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Healthy Incentives Pilot (HIP) Interim Report

Technical Appendix:

Participant Survey Weighting Methodology

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Healthy Incentives Pilot (HIP) Interim Report: Participant Survey Weighting Methodology

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1. Introduction

The Healthy Incentives Pilot (HIP) investigates the impact of making fruits and vegetables more affordable for participants in the Supplemental Nutrition Assistance Program (SNAP). The Food, Conservation, and Energy Act of 2008, also known as the 2008 Farm Bill, authorized funds for pilot projects to determine if financial incentives provided to SNAP recipients at the point of sale increase the consumption of fruits, vegetables, or other healthful foods. On the basis of this legislative authority, USDA's Food and Nutrition Service (FNS) designed HIP.

HIP is being evaluated using a rigorous research design in which SNAP participating households in Hampden County were randomly assigned to a HIP group or a non-HIP group. Within both groups, households were divided into three waves, which corresponded to when DTA enrolled households into HIP. The HIP households in the first wave began receiving the HIP incentive on November 1, 2011, the second wave on December 1, 2011, and the third wave on January 1, 2012.

Within the HIP and non-HIP groups (and within each of the three waves), individuals were randomly selected to complete data collection activities. Eligibility for the survey depended on whether or not the person was an active SNAP participant in the wave to which the person was assigned. Special monthly SNAP enrollment files provided by Hampden County (referred to as "update" files) were used to determine SNAP eligibility status in a particular month.

The overall goal of the evaluation is to assess the impact of HIP on participants' intake of fruits and vegetables, which required surveys of HIP participants and persons not participating in HIP. We collected three rounds of data on sampled participants:

- Round 1: baseline or pre-implementation data were collected prior to HIP implementation. Data collection extended from August to December 2011.
- Round 2: early post-implementation data were collected when households had been earning HIP incentives for 4-6 months. Data collection occurred between March and July 2012.
- Round 3: late post-implementation data collection occurred when households had been earning HIP incentives for 9-11 months. The data collection period began in August and was completed in November 2012.

Each round was fielded in three waves, with waves beginning about 4 weeks apart.

The evaluation design required that we develop sampling weights for analyses of the participant surveys so that findings would be representative of SNAP participating households in Hampden County. Weights were constructed at the end of each data collection round, computed for the completed cases in the sample. In general, weights were needed to compensate for differential probabilities of selection and nonresponse. This volume discusses the weighting methodology.

As discussed in the following chapters, *sampled-person weights* were constructed for analysis of the Round 1 (pre-implementation) sampled person interviews. A parallel set of *primary-shopper weights* were constructed for the primary shopper interviews. For many household-level variables, the primary-shopper weights serve as household weights, because there is only one primary shopper per household, and the corresponding questions appeared on the primary shopper portion of the survey. In

addition to the two sets of full-sample weights, a series of replicate weights using a jackknife method was constructed for variance estimation purposes.

Similarly, sampled-person and primary shopper-level weights were created for Round 2. The starting point for the construction of the Round 2 sampling weights was the set of final nonresponse-adjusted person weights developed for analysis of respondents in Round 1. The Round 2 weights serve as longitudinal weights for participants that responded to both rounds. Nonresponse adjustments were calculated to reflect the fact that nonresponse could occur either prior to or after ascertaining eligibility for the survey.

Chapter 2 discusses construction of the Round 1 participant survey weights and Chapter 3 discusses construction of the Round 2 weights.

2. Round 1 Participant Survey Weights

This chapter describes the procedures used to construct the weights for the participant survey sample respondents from Round 1 (baseline) of the Healthy Incentives Pilot (HP) evaluation surveys. In addition to the sampled-person weights and the primary-shopper weights, corresponding sets of replicate weights were constructed for variance estimation purposes.

The sampled-person weights for analysis of the Round 1 (baseline) interviews are described in Section 2.1. The primary-shopper weights for analysis of the Round 1 (baseline) interviews are described in Section 2.2. Within these two sections, we describe (1) base weights and the population that is described by the sum of the base weights, (2) nonresponse adjustment, and (3) construction of replicate weights for variance estimation.

2.1 Construction of Sampled-Person Weights

Base Weights

The base weights are theoretically unbiased weights designed to inflate the selected sample to population levels. As described in the *Healthy Incentives Pilot (HIP) Interim Report* (Bartlett, et al., 2013; see Appendix A), as part of the random assignment process, evaluation households were randomly assigned to three *waves* of data collection (corresponding to the three waves of implementation). Within each wave, households in the sampling frames were classified in 12 *blocking groups* based on location and demographic characteristics (e.g., see the numbered rows 1-12 in Exhibits 1 and 2). Within each wave and blocking group, households were randomly assigned a treatment status (HIP or non-HIP).

Within each of the three waves, the basic design would have yielded 24 possible classes or sampling strata (12 blocking groups by 2 treatment statuses). However, within a few of these classes, we needed to distinguish households according to the number of adults in the household, because some large households were sampled with certainty. This distinction slightly increased the number of sampling classes within each wave (as shown in Exhibits 1 and 2), and also led to some variation in sampling rates within the blocking groups. For brevity, we refer to the (nonempty) cells defined in Exhibits 1 and 2 as *strata* in the sections that follow.

The wave-specific base weight for person i in stratum s in wave v is equal to the reciprocal of the probability of selecting that individual for the sample and was computed as:

$$w_{vsi}^{base} = 1/P_{vs} \quad (1)$$

where P_{vs} = the probability of selecting persons in stratum s and wave v ($v = 1, 2, 3$). This probability generally equals the number of adults sampled in a given wave and stratum divided by the corresponding number of adults in the sampling frame.

For waves 1 and 2, all initially sampled adults were released for data collection. For wave 3, a portion of the initially-selected sample was withheld from data collection, resulting in somewhat smaller

sample sizes than for waves 1 and 2.¹ About 83 percent of the original HIP sample (703/846) and 82 percent of the non-HIP sample (693/846) were released for data collection in wave 3. As a result, the wave-specific selection probabilities for sampled persons in wave 3 were reduced by these percentages as compared with the wave-specific selection probabilities for waves 1 and 2.

Exhibits 1 and 2 summarize the wave-specific base weights by wave and stratum in the HIP and non-HIP evaluation samples, respectively. Exhibits 3 and 4 show the corresponding numbers of sampled persons in the HIP and non-HIP samples. Since the samples for the evaluation were selected independently from each of the three waves defined in the sampling frame, the sum of the base weights for a particular wave provides an estimate of the number of adults that had been preassigned to that wave at the time the sample was drawn in July 2011.

Exhibit 5 summarizes the weighted sample counts using the base weights given by formula (1) by treatment status, blocking group, and wave. These weighted counts are estimates of the SNAP population at the time of sampling; i.e., July 2011. Exhibit 6 summarizes the corresponding numbers of adults in the sampling frame (population) at the time of sampling. Note that the sum of the base weights across all three waves of data collection provides a consistent estimate of the total number of persons in the July 2011 sampling frame for a particular treatment group. For wave 3, it can be seen that the weighted counts in Exhibit 5 differ slightly from the corresponding population counts in Exhibit 6. This is due to sampling variance resulting from the fact that a random subsample of the originally-designated wave 3 sample was released for interviewing.

Exhibit 1: Person Base Weights for the Round 1 HIP Sample by Wave, Blocking Group, and Size of Household

| WAVE/Blocking Group | Number of adults in household | | | | |
|--|-------------------------------|------|------|----|----|
| | 1-3 | 4 | 5 | 6 | 7 |
| WAVE 1 | | | | | |
| 1. Springfield, HH Size 1, Female Head | 3.70 | -- | -- | -- | -- |
| 2. Springfield, HH Size 1, Male Head | 3.70 | -- | -- | -- | -- |
| 3. Springfield, HH Size 2+, Female Head | 3.61 | 4.00 | 5.00 | -- | -- |
| 4. Springfield, HH Size 2+, Male Head | 3.40 | 4.00 | -- | -- | -- |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 3.73 | -- | -- | -- | -- |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 3.72 | -- | -- | -- | -- |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 3.54 | 4.00 | -- | -- | -- |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 3.57 | -- | -- | -- | -- |
| 9. Hampden Balance, HH Size 1, Female Head | 3.72 | -- | -- | -- | -- |
| 10. Hampden Balance, HH Size 1, Male Head | 3.68 | -- | -- | -- | -- |
| 11. Hampden Balance, HH Size 2+, Female Head | 3.74 | 4.00 | 5.00 | -- | -- |

¹ SNAP exit rates were lower than anticipated and thus survey eligibility rates were expected to be higher than anticipated. See following section for additional details.

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| WAVE/Blocking Group | Number of adults in household | | | | |
|--|-------------------------------|------|------|------|----|
| | 1-3 | 4 | 5 | 6 | 7 |
| 12. Hampden Balance, HH Size 2+, Male Head | 3.38 | -- | -- | -- | -- |
| WAVE 2 | | | | | |
| 1. Springfield, HH Size 1, Female Head | 3.70 | -- | -- | -- | -- |
| 2. Springfield, HH Size 1, Male Head | 3.71 | -- | -- | -- | -- |
| 3. Springfield, HH Size 2+, Female Head | 3.53 | 4.00 | 5.00 | 6.00 | -- |
| 4. Springfield, HH Size 2+, Male Head | 3.62 | 4.00 | -- | -- | -- |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 3.73 | -- | -- | -- | -- |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 3.70 | -- | -- | -- | -- |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 3.58 | 4.00 | -- | -- | -- |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 3.36 | -- | -- | -- | -- |
| 9. Hampden Balance, HH Size 1, Female Head | 3.72 | -- | -- | -- | -- |
| 10. Hampden Balance, HH Size 1, Male Head | 3.68 | -- | -- | -- | -- |
| 11. Hampden Balance, HH Size 2+, Female Head | 3.76 | 4.00 | 5.00 | -- | -- |
| 12. Hampden Balance, HH Size 2+, Male Head | 3.60 | -- | 5.00 | -- | -- |
| WAVE 3 * | | | | | |
| 1. Springfield, HH Size 1, Female Head | 4.45 | -- | -- | -- | -- |
| 2. Springfield, HH Size 1, Male Head | 4.45 | -- | -- | -- | -- |
| 3. Springfield, HH Size 2+, Female Head | 4.38 | 4.81 | 6.02 | 7.22 | -- |
| 4. Springfield, HH Size 2+, Male Head | 4.09 | 4.81 | -- | -- | -- |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 4.49 | -- | -- | -- | -- |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 4.47 | -- | -- | -- | -- |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 4.22 | 4.81 | 6.02 | -- | -- |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 4.38 | -- | 0.00 | -- | -- |
| 9. Hampden Balance, HH Size 1, Female Head | 4.47 | -- | -- | -- | -- |
| 10. Hampden Balance, HH Size 1, Male Head | 4.46 | -- | -- | -- | -- |
| 11. Hampden Balance, HH Size 2+, Female Head | 4.62 | 4.81 | -- | -- | -- |
| 12. Hampden Balance, HH Size 2+, Male Head | 4.06 | 4.81 | -- | -- | -- |

*Base weights correspond to the subsample released for data collection in wave 3.

Exhibit 2: Person Base Weights for the Round 1 non-HIP Sample by Wave, Blocking Group, and Size of Household

| WAVE/Blocking Group | Number of adults in household | | | | |
|--|-------------------------------|-------|-------|----|-------|
| | 1-3 | 4 | 5 | 6 | 7 |
| WAVE 1 | | | | | |
| 1. Springfield, HH Size 1, Female Head | 23.47 | -- | -- | -- | -- |
| 2. Springfield, HH Size 1, Male Head | 23.50 | -- | -- | -- | -- |
| 3. Springfield, HH Size 2+, Female Head | 23.14 | 31.38 | 31.38 | -- | -- |
| 4. Springfield, HH Size 2+, Male Head | 22.32 | 38.50 | -- | -- | -- |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 23.69 | -- | -- | -- | -- |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 23.57 | -- | -- | -- | -- |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 23.16 | 36.00 | 36.00 | -- | -- |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 24.14 | 24.14 | -- | -- | -- |
| 9. Hampden Balance, HH Size 1, Female Head | 23.61 | -- | -- | -- | -- |
| 10. Hampden Balance, HH Size 1, Male Head | 23.42 | -- | -- | -- | -- |
| 11. Hampden Balance, HH Size 2+, Female Head | 23.76 | 34.75 | 34.75 | -- | -- |
| 12. Hampden Balance, HH Size 2+, Male Head | 23.27 | 23.27 | -- | -- | -- |
| WAVE 2 | | | | | |
| 1. Springfield, HH Size 1, Female Head | 23.47 | -- | -- | -- | -- |
| 2. Springfield, HH Size 1, Male Head | 23.50 | -- | -- | -- | -- |
| 3. Springfield, HH Size 2+, Female Head | 22.77 | 49.17 | -- | -- | -- |
| 4. Springfield, HH Size 2+, Male Head | 23.12 | 12.00 | -- | -- | -- |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 23.69 | -- | -- | -- | -- |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 23.54 | -- | -- | -- | -- |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 23.06 | 32.33 | -- | -- | -- |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 23.00 | 23.00 | -- | -- | -- |
| 9. Hampden Balance, HH Size 1, Female Head | 23.63 | -- | -- | -- | -- |
| 10. Hampden Balance, HH Size 1, Male Head | 23.39 | -- | -- | -- | -- |
| 11. Hampden Balance, HH Size 2+, Female Head | 23.54 | 20.80 | 20.80 | -- | -- |
| 12. Hampden Balance, HH Size 2+, Male Head | 20.76 | 48.00 | -- | -- | -- |
| WAVE 3* | | | | | |
| 1. Springfield, HH Size 1, Female Head | 28.64 | -- | -- | -- | -- |
| 2. Springfield, HH Size 1, Male Head | 28.70 | -- | -- | -- | -- |
| 3. Springfield, HH Size 2+, Female Head | 28.10 | 55.14 | 55.14 | -- | 55.14 |
| 4. Springfield, HH Size 2+, Male Head | 29.15 | -- | 26.86 | -- | -- |

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| WAVE/Blocking Group | Number of adults in household | | | | |
|--|-------------------------------|-------|----|----|----|
| | 1-3 | 4 | 5 | 6 | 7 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 28.92 | -- | -- | -- | -- |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 28.74 | -- | -- | -- | -- |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 28.32 | 36.62 | -- | -- | -- |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 28.08 | 28.08 | -- | -- | -- |
| 9. Hampden Balance, HH Size 1, Female Head | 28.85 | -- | -- | -- | -- |
| 10. Hampden Balance, HH Size 1, Male Head | 28.58 | -- | -- | -- | -- |
| 11. Hampden Balance, HH Size 2+, Female Head | 28.12 | 59.41 | -- | -- | -- |
| 12. Hampden Balance, HH Size 2+, Male Head | 26.45 | 31.74 | -- | -- | -- |

*Base weights correspond to the subsample released for data collection in wave 3.

Exhibit 3: Number of Persons Selected for the Round 1 HIP Sample by Wave, Blocking Group, and Size of Household

| WAVE/Blocking Group | Number of adults in household | | | | | Total |
|--|-------------------------------|---|---|---|---|-------|
| | 1-3 | 4 | 5 | 6 | 7 | |
| WAVE 1 | | | | | | |
| 1. Springfield, HH Size 1, Female Head | 93 | 0 | 0 | 0 | 0 | 93 |
| 2. Springfield, HH Size 1, Male Head | 106 | 0 | 0 | 0 | 0 | 106 |
| 3. Springfield, HH Size 2+, Female Head | 207 | 7 | 1 | 0 | 0 | 215 |
| 4. Springfield, HH Size 2+, Male Head | 25 | 2 | 0 | 0 | 0 | 27 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 45 | 0 | 0 | 0 | 0 | 45 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 100 | 3 | 0 | 0 | 0 | 103 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 14 | 0 | 0 | 0 | 0 | 14 |
| 9. Hampden Balance, HH Size 1, Female Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 10. Hampden Balance, HH Size 1, Male Head | 41 | 0 | 0 | 0 | 0 | 41 |
| 11. Hampden Balance, HH Size 2+, Female Head | 80 | 3 | 1 | 0 | 0 | 84 |
| 12. Hampden Balance, HH Size 2+, Male Head | 26 | 0 | 0 | 0 | 0 | 26 |
| WAVE 2 | | | | | | |
| 1. Springfield, HH Size 1, Female Head | 93 | 0 | 0 | 0 | 0 | 93 |
| 2. Springfield, HH Size 1, Male Head | 106 | 0 | 0 | 0 | 0 | 106 |
| 3. Springfield, HH Size 2+, Female Head | 209 | 4 | 1 | 1 | 0 | 215 |
| 4. Springfield, HH Size 2+, Male Head | 26 | 1 | 0 | 0 | 0 | 27 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 45 | 0 | 0 | 0 | 0 | 45 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 100 | 3 | 0 | 0 | 0 | 103 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 14 | 0 | 0 | 0 | 0 | 14 |
| 9. Hampden Balance, HH Size 1, Female Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 10. Hampden Balance, HH Size 1, Male Head | 41 | 0 | 0 | 0 | 0 | 41 |
| 11. Hampden Balance, HH Size 2+, Female Head | 79 | 3 | 2 | 0 | 0 | 84 |
| 12. Hampden Balance, HH Size 2+, Male Head | 25 | 0 | 1 | 0 | 0 | 26 |
| WAVE 3 * | | | | | | |
| 1. Springfield, HH Size 1, Female Head | 79 | 0 | 0 | 0 | 0 | 79 |
| 2. Springfield, HH Size 1, Male Head | 90 | 0 | 0 | 0 | 0 | 90 |
| 3. Springfield, HH Size 2+, Female Head | 172 | 3 | 1 | 1 | 0 | 177 |
| 4. Springfield, HH Size 2+, Male Head | 20 | 2 | 0 | 0 | 0 | 22 |

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| WAVE/Blocking Group | Number of adults in household | | | | | Total |
|--|-------------------------------|-----------|----------|----------|----------|--------------|
| | 1-3 | 4 | 5 | 6 | 7 | |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 37 | 0 | 0 | 0 | 0 | 37 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 38 | 0 | 0 | 0 | 0 | 38 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 82 | 2 | 1 | 0 | 0 | 85 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 13 | 0 | 0 | 0 | 0 | 13 |
| 9. Hampden Balance, HH Size 1, Female Head | 37 | 0 | 0 | 0 | 0 | 37 |
| 10. Hampden Balance, HH Size 1, Male Head | 34 | 0 | 0 | 0 | 0 | 34 |
| 11. Hampden Balance, HH Size 2+, Female Head | 69 | 2 | 0 | 0 | 0 | 71 |
| 12. Hampden Balance, HH Size 2+, Male Head | 19 | 1 | 0 | 0 | 0 | 20 |
| TOTAL | 2,349 | 36 | 8 | 2 | 0 | 2,395 |

*Counts correspond to the subsample released for data collection in wave 3.

