
- Process WIC CVB/WIC/SNAP/Credit/Debit transactions on iPhone or iPod
- Small Footprint with the ability to operate with no power.
- Flexibility
 - Online/Offline
 - Mix and Match Hardware Solution
 - Multiple Switching Capability

Mobile Market Solution Overview

- Pilot in Michigan
- USDA tested and approved
- Portal to view transactions and online receipts.
- Receipts can be emailed, text or printed
- Devices can be disabled immediately
- States receive email when an out of state transaction is performed
- GPS enabled to track transaction activity



Out Of State Transaction Report

Report Date 10/25/2010 [Report](#)

Map Satellite Hybrid Terrain

Test Vendor 1
10/25/2010 10:11:44 AM
13781 Research Blvd
Austin, TX 78750
30.464517, -97.794791

Map data ©2010 Google - [Terms of Use](#)

| Date Time | Vendor Name | Vendor # | Card Number | Type | Res. | Res. Text | Settled Amount | Location Accuracy | Address |
|----------------------------------------|---------------|----------|--------------------|------------------------|------|-----------|----------------|-------------------|----------------------------------------------------------------------------|
| 10/25/2010 10:11:44 AM | Test Vendor 1 | 4788000 | 000000000000000000 | WIC Bal. Inq. For Pur. | 00 | Approved | \$0.00 | 0.00 m | 13781 Research Blvd Austin, TX 78750 30.464517, -97.794791 |
| 10/25/2010 11:27:48 AM | Josh's Market | 00000002 | 0000000000000000 * | WIC Bal. Inq. For Pur. | 00 | Approved | \$0.00 | 0.00 m | 13781 Research Blvd Austin, TX 78750 30.464517, -97.794791 |



Josh's Market

13809 Research, Austin, TX 78750

Contact Josh Wiles

Phone 5121112222

Fax

Processor Information

Vendor Number 00000002

Processor ID 42001015

Terminal ID T0000005

Owner Login 0000

Mobile Phone Information

iPhone Name iPhone Simulator

UDID 366DCBCC-30B6-5729-9
E1F-B1597F06D981

GPS Coord. 30.464517
-97.794791

Address 13781 Research Blvd
Austin, TX 78750

Accuracy 0.00 m

Transaction Information [Receipt](#)

Tran. Date Time 2010/10/25 11:29:27

Settlement Date 2010/10/25

Card Number 0000

Tran. Type WIC P

Device Succ

Response

Response Code 00

Response Text Appro

Tran. Amt. \$1.25

Coupon Amt. \$0.00

Transaction Receipt [print](#)

Training Retailer
123 Test St.
Lansing, MI 48901
Ph: 517-555-1234

Proc#: 42001015 10/25/2010
Term#: T0000005 11:29:27 AM

WIC Purchase

Card Num: XXXXXXXXX0000 *
WIC Merchant ID: 98712345
Settlement Date: 10/25/2010

| | |
|---------------------------|------|
| 1.25 \$\$\$, FRUITS & VEG | |
| Item#: 4469 | |
| Sunshine Farms | 1.25 |
| ----- | |
| WIC SUBTOTAL | 1.25 |
| WIC TOTAL | 1.25 |
| TOTAL REQUESTED | 1.25 |
| ITEMS PURCHASED: 1 | |
| REMAINING WIC BENEFITS: | |
| 2 GAL MILK | |
| 3 DOZ EGGS | |

Card Readers



Why Mobile Market?

- Scalable
 - Farmers markets or non-traditional retailers, small retailers
- Affordable
 - Cost of hardware is relatively inexpensive
 - Transactions can be routed directly to host
- Technology
 - Utilize latest technology
 - Leverage wireless/wifi availability

NDG Contact Information

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