



Oregon WIC APL Building

FNS WIC EBT User Group Meeting

August 21, 2012

Oregon WIC EBT (eWIC) Basics

- Online
- Processor is J.P. Morgan
- QC contractor is Maximus
- Pilot June 2013
- 112,000 participants
- 618 grocery and pharmacy vendors
- 696 FMNP farmers, 447 authorized for CVB also

Getting Started

- Received APLs from Texas and Kentucky
- Started with Kentucky APL
- In Access database
- Good framework but many regional differences

Collected UPCs from Distributors and Grocery Stores

- Reviewed for OR WIC approved items
- Hard to trust based on limited number of characters for product descriptions
- Some items definitely not WIC approved

Started Scanning Locally

- Motorola MC5590 Scanner
- PTS TracerPlus Software
 - Sold Separately
- Used software to create form for scanning and data entry
- Loaded UPCs collected at that point (10,000+)



Scanning Process

- Scan UPC
- Data entry fields for:
 - Short description
 - Long description
 - Unit of Measure
 - Quantity
 - Oregon WIC approved product checkbox
- Items already in database automatically populate data entry form

Scanning Process

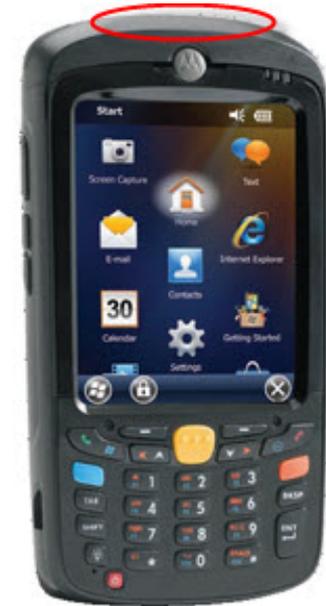
- Scanned in 53 stores March-November 2011
- 1-2 people scanning at a time
- 2 APL Team staff primarily
- Nutrition Consultants during local agency reviews
- Vendor Team staff during monitoring visits
- At first took two people 3 hours, down to about 1 hour per store

Import Process

- Place scanner in its cradle
- Software sends data to Access
- Import into Excel for editing and adding cat/subcat codes
- Used Oregon WIC-determined conventions for product descriptions

Scanning Tips

- Really helps to know authorized food list
- Bring gloves for frozen items!
- Remove clear plastic sheath over scanner window



PLUs

- Oregon RDs want specific PLU data
- Will only use generic 4469 when necessary (e.g., small stores, farmers)
- Will capture UPCs for pre-packaged PLU items (e.g., bagged greens, baby carrots)

Next Steps

- Currently have 6,300+ Oregon approved items
- Building APL in MIS for eWIC implementation
- Start scanning again soon to update APL
- Plan to post APL on our Vendor Website
- Will scan regionally before pilot and rollout

Questions?

Craig Wallachy, Oregon eWIC APL Manager

971-673-1349

craig.wallachy@state.or.us

Kim Word, Oregon eWIC Business Project Manager

971-673-0069

kimberly.m.word@state.or.us