Exhibit 4: Number of Persons Selected for the Round 1 non-HIP Sample by Wave, Blocking Group, and Size of Household

| WAVE/Blocking Group | No. adults in household | | | | | Total |
|--|-------------------------|---|---|---|---|-------|
| | 1-3 | 4 | 5 | 6 | 7 | |
| WAVE 1 | | | | | | |
| 1. Springfield, HH Size 1, Female Head | 93 | 0 | 0 | 0 | 0 | 93 |
| 2. Springfield, HH Size 1, Male Head | 106 | 0 | 0 | 0 | 0 | 106 |
| 3. Springfield, HH Size 2+, Female Head | 207 | 7 | 1 | 0 | 0 | 215 |
| 4. Springfield, HH Size 2+, Male Head | 25 | 2 | 0 | 0 | 0 | 27 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 45 | 0 | 0 | 0 | 0 | 45 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 100 | 2 | 1 | 0 | 0 | 103 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 13 | 1 | 0 | 0 | 0 | 14 |
| 9. Hampden Balance, HH Size 1, Female Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 10. Hampden Balance, HH Size 1, Male Head | 41 | 0 | 0 | 0 | 0 | 41 |
| 11. Hampden Balance, HH Size 2+, Female Head | 80 | 2 | 2 | 0 | 0 | 84 |
| 12. Hampden Balance, HH Size 2+, Male Head | 23 | 3 | 0 | 0 | 0 | 26 |
| WAVE 2 | | | | | | |
| 1. Springfield, HH Size 1, Female Head | 93 | 0 | 0 | 0 | 0 | 93 |
| 2. Springfield, HH Size 1, Male Head | 106 | 0 | 0 | 0 | 0 | 106 |
| 3. Springfield, HH Size 2+, Female Head | 209 | 6 | 0 | 0 | 0 | 215 |
| 4. Springfield, HH Size 2+, Male Head | 26 | 1 | 0 | 0 | 0 | 27 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 45 | 0 | 0 | 0 | 0 | 45 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 100 | 3 | 0 | 0 | 0 | 103 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 13 | 1 | 0 | 0 | 0 | 14 |
| 9. Hampden Balance, HH Size 1, Female Head | 46 | 0 | 0 | 0 | 0 | 46 |
| 10. Hampden Balance, HH Size 1, Male Head | 41 | 0 | 0 | 0 | 0 | 41 |
| 11. Hampden Balance, HH Size 2+, Female Head | 79 | 4 | 1 | 0 | 0 | 84 |
| 12. Hampden Balance, HH Size 2+, Male Head | 25 | 1 | 0 | 0 | 0 | 26 |
| WAVE 3 * | | | | | | |
| 1. Springfield, HH Size 1, Female Head | 75 | 0 | 0 | 0 | 0 | 75 |
| 2. Springfield, HH Size 1, Male Head | 87 | 0 | 0 | 0 | 0 | 87 |
| 3. Springfield, HH Size 2+, Female Head | 171 | 3 | 1 | 0 | 1 | 176 |
| 4. Springfield, HH Size 2+, Male Head | 20 | 0 | 2 | 0 | 0 | 22 |

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| WAVE/Blocking Group | No. adults in household | | | | | Total |
|--|-------------------------|-----------|----------|----------|----------|--------------|
| | 1-3 | 4 | 5 | 6 | 7 | |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 38 | 0 | 0 | 0 | 0 | 38 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 41 | 0 | 0 | 0 | 0 | 41 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 81 | 2 | 0 | 0 | 0 | 83 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 10 | 1 | 0 | 0 | 0 | 11 |
| 9. Hampden Balance, HH Size 1, Female Head | 36 | 0 | 0 | 0 | 0 | 36 |
| 10. Hampden Balance, HH Size 1, Male Head | 33 | 0 | 0 | 0 | 0 | 33 |
| 11. Hampden Balance, HH Size 2+, Female Head | 66 | 2 | 0 | 0 | 0 | 68 |
| 12. Hampden Balance, HH Size 2+, Male Head | 22 | 1 | 0 | 0 | 0 | 23 |
| TOTAL | 2,334 | 42 | 8 | 0 | 1 | 2,385 |

*Counts correspond to the subsample released for data collection in wave 3.

Exhibit 5: Base-Weighted Counts of Sampled Adults in the HIP and non-HIP Groups by Block and Wave of Round 1

| Blocking Group | HIP | | | | Non-HIP | | | |
|--|--------------|--------------|--------------|--------------|---------------|---------------|---------------|---------------|
| | Wave 1 | Wave 2 | Wave 3* | Total | Wave 1 | Wave 2 | Wave 3* | Total |
| 1. Springfield, HH Size 1, Female Head | 344 | 344 | 352 | 1,040 | 2,183 | 2,183 | 2,148 | 6,514 |
| 2. Springfield, HH Size 1, Male Head | 392 | 393 | 401 | 1,186 | 2,491 | 2,491 | 2,497 | 7,479 |
| 3. Springfield, HH Size 2+, Female Head | 781 | 764 | 780 | 2,325 | 5,040 | 5,054 | 5,080 | 15,174 |
| 4. Springfield, HH Size 2+, Male Head | 93 | 98 | 91 | 282 | 635 | 613 | 637 | 1,885 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 168 | 168 | 166 | 502 | 1,066 | 1,066 | 1,099 | 3,231 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 171 | 170 | 170 | 511 | 1,084 | 1,083 | 1,178 | 3,345 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 366 | 370 | 362 | 1,098 | 2,424 | 2,403 | 2,367 | 7,194 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 50 | 47 | 57 | 154 | 338 | 322 | 309 | 969 |
| 9. Hampden Balance, HH Size 1, Female Head | 171 | 171 | 166 | 508 | 1,086 | 1,087 | 1,039 | 3,212 |
| 10. Hampden Balance, HH Size 1, Male Head | 151 | 151 | 152 | 454 | 960 | 959 | 943 | 2,862 |
| 11. Hampden Balance, HH Size 2+, Female Head | 316 | 319 | 328 | 963 | 2,040 | 1,964 | 1,975 | 5,979 |
| 12. Hampden Balance, HH Size 2+, Male Head | 88 | 95 | 82 | 265 | 605 | 567 | 614 | 1,786 |
| TOTAL | 3,091 | 3,090 | 3,107 | 9,288 | 19,952 | 19,792 | 19,886 | 59,630 |

*These are base-weighted counts for the subsample released for data collection in wave 3.

Exhibit 6: Number of Adults in the Round 1 HIP and Non-HIP Sampling Frames as of July 2011 by Block and Wave

| Blocking Group | HIP | | | | Non-HIP | | | |
|--|--------|--------|--------|-------|---------|--------|--------|--------|
| | Wave 1 | Wave 2 | Wave 3 | Total | Wave 1 | Wave 2 | Wave 3 | Total |
| 1. Springfield, HH Size 1, Female Head | 344 | 344 | 344 | 1,032 | 2,183 | 2,183 | 2,182 | 6,548 |
| 2. Springfield, HH Size 1, Male Head | 392 | 393 | 392 | 1,177 | 2,490 | 2,491 | 2,491 | 7,472 |
| 3. Springfield, HH Size 2+, Female Head | 781 | 764 | 787 | 2,332 | 5,038 | 5,054 | 5,081 | 15,173 |
| 4. Springfield, HH Size 2+, Male Head | 93 | 98 | 93 | 284 | 635 | 612 | 641 | 1,888 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 168 | 168 | 168 | 504 | 1,066 | 1,066 | 1,066 | 3,198 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 171 | 170 | 171 | 512 | 1,084 | 1,083 | 1,083 | 3,250 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 366 | 370 | 364 | 1,100 | 2,423 | 2,403 | 2,410 | 7,236 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 50 | 47 | 51 | 148 | 338 | 322 | 322 | 982 |
| 9. Hampden Balance, HH Size 1, Female Head | 171 | 171 | 171 | 513 | 1,086 | 1,087 | 1,087 | 3,260 |
| 10. Hampden Balance, HH Size 1, Male Head | 151 | 151 | 152 | 454 | 960 | 959 | 960 | 2,879 |
| 11. Hampden Balance, HH Size 2+, Female Head | 316 | 319 | 323 | 958 | 2,040 | 1,964 | 2,012 | 6,016 |
| 12. Hampden Balance, HH Size 2+, Male Head | 88 | 95 | 89 | 272 | 605 | 567 | 572 | 1,744 |
| TOTAL* | 3,091 | 3,090 | 3,105 | 9,286 | 19,948 | 19,791 | 19,907 | 59,646 |

*Counts exclude six duplicate records in sampling frame.

Adjustment for Differences in Population Coverage by Wave

Because Round 1 data collection began in August 2011, some individuals who were originally selected from the July 2011 sampling frame left SNAP before they could be interviewed in their designated wave. This meant that an individual who was enrolled in SNAP in August 2011 but left SNAP in the following month would have been eligible for the survey if he/she had been assigned to wave 1 of data collection but not waves 2 or 3. Thus, as described below, the overall probability of selecting a person for Round 1 depended on SNAP participation status in the subsequent months. Persons leaving SNAP during the data collection period generally had lower chances of selection than persons who were enrolled in SNAP throughout the period. To account for these differential selection

probabilities, the base weights were adjusted so as to minimize the variation in weights across the three waves to the extent feasible, while at the same time providing unbiased estimates of the corresponding population counts. The construction of these adjusted weights, referred to as “pooled” or composite weights, are described below.

Although the samples for the three waves of data collection were selected from the same July 2011 sampling frame, the corresponding wave-specific respondent samples represent slightly different populations. This occurs because eligibility for the survey depended on whether or not the person was an active SNAP participant in the wave to which the person was assigned. Hampden County provided monthly update files on SNAP enrollment which were used to determine SNAP eligibility status in a particular month. The differing coverage of the three sample waves can be seen in Exhibit 7, which summarizes the numbers of persons in the sampling frame and the evaluation samples by wave and the following four mutually exclusive subgroups defined by SNAP participation status.

Exhibit 7: Distribution of Evaluation Sample and Implied Weights Under Simple Random Sampling by SNAP Eligibility Status, Treatment Status (HIP/non-HIP) and Wave

| SNAP Participation Status | Coverage in sample | HIP (H) | | | Non-HIP (K) | | |
|--|--------------------|--------------|--------------|-----------------|---------------|--------------|-----------------|
| | | Frame | Sample | Implied weight* | Frame | Sample | Implied weight* |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | All Waves | 8,368 | 2,154 | 3.88 | 54,028 | 2,125 | 25.42 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | W1 | 399 | 108 | 3.69 | 2,369 | 107 | 22.14 |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | W1 and W3 | 118 | 28 | 4.21 | 711 | 26 | 27.35 |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | W1 and W2 | 401 | 105 | 3.82 | 2,538 | 127 | 19.98 |
| TOTAL | --- | 9,286 | 2,395 | 3.88 | 59,646 | 2,385 | 25.01 |
| SNAP participation status—wave 1 | | | | | | | |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | Yes | 2,820 | 783 | 3.60 | 18,053 | 769 | 23.48 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | Yes | 108 | 33 | 3.27 | 819 | 27 | 30.33 |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | Yes | 33 | 5 | 6.60 | 250 | 11 | 22.73 |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | Yes | 130 | 25 | 5.20 | 826 | 39 | 21.18 |
| TOTAL | --- | 3,091 | 846 | 3.65 | 19,948 | 846 | 23.58 |
| SNAP participation status—wave 2 | | | | | | | |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | Yes | 2,790 | 774 | 3.60 | 17,965 | 753 | 23.86 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | No | 151 | 34** | --- | 783 | 42** | --- |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | No | 41 | 11** | --- | 209 | 5** | --- |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | Yes | 108 | 27 | 4.00 | 834 | 46 | 18.13 |
| TOTAL | --- | 3,090 | 846 | 3.65 | 19,791 | 846 | 23.39 |

Healthy Incentives Pilot (HIP) Interim Report: Participant Survey Weighting Methodology

| SNAP Participation Status | Coverage in sample | HIP (H) | | | Non-HIP (K) | | |
|--|--------------------|---------|--------|-----------------|-------------|--------|-----------------|
| | | Frame | Sample | Implied weight* | Frame | Sample | Implied weight* |
| SNAP participation status—wave 3 | | | | | | | |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | Yes | 2,758 | 597 | 4.62 | 18,010 | 603 | 29.87 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | No | 140 | 41** | --- | 767 | 38** | --- |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | Yes | 44 | 12 | 3.67 | 252 | 10 | 25.20 |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | No | 163 | 53** | --- | 878 | 42** | --- |
| TOTAL | --- | 3,105 | 703 | 4.42 | 19,907 | 693 | 28.73 |

*Hypothetical weight for analysis of pooled samples under simple random sampling assumptions.

**Not eligible to be sampled in given wave.

Subgroup *a*: Persons known to be in SNAP at the time of sampling and were still active in both the end-of-August and end-of-September update files.

Subgroup *b*: Persons known to be in SNAP at the time of sampling and were coded as non-active in both the end-of-August and end-of-September update files.

Subgroup *c*: Persons known to be in SNAP at the time of sampling and were coded as non-active in the end-of-August update file but coded as active in the end-of-September update file.

Subgroup *d*: Persons known to be in SNAP at the time of sampling and were coded as active in the end-of-August update file but coded as non-active active in the end-of-September update file.

As indicated in Exhibit 7, subgroup *a* is represented by all three waves, whereas subgroup *b* is represented by wave 1 only. On the other hand, subgroup *c* is represented only by waves 1 and 3, while subgroup *d* is represented by waves 1 and 2. To account for these differences in coverage, a composite or “pooled” base weight was constructed as described later in this section.

To illustrate the basic idea behind the method of pooling or compositing, consider the HIP treatment group in Exhibit 7. For subgroup *a*, the total sample for this subgroup is composed of 783 persons from wave 1, 774 persons from wave 2, and 597 persons from wave 3. If the samples from each wave were simple random samples (SRS) from the *same* population, the three wave-specific samples could be combined to form a pooled sample of 2,154 persons. These 2,154 sampled persons would then represent 8,368 individuals in the sampling frame. Thus, assuming SRS, each sampled person in subgroup *a* would be assigned an implied pooled weight of 3.88 ($= 8,368/2,154$). Note that the variation in the wave-specific weights across the three waves of data collection would be eliminated under this procedure.

Similarly, consider subgroup *b* of the HIP treatment group in Exhibit 7. In this case, individuals in this subgroup can only be sampled in wave 1. Thus, the sample of 33 persons in wave 1 represent the corresponding 399 individuals in the sampling frame. Again assuming SRS, each sampled person in subgroup *b* would receive an implied weight of 12.09 ($= 299/33$).

Individuals in subgroup *c* of the HIP treatment group can only be sampled in waves 1 and 3. In this case, the combined sample of five persons in wave 1 and 12 persons in wave 3 represent the corresponding 118 individuals in the sampling frame. Under SRS, each person in the pooled sample would receive an implied weight of 6.94 ($= 118/17$).

Finally, individuals in subgroup *d* of the HIP treatment group can only be sampled in waves 1 and 2. In this case, the combined sample of 25 persons in wave 1 and 27 persons in wave 2 represent the corresponding 401 individuals in the sampling frame. Under SRS, each person in the pooled sample would receive an implied weight of 7.71 ($= 401/52$).

The method of deriving pooled weights described above would be appropriate if the wave-specific samples were simple random samples. However, as indicated at the beginning of Section 2.1, special procedures were used in sampling that departed from strict simple random sampling. As a result, the use of the ratio of population counts to sample counts to construct the pooled base weights is not appropriate. Instead, an unbiased procedure using composite weighting factors was applied that takes account of the variable selection probabilities used to select the wave-specific samples.

Exhibit 8 summarizes the base-weighted counts of the sample by treatment status and subgroup along with the corresponding sampling frame (population) counts. The “scaling factor” shown in the last column of the table is the ratio of the frame count to the weighted sample count. Although the base-weighted counts are unbiased estimates of the corresponding population count, the actual weighted counts for any particular sample can differ considerably from the population numbers. This can be seen in Exhibit 8, where the wave-specific scaling factors range from around 0.7 to 1.8. This variation around the theoretical value of 1.0 is a consequence of the fact that SNAP participation status (defined by the four subgroups) could not be controlled for in the sampling process. Thus, prior to the compositing steps described below, the wave-specific base weights were scaled up or down by the corresponding wave-specific scaling factors shown in Exhibit 8 to align the resulting weighted sample counts to the known population counts. That is, a rescaled base weight for the i^{th} sample person in wave v and subgroup g was computed as:

$$w_{vgi}^{adj} = S_{vg} w_{vgi}^{base}, (1a)$$

where S_{vg} is the appropriate wave-specific scaling factor from Exhibit 8.

The goal of the compositing was to adjust the w_{vgi}^{adj} 's of the eligible sampled persons in a manner that minimized the variation in weights across the three waves, while at the same time providing unbiased estimates of the corresponding population counts. This was accomplished through the use of appropriate composite estimation factors, A_{vg} ($v = 1, 2, 3$), that depended on wave (denoted by the subscript v) and subgroup (denoted by the subscript g). The values of the A_{vg} 's that approximately minimize the variation of the resulting pooled weights are proportional to the wave-specific sample sizes, subject to the condition that $A_{1g} + A_{2g} + A_{3g} = 3$. These factors were applied to the wave-specific weighted counts to produce an overall (combined) estimate for a particular subgroup g as follows:

$$A_{1g} \sum_{i=1}^{1g} w_{1gi}^{adj} + A_{2g} \sum_{i=1}^{2g} w_{2gi}^{adj} + A_{3g} \sum_{i=1}^{3g} w_{3gi}^{adj}, (2)$$

where w_{vgi}^{adj} = the wave-specific rescaled base weight (defined by formula 1a) for sampled person i in subgroup g and wave v .

The pooled weight resulting from formula (2) for sampled person i in subgroup g and wave v was then computed as:

$$w_{vgi}^{pool} = A_{vg} w_{vgi}^{adj}, (3)$$

where the values of the optimum compositing factors A_{1g} , A_{2g} , and A_{3g} are summarized in Exhibit 9 by treatment status, wave, and subgroup.

Exhibit 8: Weighted Counts of the Evaluation Sample by SNAP Eligibility Status, Treatment Status (HIP/Non-HIP) and Wave

| SNAP Participation Status | Coverage in sample | HIP (H) | | | | Non-HIP (K) | | | |
|--|--------------------|--------------|--------------|-----------------|----------------|---------------|--------------|-----------------|----------------|
| | | Frame | Sample | Base-wtd count* | Scaling factor | Frame | Sample | Base-wtd count* | Scaling factor |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | All Waves | 8,368 | 2,154 | 8,328 | 1.00 | 54,028 | 2,125 | 53,073 | 1.02 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | W1 | 399 | 108 | 426 | 0.94 | 2,369 | 107 | 2,683 | 0.88 |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | W1 and W3 | 118 | 28 | 111 | 1.06 | 711 | 26 | 667 | 1.07 |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | W1 and W2 | 401 | 105 | 423 | 0.95 | 2,538 | 127 | 3,207 | 0.79 |
| TOTAL | --- | 9,286 | 2,395 | 9,287 | 1.00 | 59,646 | 2,385 | 59,630 | 1.00 |
| Snap participation status—wave 1 | | | | | | | | | |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | Yes | 2,820 | 783 | 2,861 | 0.99 | 18,053 | 769 | 18,124 | 1.00 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | Yes | 108 | 33 | 121 | 0.89 | 819 | 27 | 640 | 1.28 |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | Yes | 33 | 5 | 18 | 1.84 | 250 | 11 | 268 | 0.93 |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | Yes | 130 | 25 | 91 | 1.43 | 826 | 39 | 920 | 0.90 |
| TOTAL | --- | 3,091 | 846 | 3,091 | 1.00 | 19,948 | 846 | 19,952 | 1.00 |
| SNAP Participation Status—Wave 2 | | | | | | | | | |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | Yes | 2,790 | 774 | 2,827 | 0.99 | 17,965 | 753 | 17,613 | 1.02 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | No | 151 | 34** | 124 | 1.22 | 783 | 42** | 967 | 0.81 |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | No | 41 | 11** | 40 | 1.02 | 209 | 5** | 116 | 1.80 |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | Yes | 108 | 27 | 98 | 1.10 | 834 | 46 | 1,096 | 0.76 |
| TOTAL | --- | 3,090 | 846 | 3,090 | 1.00 | 19,791 | 846 | 19,792 | 1.00 |

| SNAP Participation Status | Coverage in sample | HIP (H) | | | | Non-HIP (K) | | | | |
|--|--------------------|---------|--------|-----------------|----------------|-------------|--------|-----------------|----------------|--|
| | | Frame | Sample | Base-wtd count* | Scaling factor | Frame | Sample | Base-wtd count* | Scaling factor | |
| SNAP Participation Status—Wave 3 | | | | | | | | | | |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | Yes | 2,758 | 597 | 2,639 | 1.05 | 18,010 | 603 | 17,336 | 1.04 | |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | No | 140 | 41** | 181 | 0.77 | 767 | 38** | 1,076 | 0.71 | |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | Yes | 44 | 12 | 53 | 0.83 | 252 | 10 | 283 | 0.89 | |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | No | 163 | 53** | 234 | 0.70 | 878 | 42** | 1,191 | 0.74 | |
| TOTAL | --- | 3,105 | 703 | 3,107 | 1.00 | 19,907 | 693 | 19,886 | 1.00 | |

*Wave-specific base weights defined by formula (1). The weighted counts include all persons selected for the sample, including those not eligible for the given wave.

**Not eligible to be sampled in given wave.

Exhibit 9: Composite Estimation Factors by Treatment Status, Wave, and Participation Subgroup

| SNAP PARTICIPATION STATUS | HIP (H) | | | Non-HIP (K) | | |
|--|---------|--------|--------|-------------|--------|--------|
| | Wave 1 | Wave 2 | Wave 3 | Wave 1 | Wave 2 | Wave 3 |
| | A1 | A2 | A3 | A1 | A2 | A3 |
| (a) clients with statusCD of ACTIVE in both Aug file and Sep file | 1.0905 | 1.0780 | 0.8315 | 1.0856 | 1.0631 | 0.8513 |
| (b) clients with statusCD = any non-ACTIVE code in both Aug file and Sep file | 3.0000 | 0.0000 | 0.0000 | 3.0000 | 0.0000 | 0.0000 |
| (c) clients with statusCD = any non-ACTIVE code in Aug file but a code of ACTIVE in the Sep file | 0.8824 | 0.0000 | 2.1176 | 1.5714 | 0.0000 | 1.4286 |
| (d) clients with statusCD = ACTIVE in Aug file but a code = any non-ACTIVE in the Sep file | 1.4423 | 1.5577 | 0.0000 | 1.3765 | 1.6235 | 0.0000 |

Exhibit 10 summarizes the sum of the resulting pooled weights, w_{vgi}^{pool} , the coefficient of variation (CV) of the weights expressed as a percentage of the mean weight, and the ratio of the frame count to the corresponding weighted count, by blocking group. The CV of the weights provides a measure of the variability of the weights and is informative because $1 + (CV/100)^2$ represents a variance inflation factor relative to a self-weighting (equal probability) sample of the same size. For example, in Exhibit 10 it can be seen that the CV of the weights for the total HIP sample is 22.1 percent. This means that the variance of an estimated proportion can be expected to be roughly $(.221)^2 = 0.049$ (or 4.9 percent) larger than the corresponding variance based on a self-weighting sample of the same size. This minor loss in precision of the pooled weights results from the differential adjustment of the four participation subgroups.

Exhibit 10: Weighted Counts of the Sample Using the Pooled Weights, the Coefficient of Variation (CV) of the Weights, and the Ratio of Frame Counts to Weighted Sample Counts by Treatment Status and Blocking Group

| Blocking Group | HIP | | | | Non-HIP | | | |
|--|-------------------------|-------------------|-------------|---------------------------|-------------------------|-------------------|-------------|---------------------------|
| | Wtd. count (pooled wt)* | CV of weights (%) | Frame Count | Ratio frame to wtd. count | Wtd. count (pooled wt)* | CV of weights (%) | Frame Count | Ratio frame to wtd. count |
| 1. Springfield, HH Size 1, Female Head | 1,022 | 13.0% | 1,032 | 1.01 | 6,382 | 4.2% | 6,548 | 1.03 |
| 2. Springfield, HH Size 1, Male Head | 1,173 | 25.9% | 1,177 | 1.00 | 7,627 | 31.9% | 7,472 | 0.98 |
| 3. Springfield, HH Size 2+, Female Head | 2,309 | 24.2% | 2,332 | 1.01 | 15,259 | 33.6% | 15,173 | 0.99 |
| 4. Springfield, HH Size 2+, Male Head | 272 | 20.1% | 284 | 1.04 | 1,733 | 13.3% | 1,888 | 1.09 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 488 | 1.1% | 504 | 1.03 | 3,246 | 3.6% | 3,198 | 0.99 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 500 | 17.5% | 512 | 1.02 | 3,216 | 22.9% | 3,250 | 1.01 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,072 | 18.8% | 1,100 | 1.03 | 7,291 | 26.3% | 7,236 | 0.99 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 156 | 32.9% | 148 | 0.95 | 1,008 | 40.7% | 982 | 0.97 |
| 9. Hampden Balance, HH Size 1, Female Head | 496 | 5.6% | 513 | 1.03 | 3,249 | 22.7% | 3,260 | 1.00 |
| 10. Hampden Balance, HH Size 1, Male Head | 463 | 26.5% | 454 | 0.98 | 2,940 | 23.4% | 2,879 | 0.98 |
| 11. Hampden Balance, HH Size 2+, Female Head | 953 | 28.4% | 958 | 1.01 | 6,040 | 37.5% | 6,016 | 1.00 |
| 12. Hampden Balance, HH Size 2+, Male Head | 274 | 20.8% | 272 | 0.99 | 1,740 | 44.7% | 1,744 | 1.00 |
| TOTAL | 9,178 | 22.1% | 9,286 | 1.01 | 59,731 | 28.9% | 59,646 | 1.00 |

*Weights are the pooled (composite) weights, w_{vgi}^{pool} .

Ratio Adjustment of Pooled Weights

Although the pooled weights constructed in the previous section are theoretically unbiased, it can be seen in Exhibit 10 that the sum of the weights by blocking group differs from known population counts in the July 2011 sampling frame due to sampling variability. Therefore, we applied a ratio adjustment to the pooled weights so that weighted counts of the sample agreed with the corresponding population (frame) counts for the 12 blocking groups. The resulting weights are referred to as the “poststratified pooled” weights.

The ratio (or “poststratification”) adjustment factor for blocking group (stratum) s , $F_s^{(ps)}$, was computed as:

$$F_s^{(ps)} = N_s / \sum_{i=1}^{n_s} w_{si}^{pool} \quad (4)$$

where N_s is the population control total for blocking group s , w_{si}^{pool} is the pooled (composite) base weight described in the previous section associated with the i^{th} sampled person in the blocking group s , and where the sum in the denominator of $F_s^{(ps)}$ extends over the sampled persons in the given blocking group. The poststratified pooled weight was then computed as:

$$w_{si}^{ps} = F_s^{(ps)} w_{si}^{pool} \quad (5)$$

Exhibit 11 summarizes the sum of the poststratified pooled weights, w_{si}^{ps} , the coefficient of variation (CV) of the weights expressed as a percentage of the mean weight, and the ratio of the frame count to the corresponding weighted count, by blocking group. Comparing the CVs of the weights in this exhibit with those in Exhibit 10, we see that the poststratification adjustment had minimal impact on the variation of the weights.

Exhibit 11: Weighted Counts of the Sample After Ratio Adjustment and the Coefficient of Variation (CV) of the Weights, by Treatment Status and Blocking Group

| Blocking Group | HIP | | | Non-HIP | | |
|--|-------------|-------------------|-------------------|-------------|-------------------|-------------------|
| | Frame count | Wtd. count (PSWT) | CV of weights (%) | Frame count | Wtd. count (PSWT) | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 1,032 | 13.0% | 6,548 | 6,548 | 4.2% |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 1,177 | 25.9% | 7,472 | 7,472 | 31.9% |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,332 | 24.2% | 15,173 | 15,173 | 33.6% |
| 4. Springfield, HH Size 2+, Male Head | 284 | 284 | 20.1% | 1,888 | 1,888 | 13.3% |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 504 | 1.1% | 3,198 | 3,198 | 36.2% |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 512 | 17.5% | 3,250 | 3,250 | 22.9% |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 1,100 | 18.8% | 7,236 | 7,236 | 26.3% |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 148 | 32.9% | 982 | 982 | 40.7% |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 513 | 5.6% | 3,260 | 3,260 | 22.9% |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 454 | 26.5% | 2,879 | 2,879 | 23.4% |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 958 | 28.4% | 6,016 | 6,016 | 37.5% |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 272 | 20.8% | 1,744 | 1,744 | 44.7% |
| TOTAL | 9,286 | 9,286 | 21.0% | 59,646 | 59,646 | 28.7% |

*Weights are the poststratified pooled weights, w_{si}^{ps} .

Nonresponse Adjustment

The final step in the weighting process was to adjust the post-stratified pooled weights defined by formula (5) to compensate for nonresponse in the baseline survey (Round 1). The adjustments were made in two phases separately for the two treatment groups. The second-phase nonresponse-adjusted weight is the final analytic weight for analysis of Round 1 data. See Exhibit B-3 in Appendix B for additional information about the response rates achieved in Round 1. The procedures used are described below.

(a) We specified the five response status groups shown in Exhibit 12. Note that two types of “ineligibles” are specified. Response-status group 3 consists of sampled persons who were precoded as ineligible because they were not active in SNAP as of the sample determination date (i.e., “lock down” date) specified for the particular data collection wave. Such cases were identified in advance of data collection. On the other hand, response-status group 4 consists of other types of ineligible persons who could not be identified in advance of data collection. This group includes persons who were found during data collection to have moved, become institutionalized, died, etc. To ascertain whether a sampled person is in group 4, it was generally necessary to contact the sampled person or a knowledgeable household member. Consequently, nonresponse could have occurred either (1) prior to determining eligibility (e.g., the sampled person could not be contacted or located); or (2) after determining eligibility (e.g., the person was located and eligibility was determined). Thus, the nonresponse adjustment was done in two phases as described in (b) and (c) below.

Exhibit 12: Distribution of the Evaluation Sample by Treatment Group, Wave, and Round 1 (Baseline) Response Status

| Round 1 response status group* | Total | HIP | | | | NON HIP | | | |
|--|--------------|------------|------------|------------|--------------|------------|------------|------------|--------------|
| | | Wave 1 | Wave 2 | Wave 3 | Total | Wave 1 | Wave 2 | Wave 3 | Total |
| 1. Respondent | 2,784 | 447 | 511 | 430 | 1,388 | 464 | 521 | 411 | 1,396 |
| 2. Eligible nonrespondent | 964 | 271 | 133 | 83 | 487 | 217 | 145 | 115 | 477 |
| 3. Ineligible - not in SNAP per lock-down date | 266 | 0 | 45 | 94 | 139 | 0 | 47 | 80 | 127 |
| 4. Ineligible - other | 111 | 12 | 14 | 20 | 46 | 14 | 30 | 21 | 65 |
| 5. Eligibility unknown | 655 | 116 | 143 | 76 | 335 | 151 | 103 | 66 | 320 |
| TOTAL | 4,780 | 846 | 846 | 703 | 2,395 | 846 | 846 | 693 | 2,385 |

*See Appendix A for definition of response status groups.

(b) Excluding the cases in response-status group 3 (which were deleted from the sample prior to data collection), the purpose of the first-phase adjustment was to distribute a portion of the weighted count of the cases in response status group 5 (unknown eligibility) to the three remaining groups (1, 2, and 4) defined in Exhibit 12. First, we conducted a CHAID analysis (Chi Square Automatic Interaction Detector) separately for each treatment group to identify cells within which the predicted probabilities of ascertaining eligibility were similar.

The person-level “dependent” variable used in the analysis was defined by the zero-one variable:

$$Y = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1, 2, or 4} \\ 0, & \text{if the sampled person belonged to response status group 5} \end{cases}$$

In addition to the 12 blocking groups, we specified the variables listed in Exhibits B-1 and B-2 of Appendix B as potential independent (predictor) variables in the CHAID analysis.

The output from the CHAID analysis was a tree diagram that defined the final cells (labeled $r = 1, 2, \dots, R$) used in the first-phase nonresponse adjustment. Exhibits 13 and 14 summarize the first-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively. It can be seen that for both HIP and non-HIP samples, the weighted response rate varies from around 50 percent to over 95 percent across the adjustment cells.

Exhibit 13: Definition of First-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 1 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|--|--------------------------|
| 1 | hmls_h = 0, block = 1, wave = 1, 2 | 83.1% |
| 2 | hmls_h = 0, block = 1, wave = 3 | 95.8% |
| 3 | hmls_h = 0, block = 2, age_p = 1, 2, 3 | 72.4% |
| 4 | hmls_h = 0, block = 2, age_p = 4 | 90.5% |
| 5 | hmls_h = 0, block = 3, 4, 5, wave = 1, 3 | 89.5% |
| 6 | hmls_h = 0, block = 3, 4, 5, wave = 2, gende_p = 0 | 61.9% |
| 7 | hmls_h = 0, block = 3, 4, 5, wave = 2, gende_p = 1, lang_h = 0 | 86.8% |
| 8 | hmls_h = 0, block = 3, 4, 5, wave = 2, gende_p = 1, lang_h = 1 | 73.2% |
| 9 | hmls_h = 0, block = 6 | 76.6% |
| 10 | hmls_h = 0, block = 7, 8, 9, 10, 11, age_h = 1 | 81.9% |
| 11 | hmls_h = 0, block = 7, 8, 9, 10, 11, age_h = 2, 3, 4 | 93.6% |
| 12 | hmls_h = 0, block = 12 | 97.3% |
| 13 | hmls_h = 1 | 57.4% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**Poststratified pooled weights.

Exhibit 14. Definition of First-Phase Nonresponse Adjustment Cells for the non-HIP Group, Round 1 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|--|--------------------------|
| 1 | hmls_h = 0, ben_h = 1, dsbl_p = 0 | 96.6% |
| 2 | hmls_h = 0, ben_h = 1, dsbl_p = 1, race_p = 1, 4 | 83.2% |
| 3 | hmls_h = 0, ben_h = 1, dsbl_p = 1, race_p = 2, 3 | 94.1% |
| 4 | hmls_h = 0, ben_h = 2, age_p = 1 | 69.6% |
| 5 | hmls_h = 0, ben_h = 2, age_p = 2, 3, 4 | 84.5% |
| 6 | hmls_h = 0, ben_h = 3, 4, reeva_h = 1, race_p = 1 | 81.0% |
| 7 | hmls_h = 0, ben_h = 3, 4, reeva_h = 1, race_p = 2, 3, 4, gende_p = 0 | 82.8% |
| 8 | hmls_h = 0, ben_h = 3, 4, reeva_h = 1, race_p = 2, 3, 4, gende_p = 1 | 92.6% |
| 9 | hmls_h = 0, ben_h = 3, 4, reeva_h = 2, 3, age_p = 1, 2, 4 | 91.6% |
| 10 | hmls_h = 0, ben_h = 3, 4, reeva_h = 2, 3, age_p = 3 | 98.7% |
| 11 | hmls_h = 1, gende_p = 0 | 50.7% |
| 12 | hmls_h = 1, gende_p = 1 | 72.9% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**Poststratified pooled weights.

The first-phase nonresponse adjustment factor, A_r , was computed as the inverse of the weighted first-phase response rate in final cell r :

$$A_r = \frac{\sum_{i=1}^{n_{123b4}^{(r)}} w_{ri}^{PS}}{\sum_{i=1}^{n_{123b}^{(r)}} w_{ri}^{PS}} \quad (6)$$

where the sum of poststratified pooled weights in the numerator extends over the $n_{1245}^{(r)}$ sampled persons in response-status groups 1, 2, 4, and 5 in final cell r , while the sum of poststratified pooled

weights in the denominator extends over the $n_{124}^{(r)}$ sampled persons in response-status groups 1, 2, and 4 in final cell r .

The first-phase adjusted weight for the t^{th} sampled person in cell r for whom eligibility was determined (i.e., cases in response status groups 1, 2, and 4) was computed as:

$$w_{ri}^{NR1} = A_r w_{ri}^{ps} \quad (7)$$

Exhibit 15 summarizes the (nonresponse-adjusted) weighted counts of the sampled persons in response-status groups 1, 2, and 4 and the CV of the weights by treatment status and blocking group.

Exhibit 15. Sum of First-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 1 Person Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|-------------|---------------------|-------------------|-------------|---------------------|-------------------|
| | Frame count | Wtd. count (NR1WT)* | CV of weights (%) | Frame count | Wtd. count (NR1WT)* | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 1,014 | 13.8% | 6,548 | 6,609 | 9.4% |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 1,160 | 28.4% | 7,472 | 6,714 | 28.5% |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,336 | 24.2% | 15,173 | 15,157 | 32.1% |
| 4. Springfield, HH Size 2+, Male Head | 284 | 288 | 30.9% | 1,888 | 1,935 | 17.8% |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 480 | 9.4% | 3,198 | 3,274 | 9.4% |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 502 | 17.0% | 3,250 | 3,362 | 32.5% |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 1,162 | 22.4% | 7,236 | 7,493 | 22.9% |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 149 | 33.3% | 982 | 948 | 38.8% |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 508 | 8.8% | 3,260 | 3,190 | 10.8% |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 453 | 39.7% | 2,879 | 3,088 | 37.1% |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 954 | 31.2% | 6,016 | 6,083 | 35.9% |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 280 | 23.7% | 1,744 | 1,793 | 46.2% |
| TOTAL | 9,286 | 9,286 | 25.8% | 59,646 | 59,646 | 28.6% |

*Weighted counts using w_{ri}^{NR1} .

(c) For the second-phase adjustment, we restricted the sample to cases with response-status codes of 1 (respondents) or 2 (eligible nonrespondents). We conducted separate CHAID analyses for each treatment group to identify cells with similar conditional response propensities (i.e., conditional on the subset of cases that were determined to be eligible for the study).

The person-level “dependent” variable for the second-phase adjustment was defined by the zero-one variable:

$$Z = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1} \\ 0, & \text{if the sampled person belonged to response status group 2} \end{cases}$$

We specified the same set of independent variables used previously for the first-phase adjustment as potential independent variables in the second-phase CHAID analyses. The output from the CHAID analysis was used to define the second-phase nonresponse-adjustment weighting cells (denoted by the subscript $s = 1, 2, \dots, S$). Exhibits 16 and 17 summarize the second-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively.

Exhibit 16: Definition of Second-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 1 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | wave = 1, dsbl_p = 0, hh_typ = 1, 2, in_h = 1, 4 | 44.8% |
| 2 | wave = 1, dsbl_p = 0, hh_typ = 1, 2, in_h = 2, 3 | 63.4% |
| 3 | wave = 1, dsbl_p = 0, hh_typ = 3 | 63.9% |
| 4 | wave = 1, dsbl_p = 1, gende_p = 0 | 59.4% |
| 5 | wave = 1, dsbl_p = 1, gende_p = 1, rsdi_h = 0 | 67.9% |
| 6 | wave = 1, dsbl_p = 1, gende_p = 1, rsdi_h = 1 | 82.7% |
| 7 | wave = 2, 3, citzn_h = 0 | 64.3% |
| 8 | wave = 2, citzn_h = 1, lang_h = 0 | 78.0% |
| 9 | wave = 3, citzn_h = 1, lang_h = 0, reeva_h = 1, 3 | 89.0% |
| 10 | wave = 3, citzn_h = 1, lang_h = 0, reeva_h = 2 | 75.3% |
| 11 | wave = 2, 3, citzn_h = 1, lang_h = 1, age_h = 1, 2, 4 | 82.9% |
| 12 | wave = 2, 3, citzn_h = 1, lang_h = 1, age_h = 3 | 97.0% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**First-phase nonresponse-adjusted weights.

Exhibit 17: Definition of Second-Phase Nonresponse Adjustment Cells for the non-HIP Group, Round 1 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | wave = 1, age_p = 1, reeva_h = 1 | 69.9% |
| 2 | wave = 1, age_p = 1, reeva_h = 2, 3 | 54.1% |
| 3 | wave = 1, age_p = 2 | 78.8% |
| 4 | wave = 1, age_p = 3, 4, gende_p = 0 | 57.7% |
| 5 | wave = 1, age_p = 3, 4, gende_p = 1 | 71.2% |
| 6 | wave = 2, 3, block = 1-8, gende_p = 0 | 76.7% |
| 7 | wave = 2, 3, block = 1-8, gende_p = 1, res_h = 1 | 81.6% |
| 8 | wave = 2, 3, block = 1-8, gende_p = 1, res_h = 2, 3 | 91.0% |
| 9 | wave = 2, 3, block = 9, 10, 12 | 61.8% |
| 10 | wave = 2, 3, block = 11 | 74.8% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**First-phase nonresponse-adjusted weights.

The second-phase nonresponse adjustment factor, B_s , was computed as the inverse of the weighted second-phase response rate in final cell s :

$$B_s = \sum_{i=1}^{n_{12}^{(s)}} w_{ri}^{NR1} / \sum_{i=1}^{n_1^{(s)}} w_{ri}^{NR1} \quad (8)$$

where the sum of the first-phase nonresponse-adjusted weights in the numerator extends over the $n_{12}^{(s)}$ eligible sampled persons in final cell s , while the sum of first-phase nonresponse-adjusted weights in the denominator extends over the $n_1^{(s)}$ responding persons in final cell s .

The final nonresponse-adjusted weight for the i^{th} responding person in cell s (i.e., cases in response status group 1) was then computed as:

$$w_{si}^{NR2} = B_s w_{si}^{NR1} \quad (5)$$

Exhibit 18 summarizes the (second-phase nonresponse-adjusted) weighted counts of the sampled persons in response-status group 1 (the survey respondents) and the CV of the weights by treatment status and blocking group.

Exhibit 18: Sum of Second-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 1 Person Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|-------------|---------------------|-------------------|-------------|---------------------|-------------------|
| | Frame count | Wtd. count (NR2WT)* | CV of weights (%) | Frame count | Wtd. count (NR1WT)* | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 1,001 | 22.8% | 6,548 | 6,648 | 14.5% |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 1,137 | 32.4% | 7,472 | 5,975 | 20.4% |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,291 | 31.7% | 15,173 | 14,590 | 35.4% |
| 4. Springfield, HH Size 2+, Male Head | 284 | 269 | 27.6% | 1,888 | 1,968 | 22.9% |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 439 | 15.7% | 3,198 | 3,123 | 13.3% |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 449 | 19.8% | 3,250 | 2,839 | 29.9% |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 1,186 | 33.8% | 7,236 | 7,739 | 32.1% |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 181 | 56.6% | 982 | 879 | 50.7% |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 476 | 14.3% | 3,260 | 2,959 | 11.6% |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 374 | 39.8% | 2,879 | 3,076 | 50.0% |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 973 | 44.9% | 6,016 | 6,125 | 42.4% |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 261 | 36.9% | 1,744 | 1,504 | 15.4% |
| TOTAL | 9,286 | 9,035 | 33.6% | 59,646 | 57,425 | 32.8% |

*Weighted counts using w_{ri}^{NR2} do not include ineligible cases in the sample. For this reason, the weighted counts in the table are generally lower than the frame counts.

Replicate Weights for Variance Estimation

For variance estimation, 100 jackknife replicates were created from the full sample, where each jackknife replicate reflects the stratification of the full sample. The entire weighting process described in the previous sections was applied to each replicate, resulting in a set of 100 replicate-specific weights for each responding person. Together with the full-sample weight, the replicate weights can be used to generate sampling errors of the survey-based estimates as follows:

Let y_i denote a survey characteristic (variable) for the i^{th} responding person in the sample, and let w_i^F denote the corresponding final full-sample weight. Let $w_{(k)i}$ denote the k^{th} replicate weight for the i^{th} person, where $k = 1, 2, \dots, K$. The estimated total for a survey variable y_i based on the full sample is given by the weighted sum

$$\hat{y} = \sum_{i=1}^n w_i^F y_i \quad (9)$$

The corresponding replicate estimates are given by the weighted sums

$$\hat{y}_k = \sum_{i=1}^n w_{(k)i} y_i \quad \text{for } k = 1, 2, \dots, 100 \quad (10)$$

The variance of the full-sample estimate can then be computed as:

$$\text{var}(\hat{y}) = \sum_{k=1}^K G_k (\hat{y}_k - \hat{y})^2 \quad (11)$$

where the G_k 's are appropriate scaling factors referred to as JKN factors. The values of JKN factors (i.e., the G_k 's) to be used for variance estimation are summarized in Exhibit 19. For example, see WesVar User's Guide (http://www.westat.com/Westat/pdf/wesvar/WV_4-3_Manual.pdf) for examples of the use of the JKN factors in variance estimation.

Exhibit 19: JKN Factors to be Used for Variance Estimation

| BLOCK (Variance Stratum) | No. of variance units used to form replicates in variance stratum | JKN FACTOR | Replicates to which factors are applied |
|--------------------------|---|------------|---|
| 1 | 11 | 0.9091 | 1 to 11 |
| 2 | 13 | 0.9231 | 12 to 24 |
| 3 | 25 | 0.9600 | 25 to 49 |
| 4 | 3 | 0.6667 | 50 to 52 |
| 5 | 5 | 0.8000 | 53 to 57 |
| 6 | 6 | 0.8333 | 58 to 63 |
| 7 | 12 | 0.9167 | 64 to 75 |
| 8 | 2 | 0.5000 | 76 to 77 |
| 9 | 5 | 0.8000 | 78 to 82 |
| 10 | 5 | 0.8000 | 83 to 87 |
| 11 | 10 | 0.9000 | 88 to 97 |
| 12 | 3 | 0.6667 | 98 to 100 |

2.2 Construction of Weights for Analysis of Shopper Data

A second set of person weights was constructed for analysis of respondents for which the corresponding shopper survey was also completed in Round 1. The construction of these weights essentially followed the same steps described in Section 2.1. The only difference was in the manner in

which the nonresponse adjustments were calculated. Note that it was not necessary to recompute the required poststratified pooled weights created above.

Nonresponse Adjustment

The first step in the weighting process was to adjust the poststratified pooled weights computed previously to compensate for nonresponse in the shopper survey. Similar to the procedures described in the Nonresponse Adjustment section of Section 2.1 above, the adjustments were made in two phases separately for each of the two treatment groups. The second-phase nonresponse-adjusted weight is the final analytic weight for analysis of Round 1 shopper data. See Exhibit B-4 in Appendix B for additional information about the response rates achieved in Round 1.

(a) We defined the five response status groups specified in Exhibit 20. Note that this table differs from Exhibit 12 in that the set of respondents (response status group 1) includes persons for which *both* the baseline and shopper interviews were completed. Since nonresponse could have occurred either (1) prior to determining eligibility (e.g., the sampled person could not be contacted or located); or (2) after determining eligibility (e.g., the person was located and eligibility was determined), the nonresponse adjustment was done in two phases as described in (b) and (c) below.

Exhibit 20: Distribution of the Round 1 Evaluation Sample by Treatment Group, Wave, and Response Status for the Shopper Survey

| Response status group* | Total | HIP | | | | Non-HIP | | | |
|--|-------|--------|--------|--------|-------|---------|--------|--------|-------|
| | | Wave 1 | Wave 2 | Wave 3 | Total | Wave 1 | Wave 2 | Wave 3 | Total |
| 1. Respondent ** | 2,645 | 425 | 487 | 409 | 1,321 | 437 | 492 | 395 | 1,324 |
| 2. Eligible nonrespondent | 1,069 | 286 | 147 | 102 | 535 | 240 | 167 | 127 | 534 |
| 3. Ineligible - not in SNAP per lock-down date | 266 | 0 | 45 | 94 | 139 | 0 | 47 | 80 | 127 |
| 4. Ineligible - other | 112 | 12 | 14 | 20 | 46 | 15 | 30 | 21 | 66 |
| 5. Eligibility unknown | 688 | 123 | 153 | 78 | 354 | 154 | 110 | 70 | 334 |
| TOTAL | 4,780 | 846 | 846 | 703 | 2,395 | 846 | 846 | 693 | 2,385 |

*See Appendix A for definition of response status groups for the main (baseline) interview.

**In this table, a respondent is a person who completed the main (baseline) survey *and* for whom a shopper interview was also completed.

(b) Initially, we distributed a portion of the weighted count of the persons in response status group 5 (unknown eligibility) to three of the remaining groups (response-status groups 1, 2 and 4) defined in Exhibit 20. We conducted a CHAID analysis (Chi Square Automatic Interaction Detector) for each treatment group to identify cells within which the predicted probabilities of ascertaining eligibility were similar.

The person-level “dependent” variable was defined by the zero-one variable:

$$Y = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1, 2, or 4} \\ 0, & \text{if the sampled person belonged to response status group 5} \end{cases}$$

In addition to blocking group, the household-level variables listed in Exhibit 1 and the person-level variables listed in Exhibit B-2 of Appendix B were specified as potential independent (predictor) variables in the CHAID analysis.

The output from the CHAID analysis was a tree diagram that defined the final cells (labeled $r = 1, 2, \dots, R$) used in the first-phase nonresponse adjustment. Exhibits 21 and 22 summarize the first-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively. It can be seen that for both HIP and non-HIP samples, the weighted response rates varied from around 50 percent to over 95 percent across the adjustment cells.

Exhibit 21: Definition of First-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 1 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|--|--------------------------|
| 1 | hmls_h = 0, block = 1, wave = 1, 2 | 81.4% |
| 2 | hmls_h = 0, block = 1, wave = 3 | 95.8% |
| 3 | hmls_h = 0, block = 2, age_p = 1, 2, 3 | 70.8% |
| 4 | hmls_h = 0, block = 2, age_p = 4 | 89.2% |
| 5 | hmls_h = 0, block = 3-5, wave = 1, 3 | 88.3% |
| 6 | hmls_h = 0, block = 3-5, wave = 2, lang_h = 0, race_h = 1, 2 | 78.3% |
| 7 | hmls_h = 0, block = 3-5, wave = 2, lang_h = 0, race_h = 3, 4 | 96.3% |
| 8 | hmls_h = 0, block = 3-5, wave = 2, lang_h = 1 | 62.8% |
| 9 | hmls_h = 0, block = 6 | 75.8% |
| 10 | hmls_h = 0, block = 7-11, age_h = 1 | 81.4% |
| 11 | hmls_h = 0, block = 7-11, age_h = 2, 3, 4 | 93.1% |
| 12 | hmls_h = 0, block = 13 | 97.3% |
| 13 | hmls_h = 1 | 57.5% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**Poststratified pooled weights.

Exhibit 22: Definition of First-Phase Nonresponse Adjustment Cells for the non-HIP Group, Round 1 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|--|--------------------------|
| 1 | hmls_h = 0, ben_h = 1, dsbl_p = 0 | 96.0% |
| 2 | hmls_h = 0, ben_h = 1, dsbl_p = 1, lang_h = 0 | 91.1% |
| 3 | hmls_h = 0, ben_h = 1, dsbl_p = 1, lang_h = 1 | 80.3% |
| 4 | hmls_h = 0, ben_h = 2, age_p = 1 | 68.6% |
| 5 | hmls_h = 0, ben_h = 2, age_p = 2-4 | 84.4% |
| 6 | hmls_h = 0, ben_h = 3, 4, reeva_h = 1, res_h = 1 | 81.8% |
| 7 | hmls_h = 0, ben_h = 3, 4, reeva_h = 1, res_h = 2, 3 | 92.4% |
| 8 | hmls_h = 0, ben_h = 3, 4, reeva_h = 2, 3, dsbl_h = 0, age_p = 1, 2 | 92.3% |
| 9 | hmls_h = 0, ben_h = 3, 4, reeva_h = 2, 3, dsbl_h = 0, age_p = 3, 4 | 100.0% |
| 10 | hmls_h = 0, ben_h = 3, 4, reeva_h = 2, 3, dsbl_h = 1 | 84.5% |
| 11 | hmls_h = 1, gende_p = 0 | 50.7% |
| 12 | hmls_h = 1, gende_p = 1 | 72.9% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**Poststratified pooled weights.

The first-phase nonresponse adjustment factor, A_r , was computed as the inverse of the weighted first-phase response rate in final cell r :

$$A_r = \frac{\sum_{i=1}^{n_{123b4}^{(r)}} w_{ri}^{ps}}{\sum_{i=1}^{n_{123b}^{(r)}} w_{ri}^{ps}} \quad (12)$$

where the sum of the weights in the numerator extends over the $n_{1245}^{(r)}$ sampled persons in response-status groups 1, 2, 4, and 5 in final cell r , while the sum of weights in the denominator extends over the $n_{124}^{(r)}$ sampled persons in response-status groups 1, 2, and 4 in final cell r .

The first-phase adjusted weight for the i^{th} sampled person in cell r for which eligibility was determined (i.e., cases in response status groups 1, 2, and 4) was computed as:

$$w_{ri}^{NR1} = A_r w_{ri}^{ps} \quad (13)$$

Exhibit 23 summarizes the (nonresponse-adjusted) weighted counts of the sampled persons in response-status groups 1, 2, and 4 and the CV of the weights by treatment status and blocking group.

Exhibit 23: Sum of First-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 1 Shopper Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|--------------|----------------------|-------------------|---------------|----------------------|-------------------|
| | Frame count | Wtd. count (SNR1WT)* | CV of weights (%) | Frame count | Wtd. count (SNR1WT)* | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | . | 1,014 | 14.4% | 6,548 | 6,616 | 9.1% |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 1,160 | 28.3% | 7,472 | 6,695 | 28.5% |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,330 | 23.9% | 15,173 | 15,116 | 12.3% |
| 4. Springfield, HH Size 2+, Male Head | 284 | 275 | 26.4% | 1,888 | 1,951 | 17.6% |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 499 | 12.8% | 3,198 | 3,272 | 9.1% |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 502 | 16.9% | 3,250 | 3,379 | 32.1% |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 1,168 | 23.3% | 7,236 | 7,492 | 23.1% |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 150 | 33.3% | 982 | 923 | 39.4% |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 511 | 8.7% | 3,260 | 3,216 | 10.2% |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 451 | 39.6% | 2,879 | 3,101 | 36.7% |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 946 | 31.4% | 6,016 | 6,133 | 36.4% |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 280 | 23.7% | 1,744 | 1,752 | 45.2% |
| TOTAL | 9,286 | 9,286 | 25.4% | 59,646 | 59,646 | 28.6% |

*Weighted counts using w_{ri}^{NR1} .

(c) For the second-phase adjustment, we restricted the sample to persons with response status codes of 1 (respondents) or 2 (eligible nonrespondents). We conducted separate CHAID analyses for each treatment group to identify cells with similar (conditional) response propensities.

The person-level “dependent” variable for the second-phase adjustment was defined by the zero-one variable:

$$Z = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1} \\ 0, & \text{if the sampled person belonged to response status group 2} \end{cases}$$

We specified the same independent variables used previously for the first-phase adjustment as independent variables in the second-phase CHAID analyses. The output from the CHAID analysis was used to define the second-phase nonresponse-adjustment weighting cells (denoted by the subscript $s = 1, 2, \dots, S$). Exhibits 24 and 25 summarize the second-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively.

Exhibit 24: Definition of Second-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 1 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | wave = 1, race_p = 1, 4, dsbl_p = 0, reeva_h = 1 | 32.6% |
| 2 | wave = 1, race_p = 1, 4, dsbl_p = 0, reeva_h = 2, 3 | 52.7% |
| 3 | wave = 1, race_p = 1, 4, dsbl_p = 1, in_h = 1, 2 | 43.8% |
| 4 | wave = 1, race_p = 1, 4, dsbl_p = 1, in_h = 3, 4 | 74.8% |
| 5 | wave = 1, race_p = 2, dsbl_p = 0, age_h = 1, 4 | 41.7% |
| 6 | wave = 1, race_p = 2, dsbl_p = 0, age_h = 2, 3 | 66.1% |
| 7 | wave = 1, race_p = 2, dsbl_p = 1 | 71.0% |
| 8 | wave = 1, race_p = 3 | 77.6% |
| 9 | wave = 2, 3, citzn_h = 0 | 63.3% |
| 10 | wave = 2, 3, citzn_h = 1, gende_p = 0 | 74.7% |
| 11 | wave = 2, 3, citzn_h = 1, gende_p = 1 | 81.1% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**First-phase nonresponse-adjusted weights.

Exhibit 25: Definition of Second-Phase Nonresponse Adjustment Cells for the non-HIP Group, Round 1 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|--|--------------------------|
| 1 | wave = 1, age_p = 1, reeva_h = 1 | 65.5% |
| 2 | wave = 1, age_p = 1, reeva_h = 2, 3 | 52.3% |
| 3 | wave = 1, age_p = 2 | 77.0% |
| 4 | wave = 1, age_p = 3, 4, reeva_h = 1, lang_h = 0, gende_p = 0 | 48.6% |
| 5 | wave = 1, age_p = 3, 4, reeva_h = 1, lang_h = 0, gende_p = 1 | 69.8% |
| 6 | wave = 1, age_p = 3, 4, reeva_h = 1, lang_h = 1 | 41.7% |
| 7 | wave = 1, age_p = 3, 4, reeva_h = 2, 3 | 70.7% |
| 8 | wave = 2, 3, block = 1-7, gende_p = 0 | 72.0% |
| 9 | wave = 2, 3, block = 1-7, gende_p = 1, res_h = 1 | 78.7% |
| 10 | wave = 2, 3, block = 1-7, gende_p = 1, res_h = 2, 3 | 87.5% |
| 11 | wave = 2, 3, block = 8-10, 12 | 60.0% |
| 12 | wave = 2, 3, block = 11 | 71.8% |

*See Exhibits B-1 and B-2 of Appendix B for definitions of variables used to construct cells.

**First-phase nonresponse-adjusted weights.

The second-phase nonresponse adjustment factor, B_s , was computed as the inverse of the weighted second-phase response rate in final cell s :

$$B_s = \sum_{i=1}^{n_{12}^{(s)}} w_{ri}^{NR1} / \sum_{i=1}^{n_1^{(s)}} w_{ri}^{NR1} \quad (14)$$

where the sum of the first-phase nonresponse-adjusted weights in the numerator extends over the $n_{12}^{(s)}$ eligible sampled persons in final cell s , while the sum of first-phase nonresponse-adjusted weights in the denominator extends over the $n_1^{(s)}$ responding persons in final cell s .

The final nonresponse-adjusted weight for the i^{th} responding household in cell s (i.e., cases in response status group 1) was computed as:

$$w_{si}^{NR2} = B_s w_{si}^{NR1} \quad (19)$$

Exhibit 26 summarizes the (second-phase nonresponse-adjusted) weighted counts of the sampled persons in response-status group 1 (the survey respondents) and the CV of the weights by treatment status and blocking group.

Exhibit 26: Sum of Second-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 1 Shopper Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|--------------|----------------------|-------------------|---------------|----------------------|-------------------|
| | Frame count | Wtd. count (SNR2WT)* | CV of weights (%) | Frame count | Wtd. count (SNR2WT)* | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 1,020 | 29.8% | 6,548 | 6,653 | 18.0% |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 1,113 | 33.4% | 7,472 | 5,960 | 24.1% |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,274 | 31.9% | 15,173 | 14,216 | 37.0% |
| 4. Springfield, HH Size 2+, Male Head | 284 | 239 | 29.4% | 1,888 | 1,952 | 28.8% |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 478 | 19.4% | 3,198 | 3,139 | 20.0% |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 502 | 26.9% | 3,250 | 2,911 | 34.2% |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 1,206 | 36.9% | 7,236 | 7,893 | 34.2% |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 177 | 37.5% | 982 | 963 | 41.7% |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 494 | 18.1% | 3,260 | 2,966 | 11.7% |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 369 | 36.1% | 2,879 | 3,094 | 50.8% |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 912 | 35.1% | 6,016 | 6,236 | 41.9% |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 249 | 34.5% | 1,744 | 1,411 | 19.0% |
| TOTAL | 9,286 | 9,033 | 33.1% | 59,646 | 57,393 | 34.5% |

*Weighted counts using w_{ri}^{NR2} do not include ineligible cases in the sample. For this reason, the weighted counts in the table are generally lower than the frame counts.

Replicate Weights

Corresponding to the full-sample weights described above, 100 jackknife replicates were created for variance estimation from the full sample, where each jackknife replicate reflects the stratification of the full sample. The entire weighting process described in the previous section was applied to each replicate, resulting in a set of 100 replicate-specific weights for each respondent. Together with the full-sample weight, the replicate weights can be used to generate sampling errors of the survey-based estimates (see Section 2.1).

3. Round 2 Participant Survey Weights

This chapter describes the procedures used to weight the sample respondents from Round 2 of the Healthy Incentives Pilot (HIP) evaluation surveys. Two versions of person-level weights were constructed: a set for analysis of persons who completed the first intake (AMPM) interview, and another for analysis of the persons for whom both the intake interview and the associated shopper interview were completed. Corresponding to each of the two versions of weights, a set of replicate weights was also constructed for variance estimation purposes.

3.1 Starting Point

The starting point for the construction of the Round 2 sampling weights was the set of final nonresponse-adjusted person weights developed for analysis of respondents in the baseline (Round 1) survey, described in the previous chapter. These weights are designed to provide for substantially unbiased estimation of the characteristics of SNAP beneficiaries (by treatment group) who (a) resided in Hampden County Massachusetts, (b) were listed as active participants in the July 2011 case files provided by the Massachusetts DTA, and (c) remained eligible through the end of Round 1 data collection.

Exhibit 27 summarizes the unweighted and weighted counts for the two sets of person weights that were previously created for analysis of Round 1 survey data. As indicated in the table, weights were created for 2,784 persons who completed the baseline extended interview, and for 2,645 persons for whom both the baseline interview and the associated shopper interview were completed. Note that only the first set of weights corresponding to the 2,784 respondents completing the extended interview were used to develop the Round 2 weights described in this report. The results shown for the second set of weights (referred to as the “Round 1 shopper” weights) are given for reference only, since they were not used to construct the Round 2 weights.

Exhibit 27: Summary of Previously-Constructed Round 1 Analysis Weights by Type and Treatment Status

| Type of weight | Weighted cases | Treatment Group | | |
|--------------------------|------------------|-----------------|-------|---------|
| | | Total | HIP | Non-HIP |
| Round 1 “person” weight | Number | 2,784 | 1,388 | 1,396 |
| | Weighted count* | 68,681 | 9,035 | 59,646 |
| Round 1 “shopper” weight | Number | 2,645 | 1,321 | 1,324 |
| | Weighted count** | 66,426 | 9,033 | 57,393 |

*Weights apply to persons completing the Round 1 extended interview.

**Weights apply to persons completing the Round 1 extended interview and for whom the primary shopper interview was also completed (i.e., participant-shopper “dyads”). Counts exclude dyads with no eligible shoppers.

3.2 Nonresponse Adjustment

Since all of the still-eligible responding cases from Round 1 were carried over into (i.e., “sampled” for) Round 2 the final weights from Round 1 are essentially the “base” weights for Round 2 weighting. If there were no nonresponses in Round 2, the final weights from Round 1 would also be the final analytic weights for Round 2. However, as can be seen in Exhibit 28, sample losses due to both nonresponse and attrition were experienced in Round 2, and the rates of loss varied by type of interview. The response rates for the four types of interviews conducted in Round 2 are shown at the

bottom of Exhibit 28. To reflect the fact that nonresponse could occur either prior to or after ascertaining eligibility for the survey, the overall Round 2 response rate for a particular type of interview was computed as the product of the two preceding percentages in the table.

Exhibit 28: Distribution of Round 2 Sample by Type-of-Interview and Response Status

| Response status | Type of Interview | | | |
|--|-------------------|---------|---------------|---------------|
| | Person | Shopper | First Intake* | Second Intake |
| 1. Respondent | 1,998 | 1,974 | 2,006 | 230 |
| 2. Eligible nonrespondent** | 351 | 375 | 343 | 245 |
| 3. Ineligible based on DTA case files (non-released) | 311 | 311 | 311 | --- |
| 4. Ineligible based on survey | 64 | 64 | 64 | 15 |
| 5. Unknown eligibility (not locatable) | 60 | 60 | 60 | 14 |
| TOTAL | 2,784 | 2,784 | 2,784 | 504 |
| Percentage of released sample for which eligibility was determined | 97.6% | 97.6% | 97.6% | 97.2% |
| Percentage of known eligible cases for which interview was completed | 85.1% | 84.0% | 85.4% | 48.4% |
| Round 2 response rate | 83.0% | 82.0% | 83.3% | 47.1% |

* Intake interview was first module of person survey; some respondents broke off after the intake module.

**Counts include four cases that were not released in Round 2 because they were precoded as "do not contact" cases and were still active participants in DTA case files.

Exhibit 29 provides a cross-tabulation of the 2,784 cases from Round 1 by response status for each of the three primary components of the Round 2 surveys: intake (AMPM), shopper, and extended participant interview. Prior to fielding the second round of interviews, 315 of the 2,784 cases were deleted from the sample for various reasons (e.g., were no longer active in SNAP according to DTA case files, opted out of the study, moved to a household of a different treatment status (shifters), or were ineligible for other reasons). Five of the 315 were "do not contact" cases, of which one was no longer active according to DTA case files. Thus, of the 315 cases that were not fielded in Round 2, four were still active in SNAP and were included in the weighting process as eligible nonrespondents. The remaining 311 were excluded from the weighting process.

Exhibit 29: Distribution of Round 2 Sample by Response Status for Intake, Shopper, and Extended Interviews

| Response status* by type of interview | | | |
|---------------------------------------|---------|----------------|--------|
| Intake (AMPM) | Shopper | Ext. Interview | Number |
| 1 | 1 | 1 | 1,933 |
| 1 | 2 | 1 | 21 |
| 1 | 2 | 2 | 52 |
| 2 | 1 | 1 | 41 |
| 2 | 2 | 1 | 3 |
| 2 | 2 | 2 | 299 |
| 4 | 4 | 4 | 64 |
| 5 | 5 | 5 | 60 |
| Not released (ineligible) | | | 311** |
| Total | | | 2,784 |

*See Exhibit 28 for description of response-status codes 1-5.

**Out of a total of 315 non-released cases, five were "do not contact" cases, of which four were eligible according to updated DTA case files. These four cases are treated as nonrespondents for weighting purposes (i.e., have response status = 2 for intake, shopper, and extended interviews).

Similar to the general procedures used to weight the Round 1 sample, nonresponse adjustments were made separately for the two treatment groups, for each of the following two types of Round 2 weights.

- Round 2 person weights. These weights apply to the 2,006 respondents completing the first *intake* (AMPM) interview. Note that interview data from Round 2 are missing for 52 of the 2,006 AMPM respondents (see Exhibit 29).
- Round 2 shopper weights. These weights are analogous to the shopper weights created for Round 1. These weights apply to the 1,933 respondents who completed the first intake interview *and* for whom the associated shopper interview was also completed. (All 1,933 respondents also completed the extended interview.)

Nonresponse Adjustment of Person Weights

We specified the five response status groups shown in Exhibit 30. Note that two types of “ineligibles” were specified. Response-status group 3 consisted of 311 persons who were precoded as ineligible because they were no longer active in SNAP, opted out of the study, or moved to a household in a different treatment group. Such cases were removed from the sample in advance of data collection. On the other hand, response-status group 4 consisted of other types of ineligible persons who could not be identified in advance of data collection. This group included persons who moved, were no longer in SNAP at the time of the interview, became institutionalized, died, etc. To ascertain whether a sampled person is in group 4, it was generally necessary to contact the sampled person or a knowledgeable household member. Consequently, nonresponse could have occurred either (1) prior to determining eligibility (e.g., the sampled person could not be contacted or located); or (2) after determining eligibility (e.g., the person was located and eligibility was determined). Thus, the nonresponse adjustment was done in two phases as described below.

Exhibit 30: Distribution of the Evaluation Sample by Treatment Group, Wave, and Round 2 Intake (AMPM) Response Status

| Round 2 intake interview (AMPM) response status group* | Total | HIP | | | | NON HIP | | | |
|--|--------------|------------|------------|------------|--------------|------------|------------|------------|--------------|
| | | Wave 1 | Wave 2 | Wave 3 | Total | Wave 1 | Wave 2 | Wave 3 | Total |
| 1. Respondent | 2,006 | 337 | 378 | 294 | 1,009 | 335 | 389 | 273 | 997 |
| 2. Eligible nonrespondent | 343 | 40 | 60 | 62 | 162 | 59 | 56 | 66 | 181 |
| 3. Ineligible—not released | 311 | 48 | 61 | 51 | 160 | 49 | 53 | 49 | 151 |
| 4. Ineligible—other | 64 | 10 | 8 | 10 | 28 | 9 | 18 | 9 | 36 |
| 5. Eligibility unknown | 60 | 12 | 4 | 13 | 29 | 12 | 5 | 14 | 31 |
| TOTAL | 2,784 | 447 | 511 | 430 | 1,388 | 464 | 521 | 411 | 1,396 |

*See Appendix A for cross-walk of final result codes to response-status groups.

First-Phase Adjustment of Person Weights

The purpose of the first-phase adjustment was to distribute a portion of the weighted count of the cases in response status group 5 (unknown eligibility) to the three remaining groups (1, 2, and 4) defined in Exhibit 30. The cases in response-status group 3, which were deleted from the sample prior to data collection, were excluded from this process. First, we conducted a CHAID analysis (Chi Square Automatic Interaction Detector) separately for each treatment group to identify cells within which the predicted probabilities of ascertaining eligibility were similar.

The person-level “dependent” variable used in the analysis was defined by the zero-one variable:

$$Y = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1, 2, or 4} \\ 0, & \text{if the sampled person belonged to response status group 5} \end{cases}$$

In addition to the classification variables used previously to weight the Round 1 sample, we also used selected responses from the Round 1 baseline interview as potential independent (predictor) variables in the CHAID analysis. See Appendix C for a list of the variables from the baseline interview that were used in the CHAID analysis.

The output from the CHAID analysis was a tree diagram that defined the final cells (labeled $r = 1, 2, \dots, R$) used in the first-phase nonresponse adjustment. Exhibits 31 and 32 summarize the first-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively. It can be seen that for both HIP and non-HIP samples, the weighted (conditional) response rates were high, varying from around 87 percent to 100 percent across the adjustment cells. The response rates in this table are “conditional” response rates since they apply to the set of Round 1 respondents and do not reflect the earlier nonresponse losses.

Exhibit 31: Definition of First-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 2 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | hh_typ = 1 | 100.0% |
| 2 | hh_typ = 2, 3, uc_h = 1 | 100.0% |
| 3 | hh_typ = 2, 3, uc_h = 0, tryvg = 1, 2, 3, wave = 1, 3 | 89.4% |
| 4 | hh_typ = 2, 3, uc_h = 0, tryvg = 1, 2, 3, wave=2 | 100.0% |
| 5 | hh_typ = 2, 3, uc_h = 0, tryvg = 4, 5, 99, ben_h = 1, 4 | 96.8% |
| 6 | hh_typ = 2, 3, uc_h = 0, tryvg = 4, 5, 99, ben_h = 2, 3 | 99.8% |

*See Appendix C for definitions of the variables used to construct cells.

**Conditional response rates using the final Round 1 person weights.

Exhibit 32: Definition of First-Phase Nonresponse Adjustment Cells for the non-HIP Group, Round 2 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|--|--------------------------|
| 1 | edlv = 1, 2, 3, 4, 99 | 94.6% |
| 2 | edlv = 5, 6, 7 | 98.4% |
| 3 | edlv = 8, 9, 10, age_h = 1 | 86.9% |
| 4 | edlv = 8, 9, 10, age_h = 2, 3, ben_h = 1, 4 | 95.3% |
| 5 | edlv = 8, 9, 10, age_h = 2, 3, ben_h = 2, 3 | 100.0% |
| 6 | edlv = 8, 9, 10, age_h = 4 | 100.0% |
| 7 | edlv = 11 | 100.0% |
| 8 | 12 =< edlv <= 22, vegh = 1, 2, 99 | 100.0% |
| 9 | 12 =< edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 1, 2, 3 | 95.4% |
| 10 | 12 =< edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 4, 5, 12 | 100.0% |
| 11 | 12 =< edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 6, 7, 8 | 96.9% |
| 12 | 12 =< edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 9, 10, 11 | 95.9% |
| 13 | 12 =< edlv <= 22, vegh = 3, 4, 5, shopv = 4, 5, 99 | 100.0% |

*See Appendix C for definitions of the variables used to construct cells.

**Conditional response rates using the final Round 1 person weights.

The first-phase nonresponse adjustment factor, A_r , was computed as the inverse of the weighted first-phase response rate in final cell r :

$$A_r = \frac{\sum_{i=1}^{n_{1245}^{(r)}} w_{ri}^{Round\ 1}}{\sum_{i=1}^{n_{124}^{(r)}} w_{ri}^{Round\ 1}}, \quad (1)$$

where the sum of the final Round 1 weights in the numerator extends over the $n_{1245}^{(r)}$ sampled persons in response-status groups 1, 2, 4, and 5 in final cell r , while the sum of the final Round 1 weights in the denominator extends over the $n_{124}^{(r)}$ sampled persons in response-status groups 1, 2, and 4 in final cell r .

The (intermediate) first-phase adjusted weight for the i^{th} sampled person in cell r for whom eligibility was determined (i.e., cases in response status groups 1, 2, and 4) was computed as:

$$w_{ri}^{NR1} = A_r w_{ri}^{Round\ 1} \quad (2)$$

Exhibit 33 summarizes the (first-phase nonresponse-adjusted) weighted counts of the sampled persons in response-status groups 1, 2, and 4 and the coefficient of variation (CV) of the weights by treatment status and blocking group. The CV of the weights is informative because $1+(CV/100)^2$ represents the design effect due to unequal weighting.

Exhibit 33: Sum of First-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 2 Person Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|--------------|--------------|-------------------|--------------|--------------|-------------------|
| | Frame count* | Wtd. count** | CV of weights (%) | Frame count* | Wtd. count** | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 933 | 24.5 | 6,548 | 6,140 | 20.6 |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 887 | 27.5 | 7,472 | 5,635 | 25.5 |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,042 | 34.3 | 15,173 | 12,945 | 29.6 |
| 4. Springfield, HH Size 2+, Male Head | 284 | 238 | 28.3 | 1,888 | 1,719 | 24.1 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 432 | 21.1 | 3,198 | 2,971 | 18.3 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 422 | 28.1 | 3,250 | 2,435 | 34.9 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 1,027 | 34.8 | 7,236 | 6,277 | 25.6 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 133 | 25.6 | 982 | 734 | 56.1 |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 416 | 10.2 | 3,260 | 2,671 | 22.2 |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 282 | 36.2 | 2,879 | 2,506 | 32.3 |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 766 | 26.3 | 6,016 | 5,027 | 25.5 |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 198 | 27.2 | 1,744 | 1,264 | 10.6 |
| TOTAL | 9,286 | 7,773 | 30.6 | 59,646 | 50,324 | 28.1 |

*Population counts in original sampling frame.

**Weighted counts using w_{ri}^{NR1} .

Second-Phase Adjustment of Person Weights

For the second-phase adjustment, we restricted the sample to cases with response-status codes of 1 (respondents) or 2 (eligible nonrespondents). We conducted separate CHAID analyses for each treatment group to identify cells with similar conditional response propensities (i.e., conditional on the subset of cases that were determined to be eligible for the study).

The person-level “dependent” variable for the second-phase adjustment was defined by the zero-one variable:

$$Z = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1} \\ 0, & \text{if the sampled person belonged to response status group 2} \end{cases}$$

We specified the same set of independent variables used previously for the first-phase adjustment as potential independent variables in the second-phase CHAID analyses. The output from the CHAID

analysis was used to define the second-phase nonresponse-adjustment weighting cells (denoted by the subscript $s = 1, 2, \dots, S$). Exhibits 34 and 35 summarize the second-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively.

Exhibit 34: Definition of Second-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 2 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | rsdi_h = 1, fixv = 1 | 98.6% |
| 2 | rsdi_h = 1, fixv = 2, 3, 4, 5, 99 | 89.0% |
| 3 | rsdi_h = 0, tryvg = 1, 2, 3, 99, wave = 1 | 88.4% |
| 4 | rsdi_h = 0, tryvg = 1, 2, 3, 99, wave = 2, 3 | 70.8% |
| 5 | rsdi_h = 0, tryvg = 4, 5, ensp = 1, reeva_h = 1 | 93.6% |
| 6 | rsdi_h = 0, tryvg = 4, 5, ensp = 1, reeva_h = 2,3 | 83.8% |
| 7 | rsdi_h = 0, tryvg = 4, 5, ensp = 2 | 81.2% |

*See Appendix C for definitions of the variables used to construct cells.

**Weighted using first-phase nonresponse-adjusted person weights.

Exhibit 35: Definition of Second-Phase Nonresponse Adjustment Cells for the non-HIP Group, Round 2 Person Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | blk = 1, ssi_h = 1 | 98.3% |
| 2 | blk = 1, ssi_h = 0 | 87.8% |
| 3 | blk = 2, 99, wave = 1, 2 | 85.3% |
| 4 | blk = 2, 99, wave = 3, age_p = 1, 4 | 72.1% |
| 5 | blk = 2, 99, wave = 3, age_p = 2, 3 | 86.4% |

*See Appendix C for definitions of the variables used to construct cells.

**Weighted using first-phase nonresponse-adjusted person weights.

The second-phase nonresponse adjustment factor, B_s , was computed as the inverse of the weighted second-phase response rate in final cell s :

$$B_s = \frac{\sum_{i=1}^{n_{12}^{(s)}} w_{ri}^{NR1}}{\sum_{i=1}^{n_1^{(s)}} w_{ri}^{NR1}} \quad (3)$$

where the sum of the first-phase nonresponse-adjusted weights in the numerator extends over the $n_{12}^{(s)}$ eligible sampled persons in final cell s , while the sum of first-phase nonresponse-adjusted weights in the denominator extends over the $n_1^{(s)}$ responding persons in final cell s .

The final nonresponse-adjusted weight for the i^{th} responding person in cell s (i.e., cases in response status group 1) was then computed as:

$$w_{si}^{Round\ 2} = B_s w_{si}^{NR1} \quad (4)$$

Exhibit 36 summarizes the final nonresponse-adjusted weighted counts of sampled persons in response-status group 1 (the survey respondents) and the CV of the weights by treatment status and blocking group.

Exhibit 36: Sum of Second-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 2 Person Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|--------------|--------------|-------------------|---------------|---------------|-------------------|
| | Frame count* | Wtd. count** | CV of weights (%) | Frame count* | Wtd. count** | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 908 | 24.6 | 6,548 | 5,918 | 15.6 |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 897 | 22.3 | 7,472 | 5,650 | 19.3 |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 1,964 | 29.2 | 15,173 | 12,627 | 22.8 |
| 4. Springfield, HH Size 2+, Male Head | 284 | 228 | 27.8 | 1,888 | 1,609 | 22.7 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 472 | 19.6 | 3,198 | 3,025 | 14.5 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 432 | 21.4 | 3,250 | 2,080 | 30.1 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 997 | 29.0 | 7,236 | 6,296 | 19.7 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 124 | 25.1 | 982 | 654 | 61.8 |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 410 | 14.3 | 3,260 | 2,746 | 15.1 |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 266 | 23.1 | 2,879 | 2,308 | 23.4 |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 743 | 25.5 | 6,016 | 4,787 | 20.3 |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 148 | 19.7 | 1,744 | 992 | 13.1 |
| TOTAL | 9,286 | 7,588 | 27.0 | 59,646 | 48,692 | 23.0 |

*Population counts in original sampling frame.

**Weighted counts using the final Round 2 person weights, $w_{ri}^{Round 2}$. The weighted counts represent the portion of the persons in the original frame who remained eligible through the end of Round 2.

Replicate Person Weights for Variance Estimation

For variance estimation, 100 jackknife replicates were created from the full Round 2 sample using the same procedures as in Round 1. See Chapter 2, Replicate Person Weights for Variance Estimation section for a description of the process.

Nonresponse Adjustment of Shopper Weights

A second set of person-level weights was constructed for analysis of persons completing the intake interview for whom the corresponding shopper survey was also completed in Round 2. These are referred to as the Round 2 “shopper” weights. The construction of these weights essentially followed the same steps described in the previous section for constructing “person weights.” The main difference was in the manner in which the response status groups were defined.

First-Phase Adjustment of Shopper Weights

The first step in the weighting process was to adjust the final person-level weights from Round 1 to compensate for nonresponse in the shopper survey. Similar to the procedures described in the previous section, the adjustments were made separately for each of the two treatment groups.

We defined the five response status groups specified in Exhibit 37. Note that this table differs from Exhibit 30 in that the set of respondents (response status group 1) includes persons for which *both* the intake and shopper interviews were completed. Since nonresponse could have occurred either (1) prior to determining eligibility (e.g., the sampled person could not be contacted or located); or (2) after determining eligibility (e.g., the person was located and eligibility was determined), the nonresponse adjustment was done in two phases as described in (b) and (c) below.

Exhibit 37: Distribution of the Round 2 Evaluation Sample by Treatment Group, Wave, and Response Status for the Shopper Survey

| Round 2 intake-shopper dyad response status group* | Total | HIP | | | | Non-HIP | | | |
|--|-------|--------|--------|--------|-------|---------|--------|--------|-------|
| | | Wave 1 | Wave 2 | Wave 3 | Total | Wave 1 | Wave 2 | Wave 3 | Total |
| 1. Respondent** | 1,933 | 329 | 366 | 276 | 971 | 329 | 372 | 261 | 962 |
| 2. Eligible nonrespondent | 416 | 48 | 72 | 80 | 200 | 65 | 73 | 78 | 216 |
| 3. Ineligible—not released | 311 | 48 | 61 | 51 | 160 | 49 | 53 | 49 | 151 |
| 4. Ineligible—other | 64 | 10 | 8 | 10 | 28 | 9 | 18 | 9 | 36 |
| 5. Eligibility unknown | 60 | 12 | 4 | 13 | 29 | 12 | 5 | 14 | 31 |
| TOTAL | 2,784 | 447 | 511 | 430 | 1,388 | 464 | 521 | 411 | 1,396 |

*See Appendix A for cross-walk of final result codes to response-status groups.

**Persons completing the intake and for whom a shopper interview was also completed.

Initially, we distributed a portion of the weighted count of the persons in response status group 5 (unknown eligibility) to three of the remaining groups (response-status groups 1, 2 and 4) defined in Exhibit 38. We conducted a CHAID analysis (Chi Square Automatic Interaction Detector) for each treatment group to identify cells within which the predicted probabilities of ascertaining eligibility were similar.

The person-level “dependent” variable was defined by the zero-one variable:

$$Y = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1, 2, or 4} \\ 0, & \text{if the sampled person belonged to response status group 5} \end{cases}$$

In addition to blocking group, the variables listed in Appendix C were specified as potential independent (predictor) variables in the CHAID analysis.

The output from the CHAID analysis was a tree diagram that defined the final cells (labeled $r = 1, 2, \dots, R$) used in the first-phase nonresponse adjustment. Exhibits 38 and 39 summarize the first-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively. It can be seen that for both HIP and non-HIP samples, the weighted (conditional) response rates varied from around 87 percent to 100 percent across the adjustment cells.

Exhibit 38: Definition of First-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 2 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | hh_typ = 1 | 100.0% |
| 2 | hh_typ = 2, 3, uc_h = 1 | 100.0% |
| 3 | hh_typ = 2, 3, uc_h = 0, tryvg = 1, 2, 3, wave = 1, 3 | 89.4% |
| 4 | hh_typ = 2, 3, uc_h = 0, tryvg = 1, 2, 3, wave = 2 | 100.0% |
| 5 | hh_typ = 2, 3, uc_h = 0, tryvg = 4, 5, 99, ben_h = 1, 4 | 96.8% |
| 6 | hh_typ = 2, 3, uc_h = 0, tryvg = 4, 5, 99, ben_h = 2, 3 | 99.8% |

*See Appendix C for definitions of the variables used to construct cells.

**Conditional response rates using the final Round 1 person weights.

Exhibit 39: Definition of First-Phase Nonresponse Adjustment Cells For the non-HIP Group, Round 2 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | edlv = 1, 2, 3, 4, 99 | 94.6% |
| 2 | edlv = 5, 6, 7 | 98.4% |
| 3 | edlv = 8, 9, 10, age_h = 1 | 86.9% |
| 4 | edlv = 8, 9, 10, age_h = 2, 3, ben_h = 1, 4 | 95.3% |
| 5 | edlv = 8, 9, 10, age_h = 2, 3, ben_h = 2, 3 | 100.0% |
| 6 | edlv = 8, 9, 10, age_h = 4 | 100.0% |
| 7 | edlv = 11 | 100.0% |
| 8 | 12 < edlv <= 22, vegh = 1, 2, 99 | 100.0% |
| 9 | 12 < edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 1, 2, 3 | 95.4% |
| 10 | 12 < edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 4, 5, 12 | 100.0% |
| 11 | 12 < edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 6, 7, 8 | 96.9% |
| 12 | 12 < edlv <= 22, vegh = 3, 4, 5, shopv = 1, 2, 3, block = 9, 10, 11 | 95.9% |
| 13 | 12 < edlv <= 22, vegh = 3, 4, 5, shopv = 4, 5, 99 | 100.0% |

*See Appendix C for definitions of the variables used to construct cells.

**Conditional response rates using the final Round 1 person weights.

The first-phase nonresponse adjustment factor, A_r , was computed as the inverse of the weighted first-phase response rate in final cell r :

$$A_r = \frac{\sum_{i=1}^{n_{1245}^{(r)}} w_{ri}^{Round\ 1}}{\sum_{i=1}^{n_{124}^{(r)}} w_{ri}^{Round\ 1}} \quad (8)$$

where the sum of the final Round 1 weights in the numerator extends over the $n_{1245}^{(r)}$ sampled persons in response-status groups 1, 2, 4, and 5 in final cell r , while the sum of weights in the denominator extends over the $n_{124}^{(r)}$ sampled persons in response-status groups 1, 2, and 4 in final cell r .

The first-phase adjusted weight for the i^{th} sampled person in cell r for which eligibility was determined (i.e., cases in response status groups 1, 2, and 4) was computed as:

$$w_{ri}^{SNR1} = A_r w_{ri}^{Round\ 1} \quad (9)$$

Exhibit 40 summarizes the (first-phase nonresponse-adjusted) weighted counts of the sampled persons in response-status groups 1, 2, and 4 and the CV of the weights by treatment status and blocking group.

Exhibit 40: Sum of First-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 2 Shopper Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|--------------|--------------|-------------------|--------------|--------------|-------------------|
| | Frame count* | Wtd. count** | CV of weights (%) | Frame count* | Wtd. count** | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 933 | 24.5 | 6,548 | 6,140 | 20.6 |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 887 | 27.5 | 7,472 | 5,635 | 25.5 |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,042 | 34.3 | 15,173 | 12,945 | 29.6 |
| 4. Springfield, HH Size 2+, Male Head | 284 | 238 | 28.3 | 1,888 | 1,719 | 24.1 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 432 | 21.1 | 3,198 | 2,971 | 18.3 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 422 | 28.1 | 3,250 | 2,435 | 34.9 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 1,027 | 34.8 | 7,236 | 6,277 | 25.6 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 133 | 25.6 | 982 | 734 | 56.1 |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 416 | 10.2 | 3,260 | 2,671 | 22.2 |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 282 | 36.2 | 2,879 | 2,506 | 32.3 |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 766 | 26.3 | 6,016 | 5,027 | 25.5 |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 198 | 27.2 | 1,744 | 1,264 | 10.6 |
| TOTAL | 9,286 | 7,773 | 30.6 | 59,646 | 50,324 | 28.1 |

*Population counts in original sampling frame.

**Weighted counts using w_{ri}^{SNR1} .

For the second-phase adjustment, we restricted the sample to person-shopper dyads with response status codes of 1 (respondents) or 2 (eligible nonrespondents). We conducted separate CHAID analyses for each treatment group to identify cells with similar (conditional) response propensities.

The “dependent” variable for the second-phase adjustment was defined by the zero-one variable:

$$Z = \begin{cases} 1, & \text{if the sampled person belonged to response status group 1} \\ 0, & \text{if the sampled person belonged to response status group 2} \end{cases}$$

We specified the same independent variables used previously for the first-phase adjustment as independent variables in the second-phase CHAID analyses. The output from the CHAID analysis was used to define the second-phase nonresponse-adjustment weighting cells (denoted by the subscript $s = 1, 2, \dots, S$). Exhibits 41 and 42 summarize the second-phase nonresponse adjustment cells determined by the CHAID analysis for the HIP and non-HIP groups, respectively.

Exhibit 41: Definition of Second-Phase Nonresponse Adjustment Cells for the HIP Treatment Group, Round 2 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|--|--------------------------|
| 1 | wave = 1, 2, race_h = 1, 4, ben_h = 1, 2, 4 | 82.2% |
| 2 | wave = 1, 2, race_h = 1, 4, ben_h = 3 | 67.7% |
| 3 | wave = 1, 2, race_h = 2, 3, wave = 1, in_h = 1, 2, 4 | 89.7% |
| 4 | wave = 1, 2, race_h = 2, 3, wave = 1, in_h = 3 | 100.0% |
| 5 | wave = 1, 2, race_h = 2, 3, wave = 2, shopf = 1, 99 | 75.8% |
| 6 | wave = 1, 2, race_h = 2, 3, wave = 2, shopf = 2, 3, 4, 5 | 88.4% |
| 7 | wave = 3 | 77.1% |

*See Appendix C for definitions of the variables used to construct cells.

**Weighted using first-phase nonresponse-adjusted shopper weights.

Exhibit 42: Definition of Second-Phase Nonresponse Adjustment Cells for the non-HIP Group, Round 2 Shopper Weights

| Nonresponse adjustment cell | Definition of cell based on CHAID analysis* | Weighted response rate** |
|-----------------------------|---|--------------------------|
| 1 | blk = 1, rsdi_h = 1 | 96.5% |
| 2 | blk = 1, rsdi_h = 0 | 86.8% |
| 3 | blk = 2, 99, wave = 1, 2, race_p = 1, 2, dsbl_h = 1 | 84.8% |
| 4 | blk = 2, 99, wave = 1, 2, race_p = 1, 2, dsbl_h = 0 | 78.2% |
| 5 | blk = 2, 99, wave = 1, 2, race_p = 3, 4 | 94.8% |
| 6 | blk = 2, 99, wave = 3, age_p = 1, 4 | 67.8% |
| 7 | blk = 2, 99, wave = 3, age_p = 2, 3 | 82.4% |

*See Appendix C for definitions of the variables used to construct cells.

**Weighted using first-phase nonresponse-adjusted shopper weights.

Second-Phase Adjustment of Shopper Weights

The second-phase nonresponse adjustment factor, B_s , was computed as the inverse of the weighted second-phase response rate in final cell s :

$$B_s = \frac{\sum_{i=1}^{n_{12}^{(s)}} w_{ri}^{SNR1}}{\sum_{i=1}^{n_1^{(s)}} w_{ri}^{SNR1}} \quad (10)$$

where the sum of the first-phase nonresponse-adjusted weights in the numerator extends over the $n_{12}^{(s)}$ eligible sampled persons in final cell s , while the sum of first-phase nonresponse-adjusted weights in the denominator extends over the $n_1^{(s)}$ responding persons in final cell s .

The final nonresponse-adjusted weight for the i^{th} responding person-shopper dyad in cell s (i.e., cases in response status group 1) was computed as:

$$w_{si}^{R2 Shopper} = B_s w_{si}^{SNR1} \quad (11)$$

Exhibit 43 summarizes the (second-phase nonresponse-adjusted) weighted counts of the sampled persons in response-status group 1 (the survey respondents) and the CV of the weights by treatment status and blocking group.

Exhibit 43: Sum of Second-Phase Nonresponse-Adjusted Weights and CV of Weights by Treatment and Blocking Group, Round 2 Shopper Weights

| Blocking Group | HIP | | | Non-HIP | | |
|--|--------------|--------------|-------------------|--------------|--------------|-------------------|
| | Frame count* | Wtd. count** | CV of weights (%) | Frame count* | Wtd. count** | CV of weights (%) |
| 1. Springfield, HH Size 1, Female Head | 1,032 | 919 | 18.4 | 6,548 | 5,794 | 16.2 |
| 2. Springfield, HH Size 1, Male Head | 1,177 | 897 | 18.3 | 7,472 | 5,565 | 21.4 |
| 3. Springfield, HH Size 2+, Female Head | 2,332 | 2,000 | 29.4 | 15,173 | 12,520 | 22.5 |
| 4. Springfield, HH Size 2+, Male Head | 284 | 213 | 25.0 | 1,888 | 1,576 | 24.3 |
| 5. Chicopee/Holyoke HH Size 1, Female Head | 504 | 463 | 14.8 | 3,198 | 3,073 | 16.1 |
| 6. Chicopee/Holyoke HH Size 1, Male Head | 512 | 409 | 18.0 | 3,250 | 2,131 | 31.6 |
| 7. Chicopee/Holyoke HH Size 2+, Female Head | 1,100 | 972 | 27.8 | 7,236 | 6,393 | 20.2 |
| 8. Chicopee/Holyoke HH Size 2+, Male Head | 148 | 122 | 25.3 | 982 | 631 | 60.8 |
| 9. Hampden Balance, HH Size 1, Female Head | 513 | 417 | 11.6 | 3,260 | 2,757 | 16.2 |
| 10. Hampden Balance, HH Size 1, Male Head | 454 | 274 | 19.1 | 2,879 | 2,383 | 24.9 |
| 11. Hampden Balance, HH Size 2+, Female Head | 958 | 752 | 22.6 | 6,016 | 4,837 | 22.1 |
| 12. Hampden Balance, HH Size 2+, Male Head | 272 | 150 | 24.0 | 1,744 | 1,031 | 15.5 |
| TOTAL | 9,286 | 7,588 | 25.2 | 59,646 | 48,692 | 23.6 |

*Population counts in original sampling frame.

**Weighted counts using the final Round 2 shopper weights, $w_{ri}^{R2 Shopper}$. The weighted counts represent the portion of the persons in the original frame who remained eligible through the end of Round 2.

Replicate Shopper Weights for Variance Estimation

Corresponding to the full-sample weights described above, 100 jackknife replicates were created for variance estimation from the full sample, where each jackknife replicate reflects the stratification of the full sample. The entire weighting process described in the previous section was applied to each replicate, resulting in a set of 100 replicate-specific weights for each respondent. Together with the full-sample weight, the replicate weights can be used to generate sampling errors of the survey-based estimates.

Appendix A: Definition of Response Status Groups

| Response status group * | Code | Description |
|-------------------------|------|--|
| 1 | C1 | Complete interview in English with selected respondent. |
| 1 | C2 | Complete interview in English with shopper. |
| 1 | C3 | Complete interview in Spanish with selected respondent. |
| 1 | C4 | Complete interview in Spanish with shopper. |
| 4 | I2 | The only person in the HH who shops is not 18+. |
| 3 | I3 | The household identified by the study area as not participating in SNAP. |
| 7 | I4 | Case was not released |
| 2 | LH | Two calls to this respondent resulted in a hearing or speech communication problem. |
| 2 | LM | Questionnaire had an additional language problem and has reached the maximum calling algorithm. |
| 2 | LP | Two calls to this respondent resulted in a non-English communication problem. |
| 2 | MC | The calling algorithm has been fulfilled. At least one "human" contact has been made at the number and there are no refusals or language problems in the call history for the household. |
| 2 | ML | The calling algorithm has been fulfilled. An attempt to contact someone else in the HH resulted in an interim language problem, but this particular questionnaire has had no interim language problem in its call history. |
| 2 | MR | Max call refusal |
| 4 | ND | Nonresponse: subject deceased |
| 5 | NL | The sampled person was not located. If the project is tracing, this code is assigned after the use of tracing resources. |
| 2 | NO | Nonresponse: other. Questionnaire for which no other final result code is applicable. |
| 2 | NM | No answer - Answering machine |
| 2 | NP | Nonresponse: subject not available in field period |
| 2 | NS | Nonresponse: subject physically or mentally incapable of completing interview and no proxy available. |
| 2 | RB | Refusal - On at least two calls, the respondent refused to be interviewed or broke off during the interview and refused to continue. |
| 2 | RG | Guardian or parent refused to grant consent for minor to participate in the study. |
| 2 | R3 | A Re-Released Final Refusal (RB) has received an additional refusal. |
| 4 | OA | Subject never lived in Hampden County, MA. |
| 4 | OJ | Subject is in an institution (Nursing Home, jail, half-way house). |
| 4 | OO | Other out of scope - The questionnaire is out of scope and no other final code applies. |
| 4 | OP | On two separate attempts, the respondent enumerated in the screener is 'never heard of' at the extended interview level and the correct phone # has been dialed. |
| 4 | OS | After the case is loaded, study area pulls case from TRC because Subject no longer participates in SNAP project. |

*Applies to respondent and primary shopper surveys and to all rounds of data collection.

Appendix B: Round 1 Variables Used in CHAID Analyses and Calculated Response Rates

Exhibit B-1: Household-Level Variables Included in CHAID Analyses and Corresponding Sample Sizes by Treatment Status and Wave

| Household Variable | HIP | | | Non-HIP | | |
|------------------------------------|--------|--------|---------|---------|--------|---------|
| | Wave 1 | Wave 2 | Wave 3* | Wave 1 | Wave 2 | Wave 3* |
| Total sample size | 846 | 846 | 703 | 846 | 846 | 693 |
| Monthly SNAP benefit | | | | | | |
| \$1-\$161 | 184 | 203 | 163 | 187 | 192 | 178 |
| \$162 - \$200 | 278 | 276 | 241 | 286 | 287 | 208 |
| \$201 - \$349 | 117 | 120 | 90 | 103 | 120 | 94 |
| \$350 + | 267 | 247 | 209 | 270 | 247 | 213 |
| Spanish language | 188 | 176 | 157 | 201 | 204 | 151 |
| Recertification type | | | | | | |
| Recertification | 454 | 439 | 365 | 429 | 449 | 333 |
| Semiannual reporting | 291 | 300 | 257 | 302 | 297 | 255 |
| Other reevaluation | 101 | 107 | 81 | 115 | 100 | 105 |
| Monthly Income | | | | | | |
| \$0 | 176 | 183 | 165 | 176 | 194 | 141 |
| \$1 - \$787 | 213 | 209 | 156 | 211 | 191 | 161 |
| \$788 - \$1,088 | 200 | 181 | 145 | 197 | 182 | 160 |
| \$1,089 + | 257 | 273 | 237 | 262 | 279 | 231 |
| Baystate CAP | 57 | 59 | 46 | 65 | 64 | 53 |
| Homeless | 44 | 44 | 47 | 56 | 56 | 43 |
| Housing type | | | | | | |
| Private | 678 | 679 | 576 | 698 | 677 | 537 |
| Public | 132 | 128 | 83 | 97 | 125 | 117 |
| Other | 36 | 39 | 44 | 51 | 44 | 39 |
| Household head age | | | | | | |
| 16 - 30 | 214 | 228 | 175 | 214 | 217 | 178 |
| 31 - 40 | 202 | 202 | 184 | 204 | 220 | 154 |
| 41 - 54 | 235 | 229 | 190 | 241 | 220 | 203 |
| 55 + | 195 | 187 | 154 | 187 | 189 | 158 |
| Household head race/ethnicity | | | | | | |
| Hispanic | 363 | 369 | 307 | 371 | 383 | 319 |
| White | 311 | 308 | 269 | 317 | 297 | 258 |
| Black | 107 | 115 | 89 | 105 | 97 | 69 |
| Other | 65 | 54 | 38 | 53 | 69 | 47 |
| Disabled | 412 | 392 | 333 | 398 | 397 | 337 |
| US Citizen | 809 | 803 | 668 | 806 | 809 | 656 |
| TANF/AFDC | 126 | 141 | 100 | 136 | 147 | 107 |
| Unearned income | 513 | 497 | 407 | 494 | 485 | 415 |
| SSI | 259 | 266 | 209 | 256 | 249 | 231 |
| RSDI | 225 | 206 | 168 | 206 | 212 | 179 |
| Unemployment compensation | 41 | 45 | 37 | 40 | 42 | 32 |
| Household type | | | | | | |
| Household with elderly | 93 | 90 | 82 | 94 | 96 | 83 |
| Household with children | 348 | 351 | 304 | 351 | 351 | 290 |
| Other household | 405 | 405 | 317 | 401 | 399 | 320 |
| Size of household (no. adults 16+) | | | | | | |
| 1 | 829 | 830 | 690 | 825 | 829 | 680 |

| Household Variable | HIP | | | Non-HIP | | |
|--------------------|--------|--------|---------|---------|--------|---------|
| | Wave 1 | Wave 2 | Wave 3* | Wave 1 | Wave 2 | Wave 3* |
| 2 | 17 | 16 | 13 | 21 | 17 | 13 |

*Counts for wave 3 correspond to the subsample that was released for data collection.

Exhibit B-2: Person-level Variables Included in CHAID Analyses and corresponding Sample Sizes by Treatment Status and Wave

| Household Characteristic | HIP | | | Non-HIP | | |
|---------------------------|--------|--------|---------|---------|--------|---------|
| | Wave 1 | Wave 2 | Wave 3* | Wave 1 | Wave 2 | Wave 3* |
| Total sample size | 846 | 846 | 703 | 846 | 846 | 693 |
| Female | 519 | 536 | 444 | 517 | 518 | 437 |
| Age of person | | | | | | |
| 16 - 30 | 310 | 308 | 233 | 316 | 318 | 256 |
| 31 - 40 | 152 | 165 | 158 | 159 | 176 | 121 |
| 41 - 54 | 195 | 195 | 163 | 188 | 175 | 168 |
| 55 + | 189 | 178 | 149 | 183 | 177 | 148 |
| Race/ethnicity | | | | | | |
| Hispanic | 364 | 371 | 309 | 375 | 379 | 322 |
| White | 310 | 307 | 265 | 313 | 300 | 257 |
| Black | 106 | 113 | 88 | 106 | 101 | 68 |
| Other | 66 | 55 | 41 | 52 | 66 | 46 |
| US citizen | 808 | 805 | 669 | 805 | 810 | 655 |
| Disabled | 384 | 372 | 316 | 377 | 361 | 311 |
| Unemployment compensation | 43 | 37 | 38 | 33 | 35 | 25 |

*Counts for wave 3 correspond to the subsample that was released for data collection.

Exhibit B-3: Weighted Response Rates for the Round 1 Baseline Survey by Selected Characteristics

| Characteristic (variable name) | HIP | | | Non-HIP | | |
|--|----------|-----------|---------|----------|-----------|---------|
| | Phase 1* | Phase 2** | Overall | Phase 1* | Phase 2** | Overall |
| Household level | | | | | | |
| Data collection wave (wave) | | | | | | |
| 1 | 85.6 | 60.9 | 52.1 | 81.3 | 66.1 | 53.7 |
| 2 | 81.7 | 79.3 | 64.8 | 87.0 | 78.2 | 68.0 |
| 3 | 87.6 | 83.5 | 73.1 | 89.3 | 77.8 | 69.5 |
| Monthly SNAP benefit (ben_H) | | | | | | |
| \$1-\$161 | 88.6 | 76.9 | 68.1 | 90.1 | 75.0 | 67.6 |
| \$162 - \$200 | 78.4 | 73.5 | 57.6 | 78.0 | 70.5 | 55.0 |
| \$201 - \$349 | 91.2 | 68.9 | 62.8 | 89.1 | 76.7 | 68.3 |
| \$350 + | 86.0 | 71.6 | 61.6 | 88.0 | 74.2 | 65.3 |
| Spanish language (lang_H) | | | | | | |
| No | 85.4 | 72.5 | 61.9 | 86.2 | 73.9 | 63.7 |
| Yes | 82.4 | 75.3 | 62.0 | 82.5 | 72.2 | 59.6 |
| Recertification type (reeva_H) | | | | | | |
| Recertification | 83.6 | 74.2 | 62.0 | 84.2 | 73.4 | 61.8 |
| Semiannual reporting | 86.7 | 70.0 | 60.7 | 87.9 | 73.5 | 64.6 |
| Other reevaluation | 84.2 | 77.6 | 65.3 | 82.9 | 73.9 | 61.3 |
| Monthly income (in_H) | | | | | | |
| \$0 | 78.1 | 69.3 | 54.1 | 79.1 | 72.8 | 57.6 |
| \$1 - \$787 | 83.2 | 75.1 | 62.5 | 80.9 | 71.3 | 57.7 |
| \$788 - \$1,088 | 86.3 | 75.1 | 64.8 | 87.3 | 74.8 | 65.3 |
| \$1,089 + | 89.6 | 72.8 | 65.2 | 91.4 | 74.6 | 68.2 |
| Baystate CAP (cap_H) | | | | | | |
| No | 84.7 | 72.9 | 61.7 | 85.5 | 73.5 | 62.8 |
| Yes | 86.3 | 76.0 | 65.6 | 83.5 | 73.5 | 61.4 |
| Homeless (hmls_H) | | | | | | |
| No | 86.4 | 73.7 | 63.7 | 87.1 | 73.8 | 64.3 |
| Yes | 57.5 | 63.8 | 36.7 | 60.2 | 69.9 | 42.1 |
| Housing type (res_H) | | | | | | |
| Private | 85.8 | 74.2 | 63.7 | 86.0 | 72.5 | 62.4 |
| Public | 89.2 | 70.9 | 63.2 | 91.5 | 79.4 | 72.7 |
| Other | 55.4 | 60.2 | 33.4 | 60.7 | 72.5 | 44.0 |
| Household head age (age_H) | | | | | | |
| 16 - 30 | 76.9 | 68.9 | 53.0 | 80.2 | 73.8 | 59.2 |
| 31 - 40 | 87.2 | 73.6 | 64.2 | 85.1 | 74.0 | 63.0 |
| 41 - 54 | 85.2 | 76.2 | 64.9 | 88.5 | 74.0 | 65.5 |
| 55 + | 90.7 | 73.5 | 66.7 | 87.4 | 72.2 | 63.1 |
| Household head race/ethnicity (race_H) | | | | | | |
| Hispanic | 82.2 | 73.1 | 60.1 | 83.0 | 76.1 | 63.2 |
| White | 88.0 | 72.6 | 63.9 | 88.0 | 69.4 | 61.1 |
| Black | 82.4 | 78.8 | 64.9 | 88.1 | 79.6 | 70.1 |
| Other | 87.9 | 65.1 | 57.2 | 82.4 | 68.2 | 56.2 |
| Disabled (dsbl_H) | | | | | | |
| No | 85.0 | 69.6 | 59.2 | 86.5 | 72.7 | 62.9 |
| Yes | 84.6 | 76.9 | 65.1 | 84.0 | 74.5 | 62.6 |
| US citizen (citzn_H) | | | | | | |
| No | 93.5 | 54.6 | 51.1 | 92.4 | 63.1 | 58.3 |
| Yes | 84.3 | 74.1 | 62.5 | 85.0 | 74.1 | 63.0 |

Healthy Incentives Pilot (HIP) Interim Report: Participant Survey Weighting Methodology

| Characteristic (variable name) | HIP | | | Non-HIP | | |
|--------------------------------------|----------|-----------|---------|----------|-----------|---------|
| | Phase 1* | Phase 2** | Overall | Phase 1* | Phase 2** | Overall |
| TANF/AFDC (tafdc_H) | | | | | | |
| No | 84.5 | 72.5 | 61.3 | 85.0 | 72.0 | 61.2 |
| Yes | 86.0 | 76.3 | 65.6 | 87.0 | 81.0 | 70.5 |
| Unearned income (ui_H) | | | | | | |
| No | 83.4 | 69.3 | 57.8 | 84.7 | 74.9 | 63.4 |
| Yes | 85.7 | 75.7 | 64.9 | 85.8 | 72.6 | 62.3 |
| SSI (ssi_H) | | | | | | |
| No | 84.7 | 72.0 | 61.0 | 86.1 | 73.6 | 63.4 |
| Yes | 84.8 | 75.4 | 63.9 | 83.6 | 73.4 | 61.4 |
| RSDI (rsdi_H) | | | | | | |
| No | 84.0 | 71.1 | 59.7 | 84.4 | 74.1 | 62.5 |
| Yes | 87.0 | 79.0 | 68.7 | 88.2 | 72.0 | 63.5 |
| Unemployment compensation (uc_H) | | | | | | |
| No | 84.7 | 73.3 | 62.1 | 85.2 | 73.6 | 62.7 |
| Yes | 86.3 | 69.6 | 60.1 | 87.8 | 72.5 | 63.7 |
| Household type (HH_TYP) | | | | | | |
| Household with elderly | 91.8 | 70.8 | 65.0 | 90.0 | 65.9 | 59.3 |
| Household with children | 87.7 | 70.5 | 61.8 | 89.9 | 75.5 | 67.9 |
| Other household | 80.6 | 76.1 | 61.3 | 80.3 | 73.7 | 59.2 |
| Household with 4+ adults (nadl34) | | | | | | |
| No | 84.6 | 72.9 | 61.7 | 85.0 | 73.4 | 62.4 |
| Yes | 91.3 | 82.8 | 75.6 | 94.5 | 76.5 | 72.3 |
| Person level | | | | | | |
| Female (gende_P) | | | | | | |
| No | 79.6 | 70.0 | 55.7 | 80.7 | 68.2 | 55.0 |
| Yes | 87.8 | 74.8 | 65.7 | 88.2 | 76.5 | 67.5 |
| Age of person (age_P) | | | | | | |
| 16 - 30 | 79.4 | 68.9 | 54.7 | 82.4 | 72.8 | 60.0 |
| 31 - 40 | 87.6 | 72.4 | 63.4 | 84.9 | 76.2 | 64.7 |
| 41 - 54 | 84.8 | 78.6 | 66.7 | 87.9 | 74.4 | 65.4 |
| 55 + | 91.2 | 74.5 | 67.9 | 88.3 | 71.7 | 63.3 |
| Race/ethnicity (race_P) | | | | | | |
| Hispanic | 82.4 | 72.9 | 60.1 | 82.7 | 76.0 | 62.9 |
| White | 88.1 | 72.2 | 63.6 | 88.2 | 69.5 | 61.3 |
| Black | 81.7 | 80.5 | 65.8 | 87.9 | 79.4 | 69.8 |
| Other | 87.4 | 65.6 | 57.3 | 82.9 | 68.4 | 56.7 |
| US citizen (citzn_P) | | | | | | |
| No | 95.2 | 57.9 | 55.1 | 92.5 | 61.9 | 57.3 |
| Yes | 84.2 | 73.9 | 62.2 | 85.0 | 74.2 | 63.1 |
| Disabled (dsbl_P) | | | | | | |
| No | 84.8 | 69.5 | 58.9 | 86.2 | 73.0 | 62.9 |
| Yes | 84.7 | 77.5 | 65.6 | 84.3 | 74.3 | 62.6 |
| Unemployment compensation (uc_flg_P) | | | | | | |
| No | 84.5 | 73.3 | 61.9 | 85.4 | 73.5 | 62.8 |
| Yes | 90.0 | 68.2 | 61.4 | 84.3 | 73.0 | 61.5 |

*Weights are the poststratified pooled weights.

**Weights are the phase 1 nonresponse-adjusted weights.

Exhibit B-4: Weighted Response Rates for the Round 1 Shopper Survey by Selected Characteristics

| Characteristic (variable name) | HIP | | | Non-HIP | | |
|--|----------|-----------|---------|----------|-----------|---------|
| | Phase 1* | Phase 2** | Overall | Phase 1* | Phase 2** | Overall |
| Household-level | | | | | | |
| Data collection wave (wave) | | | | | | |
| 1 | 84.6 | 58.2 | 49.2 | 81.0 | 62.8 | 50.9 |
| 2 | 80.4 | 76.7 | 61.7 | 86.1 | 74.8 | 64.4 |
| 3 | 87.3 | 79.7 | 69.6 | 88.7 | 75.4 | 66.9 |
| Monthly SNAP benefit (ben_H) | | | | | | |
| \$1-\$161 | 87.5 | 74.1 | 64.8 | 89.2 | 72.0 | 64.2 |
| \$162 - \$200 | 77.8 | 69.8 | 54.3 | 77.8 | 67.8 | 52.7 |
| \$201 - \$349 | 89.6 | 67.6 | 60.6 | 87.5 | 72.0 | 63.0 |
| \$350 + | 85.3 | 68.7 | 58.6 | 87.6 | 71.1 | 62.3 |
| Spanish language (lang_H) | | | | | | |
| No | 84.8 | 70.0 | 59.4 | 85.7 | 71.2 | 61.0 |
| Yes | 80.6 | 70.6 | 56.9 | 81.6 | 67.9 | 55.4 |
| Recertification type (reeva_H) | | | | | | |
| Recertification | 82.6 | 70.4 | 58.2 | 83.5 | 69.4 | 57.9 |
| Semiannual reporting | 85.9 | 68.7 | 59.0 | 87.5 | 71.3 | 62.4 |
| Other reevaluation | 83.1 | 73.5 | 61.1 | 82.0 | 71.7 | 58.8 |
| Monthly income (in_H) | | | | | | |
| \$0 | 77.5 | 66.7 | 51.7 | 78.9 | 70.9 | 55.9 |
| \$1 - \$787 | 82.5 | 70.6 | 58.2 | 80.4 | 67.8 | 54.5 |
| \$788 - \$1,088 | 85.4 | 72.7 | 62.1 | 86.8 | 71.5 | 62.1 |
| \$1,089 + | 88.3 | 70.4 | 62.2 | 90.5 | 71.1 | 64.3 |
| Baystate CAP (cap_H) | | | | | | |
| No | 83.8 | 70.1 | 58.7 | 85.0 | 70.3 | 59.8 |
| Yes | 84.4 | 70.9 | 59.8 | 82.4 | 71.1 | 58.6 |
| Homeless (hmls_H) | | | | | | |
| No | 85.5 | 70.6 | 60.4 | 86.5 | 70.5 | 61.0 |
| Yes | 57.5 | 62.6 | 36.0 | 60.2 | 69.0 | 41.5 |
| Housing type (res_H) | | | | | | |
| Private | 85.0 | 71.3 | 60.6 | 85.4 | 69.5 | 59.4 |
| Public | 87.6 | 67.5 | 59.1 | 90.9 | 74.3 | 67.5 |
| Other | 55.4 | 58.6 | 32.5 | 60.7 | 72.5 | 44.0 |
| Household head age (age_H) | | | | | | |
| 16 - 30 | 76.5 | 67.1 | 51.3 | 80.0 | 72.1 | 57.7 |
| 31 - 40 | 85.6 | 69.4 | 59.4 | 84.9 | 71.3 | 60.5 |
| 41 - 54 | 85.1 | 73.8 | 62.8 | 88.1 | 70.4 | 62.0 |
| 55 + | 89.1 | 70.0 | 62.4 | 85.8 | 67.6 | 58.0 |
| Household head race/ethnicity (race_H) | | | | | | |
| Hispanic | 80.9 | 69.1 | 55.9 | 82.5 | 72.4 | 59.7 |
| White | 87.3 | 70.7 | 61.7 | 87.3 | 67.0 | 58.5 |
| Black | 81.8 | 76.8 | 62.8 | 87.7 | 76.2 | 66.8 |
| Other | 87.9 | 61.3 | 53.9 | 81.3 | 65.3 | 53.1 |
| Disabled (dsbl_H) | | | | | | |
| No | 84.2 | 67.7 | 57.0 | 86.4 | 70.2 | 60.7 |
| Yes | 83.5 | 72.9 | 60.9 | 83.0 | 70.7 | 58.7 |

Healthy Incentives Pilot (HIP) Interim Report: Participant Survey Weighting Methodology

| Characteristic (variable name) | HIP | | | Non-HIP | | |
|-----------------------------------|----------|-----------|---------|----------|-----------|---------|
| | Phase 1* | Phase 2** | Overall | Phase 1* | Phase 2** | Overall |
| US citizen (citzn_H) | | | | | | |
| No | 92.7 | 53.2 | 49.3 | 90.8 | 58.7 | 53.3 |
| Yes | 83.4 | 71.1 | 59.3 | 84.5 | 71.0 | 60.0 |
| TANF/AFDC (tafdc_H) | | | | | | |
| No | 83.8 | 69.8 | 58.5 | 84.4 | 68.9 | 58.2 |
| Yes | 84.4 | 72.4 | 61.1 | 86.7 | 77.5 | 67.2 |
| Unearned income (ui_H) | | | | | | |
| No | 82.2 | 66.8 | 54.9 | 84.5 | 71.9 | 60.8 |
| Yes | 85.0 | 72.4 | 61.5 | 85.0 | 69.3 | 58.9 |
| SSI (ssi_H) | | | | | | |
| No | 83.8 | 69.7 | 58.4 | 85.8 | 70.6 | 60.6 |
| Yes | 84.0 | 71.3 | 59.9 | 82.4 | 69.9 | 57.6 |
| RSDI (rsdi_H) | | | | | | |
| No | 83.1 | 68.3 | 56.8 | 84.0 | 71.1 | 59.7 |
| Yes | 86.1 | 75.5 | 65.0 | 86.9 | 68.4 | 59.4 |
| Unemployment compensation (uc_H) | | | | | | |
| No | 83.7 | 70.2 | 58.8 | 84.6 | 70.5 | 59.6 |
| Yes | 86.3 | 68.6 | 59.2 | 87.8 | 69.1 | 60.7 |
| Household type (HH_TYP) | | | | | | |
| Household with elderly | 90.2 | 67.8 | 61.2 | 88.2 | 61.3 | 54.1 |
| Household with children | 86.7 | 68.8 | 59.6 | 89.5 | 72.3 | 64.7 |
| Other household | 79.8 | 72.0 | 57.5 | 79.8 | 71.0 | 56.7 |
| Household with 4+ adults (nadl34) | | | | | | |
| No | 83.8 | 70.0 | 58.7 | 84.4 | 70.3 | 59.3 |
| Yes | 85.6 | 78.7 | 67.4 | 94.5 | 73.4 | 69.4 |
| Person-level | | | | | | |
| Female (gende_P) | | | | | | |
| No | 78.2 | 65.2 | 51.0 | 80.1 | 64.8 | 51.9 |
| Yes | 87.2 | 73.0 | 63.7 | 87.6 | 73.5 | 64.4 |
| Age of person (age_P) | | | | | | |
| 16 - 30 | 78.5 | 65.2 | 51.2 | 81.9 | 69.4 | 56.8 |
| 31 - 40 | 86.7 | 70.1 | 60.8 | 84.6 | 74.9 | 63.4 |
| 41 - 54 | 84.1 | 77.0 | 64.8 | 87.7 | 71.8 | 63.0 |
| 55 + | 90.0 | 71.0 | 63.9 | 86.8 | 66.9 | 58.1 |
| Race/ethnicity (race_P) | | | | | | |
| Hispanic | 81.1 | 69.0 | 56.0 | 82.3 | 72.4 | 59.6 |
| White | 87.4 | 70.2 | 61.4 | 87.5 | 67.0 | 58.6 |
| Black | 81.1 | 78.5 | 63.7 | 87.5 | 76.1 | 66.6 |
| Other | 87.4 | 61.9 | 54.1 | 81.7 | 65.5 | 53.5 |
| US citizen (citzn_P) | | | | | | |
| No | 94.3 | 56.6 | 53.4 | 90.8 | 57.6 | 52.3 |
| Yes | 83.3 | 70.9 | 59.1 | 84.5 | 71.1 | 60.1 |
| Disabled (dsbl_P) | | | | | | |
| No | 83.8 | 67.0 | 56.1 | 85.8 | 70.0 | 60.1 |
| Yes | 84.0 | 74.1 | 62.2 | 83.4 | 71.0 | 59.2 |

| Characteristic (variable name) | HIP | | | Non-HIP | | |
|--------------------------------------|----------|-----------|---------|----------|-----------|---------|
| | Phase 1* | Phase 2** | Overall | Phase 1* | Phase 2** | Overall |
| Unemployment compensation (uc_flg_P) | | | | | | |
| No | 83.6 | 70.3 | 58.8 | 84.8 | 70.3 | 59.6 |
| Yes | 90.0 | 68.2 | 61.4 | 84.3 | 73.0 | 61.5 |

*Weights are the poststratified pooled weights.

**Weights are the phase 1 nonresponse-adjusted weights.

Appendix C: Round 2 Variables Included in CHAID Analyses

| Source of variable | Variable name | Description | Values |
|--------------------|---------------|-------------------------------------|---|
| Sampling Frame | wave | Data Collection Wave | 1, 2 ,3 |
| | block | Blocking group defined for sampling | 1 = Springfield, HH Size 1, Female Head 2 = Springfield, HH Size 1, Male Head 3 = Springfield, HH Size 2+, Female Head 4 = Springfield, HH Size 2+, Male Head 5 = Chicopee/Holyoke HH Size 1, Female Head 6 = Chicopee/Holyoke HH Size 1, Male Head 7 = Chicopee/Holyoke HH Size 2+, Female Head 8 = Chicopee/Holyoke HH Size 2+, Male Head 9 = Hampden Balance, HH Size 1, Female Head 10 = Hampden Balance, HH Size 1, Male Head 11 = Hampden Balance, HH Size 2+, Female Head 12 = Hampden Balance, HH Size 2+, Male Head |
| DTA Case Files | ben_H | Monthly SNAP Benefit | 1 = \$1-\$161 2 = \$162 - \$200 3 = \$201 - \$349 4 = \$350 + |
| | lang_H | Spanish Language | 0 = NO 1 = YES |
| | reeva_H | Recertification Type | 1 = Recertification 2 = Semiannual Reporting 3 = Other Reeevaluation |
| | in_H | Monthly Income | 1 = 0 2 = \$1 - \$787 3 = \$788 - \$1,088 4 = \$1,089 + |
| | cap_H | Baystate CAP | 0 = NO 1 = YES |
| | hmls_H | Homeless | 0 = NO 1 = YES |
| | res_H | Housing Type | 1 = Private 2 = Public 3 = Other |

| Source of variable | Variable name | Description | Values |
|--------------------|---------------|-------------------------------|--|
| | age_H | Household Head Age | 1 = 16 - 30 2 = 31 - 40 3 = 41 - 54 4 = 55 + |
| | race_H | Household Head Race/Ethnicity | 1 = Hispanic 2 = White |
| DTA Case Files | dsbl_H | Disabled | 0 = NO 1 = YES |
| | citzn_H | US Citizen | 0 = NO 1 = YES |
| | tafdc_H | TANF/AFDC | 0 = NO |
| | ui_H | Unearned Income | 0 = NO 1 = YES |
| | ssi_H | SSI | 0 = NO 1 = YES |
| | rsdi_H | RSDI | 0 = NO 1 = YES |
| | uc_H | Unemployment Compensation | 0 = NO 1 = YES |
| | HH_TYP | Household Type | 1 = Household with Elderly 2 = Household with Children 3 = Other Household |
| | nadl34 | Household with 4+ adults | 0 = NO 1 = YES |
| | gende_P | Beneficiary is female | 0 = NO 1 = YES |
| | age_P | Age of beneficiary | 1 = 16 - 30 2 = 31 - 40 3 = 41 - 54 4 = 55 + |
| | race_P | Race/ethnicity of beneficiary | 1 = Hispanic 2 = White 3 = Black 4 = Other |
| | citzn_P | Beneficiary is US Citizen | 0 = NO 1 = YES |

| Source of variable | Variable name | Description | Values |
|--------------------|---------------|--|--|
| Round 1 Interview | dsbl_P | Beneficiary is disabled | 0 = NO 1 = YES |
| | uc_flg_P | Unemployment Compensation | 0 = NO |
| | ENSP | Whether extended in English or Spanish | 1 = ENGLISH 2 = SPANISH |
| | TRYFD | Enjoy trying new foods | 1 = strongly disagree 2 = disagree 3 = neither disagree nor agree 4 = agree 5 = strongly agree 99 = does not apply, refused or don't know |
| | TRYFR | Enjoy trying new fruits | 1 = strongly disagree 2 = disagree 3 = neither disagree nor agree 4 = agree 5 = strongly agree 99 = does not apply, refused or don't know |
| | TRYVG | Enjoy trying new vegetables | 1 = strongly disagree 2 = disagree 3 = neither disagree nor agree 4 = agree 5 = strongly agree 99 = does not apply, refused or don't know |
| | FRTH | Eat enough fruits to keep me healthy | 1 = strongly disagree 2 = disagree 3 = neither disagree nor agree 4 = agree 5 = strongly agree 99 = does not apply, refused or don't know |
| | VEGH | Eat enough vegetables to keep me healthy | 1 = strongly disagree 2 = disagree 3 = neither disagree nor agree 4 = agree 5 = strongly agree 99 = does not apply, refused or don't know |

| Source of variable | Variable name | Description | Values |
|--------------------|---------------|--|--|
| | FAMV | Encourage my family and friends to eat fruits and vegetables | 1 = strongly disagree 2 = disagree 3 = neither disagree nor agree 4 = agree 5 = strongly agree 99 = does not apply, refused or don't know |
| Round 1 Interview | RLKE | I don't eat fruits and vegetables because I don't like them | 1 = strongly disagree 2 = disagree 3 = neither disagree nor agree 4 = agree 5 = strongly agree 99 = does not apply, refused or don't know |
| | HISP | Do you consider yourself to be Hispanic or Latino | 1 = Yes 2 = No 99 = REFUSED OR DON'T KNOW |
| | WHIT | Do you consider yourself to be White | 1 = Yes 2 = No 99 = REFUSED OR DON'T KNOW |
| | BLK | Do you consider yourself to be Black | 1 = Yes 2 = No 99 = REFUSED OR DON'T KNOW |
| | ASN | Do you consider yourself to be Asian | 1 = Yes 2 = No 99 = REFUSED OR DON'T KNOW |

| Source of variable | Variable name | Description | Values |
|--------------------|---------------|---|--|
| | EDLV | What is the highest grade or level of school you have completed or the highest degree you have received | 1 = 1ST GRADE 2 = 2ND GRADE 3 = 3RD GRADE 4 = 4TH GRADE 5 = 5TH GRADE 6 = 6TH GRADE 7 = 7TH GRADE 8 = 8TH GRADE 9 = 9TH GRADE 10 = 10TH GRADE 11 = 11TH GRADE 12 = 12TH GRADE, NO DIPLOMA 13 = HIGH SCHOOL GRADUATE 14 = GED OR EQUIVALENT 15 = SOME COLLEGE, NO DEGREE 16 = ASSOCIATE DEGREE: OCCUPATIONAL, ETC. 17 = ASSOCIATE DEGREE: ACADEMIC PROGRAM 18 = BACHELOR'S DEGREE (BA, AB, BS, BBA) 19 = MASTER'S DEGREE (MA, MS, MENG, MED, MBA) 20 = PROFESSIONAL DEGREE (MD, DDS, DVM, JD) 21 = DOCTORAL DEGREE (EXAMPLE: PHD, EDD) 22 = NEVER ATTENDED/KINDERGARTEN ONLY 99 = REFUSED OR DON'T KNOW |